

## ABSTRAK

**Abdul Halim Prayoga** : *Manajemen Rekrutmen Peserta Didik Program Kelas Unggulan Di Madrasah( penelitian di madrasah Aliyah negeri 2 Cirebon)*

MAN 2 Cirebon adalah madrasah yang memiliki dua sistem penerimaan peserta didik baru. Dalam manajemen rekrutmen peserta didik program kelas unggulan di MAN 2 Cirebon yaitu adanya program kelas unggulan dan program kelas reguler. Adapun proses penerimaan peserta didik baru khususnya program kelas unggulan memiliki 3 jalur untuk bisa masuk sebagai peserta didik MAN 2 Cirebon. Diantaranya : pertama yaitu jalur prestasi yang diambil dari peserta didik yang memiliki prestasi rangking 1 dan 2 di sekolah sebelumnya, yang kedua, jalur tahfidz yaitu bagi peserta didik yang memiliki tingkat hafalan Al-Qur'an minimal 3 juz dan yang ketiga adalah melalui jalur terpadu, yaitu dengan mengikuti proses seleksi test dan wawancara di MAN 2 Cirebon

Adapun tujuan penelitian ini diambil dari rumusan masalah yakni untuk : 1) mengetahui perencanaan rekrutmen peserta didik program kelas unggulan. 2) pelaksanaan rekrutmen peserta didik program kelas unggulan. 3) pengawasan rekrutmen peserta didik program kelas unggulan. 4) hasil rekrutmen peserta didik program kelas unggulan. 5) faktor penunjang dan penghambat dalam pelaksanaan rekrutmen peserta didik program kelas unggulan.

Berangkat dari kerangka pemikiran bahwa pentingnya manajemen rekrutmen peserta didik untuk mensukseskan tujuan pendidikan. dengan meliputi kegiatan proses perencanaan, pengawasan, dan evaluasi yang meliputi didalamnya diantaranya pembentukan panitia penerimaan, pembuatan, pengumuman, pendaftaran, seleksi, rapat penentuan, pengumuman hasil dan registrasi daftar ulang.

Penelitian ini menggunakan metode kualitatif deskriptif, metode ini mendeskripsikan manajemen rekrutmen peserta didik program kelas unggulan di MAN 2 Cirebon. Data yang diperoleh berupa data hasil observasi, wawancara dan studi dokumen. Analisis data dengan cara penafsiran deskriptif semata-mata dan diuji keabsahan data dilakukan dengan perpanjangan keikutsertaan, ketekunan pengamatan, pengecekan teman sejawat, analisis kasus, kecukupan referensi, uraian rinci, dan auditing untuk kriteria kepastian.

Dari hasil penelitian diperoleh simpulan bahwa MAN 2 Cirebon yang beralamatkan di Jl. Desa Babakan kecamatan Ciwaringin Kabupaten Cirebon. 1) perencanaan manajemen rekrutmen peserta didik program kelas unggulan. Merupakan peranan sangat penting dalam meningkatkan kualitas pendidikan., adapun proses perencanaannya diantaranya: analisis kebutuhan, pengorganisasian, sasaran peserta didik, waktu pendaftaran, seleksi, registrasi, tempat seleksi, rapat peserta didik yang diterima 2) pelaksanaan meliputi : kebijakan penerimaan peserta didik, prosedur penerimaan peserta didik, kriteria peserta didik, dan sistem penerimaan peserta didik. 3) pengawasan manajemen rekrutmen peserta didik, 4) hasil rekrutmen peserta didik tercapai sesuai target yaitu 64 peserta didik atau 2 kelas program kelas unggulan program studi MIPA, dari jumlah 230 peserta didik yang mendaftar 5) faktor penunjang dan penghambat yakni faktor penunjang adalah tenaga administrasi yang memadai, memiliki tim khusus seleksi program kelas unggulan, fasilitas dan sarana layanan yang memadai dan berada di 50 pondok pesantren. Adapun faktor penghambatnya adalah tidak adanya tata tertib peserta ujian test seleksi, perlunya perpanjangan waktu registrasi ulang, tidak adanya buku khusus penerimaan pendaftaran, biaya pendidikan cukup tinggi, dan keterbatasan beberapa pondok pesantren yang tidak menerima peserta didik program kelas unggulan.

## ABSTRACT

**Abdul Halim Prayoga:** Recruitment management of students of the excellent class program in Madrasah (the research conducted in Madrasah Aliyah Negeri 2 Cirebon)

*MAN 2 Cirebon is a madrasah that has two enrollment systems of new student. In the recruitment management of students of the excellent class program in MAN 2 Cirebon is the existence of excellent and regular class program. The process of admission of new students, especially the excellent class program has 3 paths to be able to enter as students in MAN 2 Cirebon. Among them: the first is the path of achievement taken from students that have the achievements of rank 1 and 2 in the previous school, the second is the path of Tahfidz that for students who the memorized of the Al-Qur'an at least 3 Juz and the third is through an integrated path that is by following the selection process test and interview in Man 2 Cirebon.*

*The purpose of this study is taken from the formulation of the problem that is: 1) To know the recruitment planning of students the excellent class program, 2) The implementation of recruitment of students of the excellent class program, 3) Supervision of students' recruitment of the excellent class program, 4) The recruitment of students of the excellent class program, 5) Supporting and inhibiting factors in the recruitment of students of the excellent class program.*

*The purpose of this study is to know the natural background of MAN 2 Cirebon, the recruitment planning of the students, the recruitment of the students, the supervision of the recruitment of students, the inhibiting factors and the recruitment support of students, and the result of the recruitment implementation process of the students of the excellent class program.*

*This research is based on the idea that it is very important for the recruitment management of students' excellent class program to succeed the educational goals. If the educational institution does not have a good recruitment management then the input, yield and output will not be as expected. So it is necessary and very important process of good recruitment of students, in order to achieve the purpose of education and quality of quality graduates.*

*This research is a study using descriptive qualitative method; this method describes the recruitment management of students of the excellent class program in MAN 2 Cirebon. The data obtained in the form of data of observation, interview and document study. Data analysis by means of descriptive interpretation solely and tested data validity is done by extension of participation, observation perseverance, peer checking, case analysis, reference adequacy, detailed description, and auditing for certainty criteria.*

*From the research results obtained conclusion that MAN 2 Cirebon is located at Jl. Babakan Village Ciwaringin Subdistrict, Cirebon District. 1) Recruitment management planning of students of the excellent class program. Is a very important role in improving the quality of education, 2) The implementation includes: the acceptance policy of students, the procedure of acceptance of students, criteria of students, and the system of acceptance of students, 3) The supervision of recruitment management of students, 4) result of student recruitment there are 64 students, from 230 students enrolling 5) supporting and inhibiting factors that support factor is facility, adequate service and reside in 50 boarding school. The inhibiting factor of the cost of education is quite high, and the limitations of some boarding schools that do not accept students of the excellent class programs.*