

CHAPTER I

INTRODUCTION

1.1 Background

Movie has become a large product of popular literary that entertains from time to time. The production of movie itself is extremely big, and many people enjoy watching a movie. As Rochani Adi (2011:70) says that the movie also one forms of popular cultural product that is produced on a massive scale. In movie also contains so much thing, some movie just make people laugh, some other movie make people think and some other may make people cry. In many comedy movie, the content that make us laugh appears from irony that shown up by the characters in the movie itself.

Most people are getting more attracted to the movie as the modern media of literary works. But however, movie has same power as well as the other media of literature, such as Jinks (1974) in Rochani Adi (2011:53) said:

“No one would argue that film and literature are the same medium or even the same kind of experience. The primary thrust of literature is linguistic, hence indirect, while the impetus of film is imagistic and immediate. And yet, despite the obvious differences separating these two narrative forms, there are some rather startling resemblances between them”

Movie is one of the best alternatives for someone to feel consoled. Particularly comedy movies, and now the genre of comedy movie combines with other genres, such as romantic-comedy, action-comedy, and many more. However, the combining genre,

particularly humor genre and other genres could take humor genre as the main genre of the movie, or occasionally it is only just the addition genre of the movie.

Movie as the adapted media of literature occasionally get some stories that are exist in real life, either the main story or the addition story. And one of the real lives contents that usually appear in media, particularly in comedy movies is Irony.

Knowing such conditions, the writer is attracted to research a comedy movie that contains irony on it, which is *Johnny English* (2003). The movie is distributed by Universal Pictures. That combined two genres, action and comedy. *Johnny English* (2003) is directed by Peter Howitt. This movie is successfully attracting so many people to watch this movie.

Johnny English is a 2003 British spy comedy film parodying the James Bond secret agent genre infused with comedy similar to Atkinson's Mr. Bean character. The film stars Rowan Atkinson, Natalie Imbruglia, Ben Miller and John Malkovich. The screenplay was written by Bond writers Neal Purvis and Robert Wade, with William Davies, and the film was directed by Peter Howitt. The film grossed a total of \$160 million worldwide.

The writer choose this movie, *Johnny English* (2003) to be analyzed by searching out the irony in the some comedy movie and the writer find that in this movie *Johnny English* (2003) contain so much irony that transform into humor, and the viewer

not just entertain by the movie, but they also know what irony in that movies, due to in the real life there are so much irony that we can see or experience.

Considering that reason, the writer is kind of to analyzed by explain and search for the irony in the movie *Johnny English* (2003). The writer wants to take the discussion about discover the irony of both movies.

To analyze *Johnny English* (2003) movie, the writer will take the theory figurative speech, particularly in irony. Dale said in Tarigan (2013:4) that Figurative speech is beauty of language that increase's the effect with introducing and comparing one thing to other or the general thing. However, in this case the writer will research the irony in the movie *Johnny English* (2003).

Considering the explanation above, the writer limits the scope of this research in irony of the movie. The writer just focuses on the irony and humor of the comedy movie.

The research of irony has been done by some writer. The first related study is a journal entitled "Humor and Irony in Interaction: From Mode Adoption to Failure of Detection" by Salvatore ATTARDO, *IOS Press*, 2001. In this research the writer describe about A fundamental definitional problem is examined for humor and irony: in neither case can the subclasses of these phenomena be kept distinct. This indeterminacy is reduced to the indeterminacy of indirect speech and implicature, on which irony entirely and humor, at least largely, rely. The "performance" of humor and irony is investigated by examining the motivations for Ss to use irony and the responses

that Hs produce to it, which range from mode adoption to ignoring it (deliberately or not).

The other related study is a graduating paper entitled “Pragmatic Analysis of Ironic Humour in *Black Books*“written by Mária Savkaničová, 2013, Masaryk University Faculty of Arts. In this research, the writer investigates tools of verbal humor and how it is represented in the British situation comedy *Black Books*. The study takes into consideration mainly pragmatic perspective of ironic humor.

Indeed, the previous writers above are different from this research because here the writer tends to investigate the irony in *Johnny English* (2003).

1.2 Statement of Problems

Based on the background of the research, the problems can be formulated into the research questions. As the discussion that has been chosen by the writer about the investigating of irony in *Johnny English* (2003), the statement of the problem that are arisen are about the irony that appear into humour of the movie, and what irony that appear in the movie *Johnny English* (2003). So much so that, here are the following questions which support the statement of problem below:

1. What are the ironies that appear in movie *Johnny English* (2003)?
2. How are ironies existing into humor through the character of Johnny English in *Johnny English* (2003)?

1.3 Research Objective

The purpose of the research are:

1. To investigate humour that showing from the irony that appears trough the character of Johnny English in the movie *Johnny English* (2003).
2. To investigate the irony in the movie *Johnny English* (2003) and how those ironies can turn into humor.

1.4 Research Significance

The research Significance is to enrich the knowledge about the popular literature, in particular about movies and irony that appear in comedy movies, particularly in *Johnny English* (2003). It will be more attracting to people in this modern age to discover how the story can contain irony on it, and how ironies can transform into humor.

1.5 Problem Limitation

This research has to be limited in order to not cause the mystification of the reader. So that, the writer only focuses on the irony in *Johnny English* (2003) movie and how the irony can turn into humor.

1.6 Definition of Key Term

- Humour

Humour according to Merriam Webster is the mental faculty of discovering, expressing, or appreciating the ludicrous or absurdly incongruous: the ability to be funny or to be amused by things that are funny.

- Irony

Irony according to Merriam Webster is a incongruity between the actual result of a sequence of events and the normal or expected result *or* an event or result marked by such incongruity. Incongruity between a situation developed in a drama and the accompanying words or actions that is understood by the audience but not by the characters in the play called also *dramatic irony*, *tragic irony*.

- Movie

Movie according to Merriam Webster is a recording of moving images that tells a story and that people watch on a screen or television. Another definition of the movie comes from Joseph M. Boggs and Dennis W. Petrie in *The Art of Watching Films* (2008: 3) who reveal that movie is recognized as a unique and powerful art form on a par with painting, sculpture, music, literature, and drama.

