

CHAPTER I

INTRODUCTION

This chapter presents a general description of the paper. It consists of research background, Statement of the problem, Research Objective, Research significance, Conceptual Framework and Previous studies.

1.1 Research Background

People cannot exist independently of social relationships, so we cannot live alone. Humans are referred to as social creatures as a result. People frequently express their desires in their language in daily life, even though it is not always understood by others. Everyday life is undoubtedly different in many aspects. Therefore conflict that is challenging to resolve always arises in social communities. The conflict has evolved into a natural and unavoidable component of human life, claims Adegbonmire (2015). As long as people have varying aspirations, passions, and interests, conflicts will unavoidably occur.

People have had to deal with conflict-related difficulties daily throughout history. According to the previous perspective, conflicts inevitably arise among people since they all have divergent viewpoints and interests. People frequently use disagreements during the day to communicate with others. In social interactions, how the message is delivered can have distinct effects.

However, as humans, we must learn about social conflicts and conflicts in various ways to deal with them or any other issues in social life. According to Petukhov (2015), social conflict is characterized by the emergence of opposing interests, objectives, and subject positions of the interaction. It is the culmination of the development of contradictions in relationships between individuals, groups of individuals, and the social environment as a whole. We must therefore educate

ourselves on social conflict. Social conflict can be studied in both real and imagined social life. We may learn a lot from literature in fiction.

Prose, poetry, and drama are the three categories into which literary works are separated. Also, literary works must exhibit original beauty and attempt to convey beauty. By imagining, the author's deep life experience was translated into literary expression (Aminuddin, 1990:57). Ade (2014) argues that literature is a field of study that examines every facet of human behavior. As a result, it is crucial to have experiences and activities to stimulate the imagination.

Novel is a form of literary works that usually contains fictional stories in written form or words and has intrinsic and extrinsic elements. A novel usually tells about human life in interacting with the environment and each other. According to Semi in Zaenuddin (2020) the meaning of the novel is to express a concentration of life at a time of tension and a firm concentration of life. Novel is a work of fiction that displays a deeper human aspect and is presented.

Basically, a work cannot be separated from society or social. Sometimes the topics raised in various works are topics about social life and problems that arise in society itself. We often find that social conflict is not far from our ears. This often happens both within the scope of the state, organizations, and even small communities. The scope of family or friendship can lead to conflict, whether it happened in the past, tomorrow and the day to come. The effect of the existence of a conflict is not always bad if it can be resolved and has a final settlement.

In our life, a lot of conflicts occur. It can arise for any creature at any time during their lifetime. Those who have experienced it are wiser and better as a result. The social struggle in Ginanjar (2016b) involves a variety of parties, including people versus people, fate, destiny, and even nature. Everybody has the potential to carry their own internal turmoil.

Social conflicts do not just happen, because there are complex factors ranging from ethnic strength, social class, inequality, political opportunities. Conflict itself is very dynamic. When the time can trigger it, that is increasingly widespread, but

can also stop immediately, depends on the intensity of violence, the type of violence, and the level of political activity in the context of the conflict area.

This is related to the definition of social conflict by Lewis Coser in A.L. Coser (1957) that Social conflict is a struggle for values or claims to status, authority, and limited resources in which the conflicting parties' goals include not just obtaining the desired values but also neutralizing, harming, or eliminating rivals. Defines conflict as a difference in viewpoint between diverse people and social groups that may or may not be openly visible and which may or may not result in an argument in public or physical violence.

The Great Gatsby novels by F. Scott Fitzgerald (1925) and *Tenggelamnya Kapal Van der Wijck* by Buya Hamka (1939) are two popular works in their respective countries. *The Great Gatsby* by F. Scott Fitzgerald is the best novel of all time and makes Fitzgerald the best literary writer in America so that this novel is also used as a reading novel in American literature lessons. Likewise with *Tenggelamnya Kapal Van der Wijck* by Buya Hamka, this novel was written by Hamka in 1938. Hamka's work has been widely used as mandatory reading for students at school so it is very familiar to us, especially this novel has been adapted into dramas and films.

Stories of *The Great Gatsby*, this novel tells the life of the bourgeoisie in New York in the 1920s. New York is depicted with skyscrapers, the festivities of grandiose parties, much cheaper alcohol, and the decline of morals to the bottom of the point that causes the anxiety of the New York society itself. But behind the praise, the success of this novel, as well as a number of achievements, this novel tries to provide another view of the social problems that occur behind it. This novel, which was born in the 20th century (twentieth century) describes the changes in socialite society in the modern era. People are starting to believe that industrial and economic progress will lead to happiness.

If we look at the events that occurred in *The Great Gatsby* novel, it describes the actual social conditions. The Jazz Era glorified city life, which began in 1925.

People were leaving their fields in historic numbers to live and work in cities like Chicago and New York City, including many African American sharecroppers from the South. It was a time when "the parties were greater, the pace was faster, the buildings were higher, and the morals looser," according to F. Scott Fitzgerald.

The Jazz Era was in full swing in 1925. It was the year that both Duke Ellington and Louis Armstrong released their initial records. In theaters, *The Phantom of the Opera* had its debut. KKK members marched through Washington, D.C. They danced the Charleston, read *The Great Gatsby*, and sat on flagpoles while reading new books. John Scopes, a young man, was imprisoned for violating a Tennessee law by promoting Darwin's theory of evolution.

The Great Gatsby is a novel about what happened to the American Dream in the 1920s when the obscene pursuit of wealth had corrupted the traditional virtues that had given the dream meaning. The protagonists are Midwesterners who moved to the East for their newfound dreams of wealth, success, celebrity, glamour, and excitement. For instance, Tom and Daisy must possess a sizable home, a polo pony stable, and European friends. Gatsby must first have his impressive mansion before he feels secure enough to try to win Daisy.

The Great Gatsby by F. Scott Fitzgerald is a classic example of the American Dream. The beginning of the book describes a passionate obsession with the American Dream. The protagonists are unapologetically Americans who aspire to financial achievement and independence. Gatsby's expert perspective on the narrative is used. Gatsby, born into a low-income farming family, managed to flee it. In a few years, Gatsby could amass millions of dollars and gain great notoriety without having any exceptional qualities. The potential to redefine one's identity comes along with wealth.

The fact that Gatsby is financially successful suggests that he is aware of the American Dream, has conquered his own identity, and is aware of the potential of his efforts.

Tenggelamnya Kapal Van der Wijck, this novel tells about a young man named Zainuddin who has Minang and Bugis blood, he did not get a good reception when he came to Minangkabau because he was considered to have no blood ties with his family in Minangkabau even though his father was Minang and his mother was from Bugis. It was also there that his first meeting with a woman named Hayati, a Minang noblewoman, turned out to be in love with each other but had to separate because Zainuddin decided to move to Padang Panjang. Since then, many conflicts have arisen, ranging from love stories that cannot be united because of differences in race and ethnicity, conflicts with families and with existing traditional cultures.

In contrast to this novel by Hamka, the social conditions that occur in reality are different. At that time, Indonesia was in the aftermath of the Great Depression. From 1929 through the late 1930s, there was a worldwide economic crisis known as the Great Depression that had an impact on many nations. The Great Depression also affected Indonesia, which at the time was a colony of the Netherlands. The 1930s saw a steep drop in the demand for and price of agricultural products, including tin, rubber, and palm oil, significantly impacting Indonesia's economy. Due to this, Indonesia had a severe economic downturn, resulting in numerous farms and businesses failing and many employees losing employment.

In previous studies, they also discussed social conflict but of course there are many differences that are the focus of this research. In previous studies the selected objects were different from those chosen by the current author, the theories used were also varied. The urgency of this research is that no one has discussed specifically how the causal factors and the consequences that occur as a result of the conflict. Therefore the writer decided to focus on the causes and consequences of the two novels which had not previously been discussed in previous research studies.

The researcher is interested to choose the social conflict in the novels because there are some reason why the researcher choosing this topic. First, because the researcher decided to analyze *The Great Gastby* and *Tenggelamnya Kapal Van der Wijck* Novels show the social conflict through the story. The second, this topic

give the researcher some knowledge about social class, how the conflict happened and the consequences of it. In the other hand, the social conflict is one of problem in the society that is still happening today. So the researcher hopes the social conflict that happened will be reduced.

Based on the topic that the researcher choose, there is a theoretical quote from Charles Mills Gayley, in Susan Bassnett's book: "*the premise of the student of comparative literature was: literature as a distinct and integral medium of thought, a common institutional expression of humanity; differentiated, to be sure, by the social conditions of the individual, by racial, historical, cultural and linguistic influence* " in the quote it is clear that the chosen topic can be used as research material because it is about the comparison of social conditions that exist in the two novels. Further, research is expected to provide knowledge in analyzing social aspect in novels. In this case, the discussion conducted in this study is about conflict analysis in a literary work.

The reason for choosing *The Great Gatsby* and *Tenggelamnya Kapal Van der Wijck* Novel as an object for this research is consideration of many approaches. In this study, the researcher compare two novels entitled *The Great Gatsby* and *Tenggelamnya Kapal Van der Wijck*, these two works are interesting to be research objects because they tell the same story in 1920 – 1930 which of course is not much different between the events from one novel to the second novel. We can also find out the differences in conflicts that occurred in the different era but so many factor have similarities even though occurred in different countries. This is why these two novels are compared.

As a result, the researcher employs a Susan Basnett theory as a method of Comparative Literature analysis and because the topic about social conflict, making Lewis Coser an appropriate method of analysis. Also the researcher gives the title on this research as "SOCIAL CONFLICT IN BOTH F. SCOTT'S *THE THE GREAT GATSBY* AND HAMKA'S *TENGGELAMNYA KAPAL VAN DER WIJCK*". The title of this reseach means that the researcher focus on social conflict in *The*

Great Gatsby and *Tenggelamnya Kapal Van der Wijck* Novel by textual analysis approach through analyzing which will be explained in this research.

1.2 Statement of the Problem

The researcher wants to examine the differences and similarities of the two novels that have different eras both in terms of causes, backgrounds and effects that affect each characters in the two novels. This research focuses on finding out the conflict in *The Great Gastby* Novel and *Tenggelamnya Kapal Van der Wijck* Novel. Based on the statement of the problem above, the problems that will be analyzed in that novel can be formulated into the research questions as follows:

1. What factors causing the social conflicts occurred in both *The Great Gatsby* and *Tenggelamnya Kapal Van der Wijck* novels?
2. How is the consequence of social conflicts for the characters of both *The Great Gatsby* and *Tenggelamnya Kapal Van der Wijck* novels?

1.3 Research Objectives

Depend on the research question above, the researcher focuses on social conflict in *The Great Gastby* Novel and *Tenggelamnya Kapal Van der Wijck* Novel to finding the factor, the background and the consequence. The followings are the research objective:

1. To find the factors causing the social conflicts occurred in both *The Great Gatsby* and *Tenggelamnya Kapal Van der Wijck* novels.
2. To find out the consequences of social conflict for the characters of both *The Great Gatsby* and *Tenggelamnya Kapal Van der Wijck* novels.

1.4 Research Significance

The results of this study have two significant aspects, the first in theory and the second in practice. Theoretically, this research is expected to increase

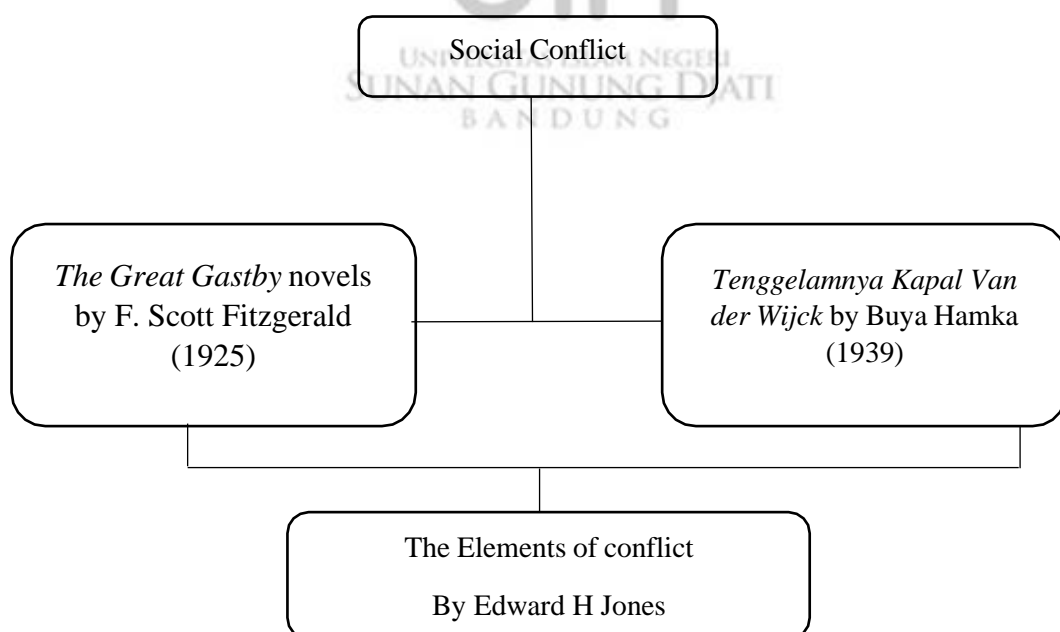
knowledge and understanding the comparison of social conflict in the novel and the application of Comparative Literature topic also the methods used in analyzing the object in question. Practically, this research are expected to help readers to find out how to analyze and find the differences of Social Conflict between *The Great Gatsby* Novel and *Tenggelamnya Kapal Van der Wijck* Novel. This research also can be used as reference, especially for those who are interested om research on the same field but with different elements.

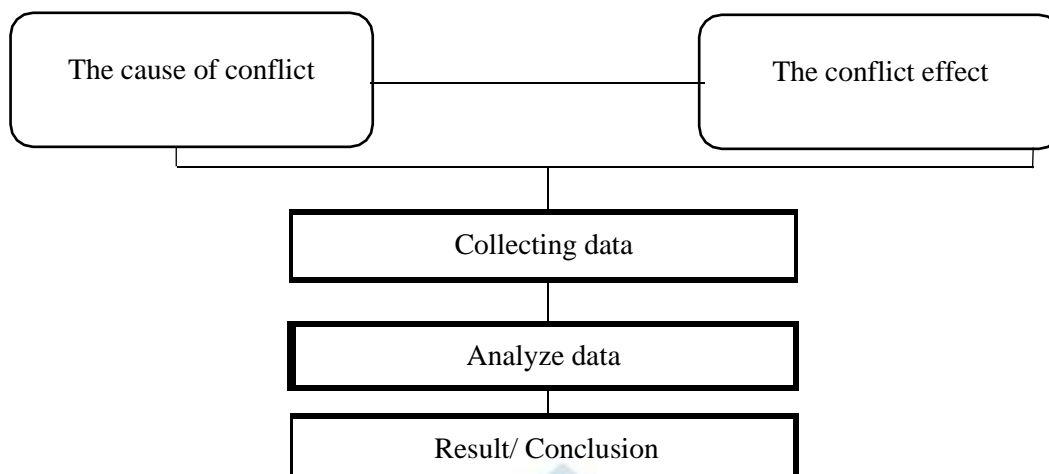
1.5 Conceptual Framework

This study uses *The Great Gatsby* novels by F. Scott Fitzgerald and *Tenggelamnya Kapal Van der Wijck* by Buya Hamka as an object to be analyzed through the theory of comparative literature by Susan Bassnett. This research will focus on the differences that exist in the two forms of literary works and will be based on social conflict study. To summarize the conceptual framework of this research, the charts follows:

Chart 1.1

The Conceptual Framework





1.6 Previous Studies

This research involves several previous studies, such as the theory of social conflict and comparative literature as methods applied in the research. To make it easier and to find out the connection of the previous studies, it will be classified in the table below:

Table 1.1
List of Previous Studies

No	Title of the research	Authors	Theories	Method	Object of studies
1.	An analysis of Social Conflict on <i>Jameson Brooks's Bomb City</i>	Rahadian Adhitama	Sociological approach	Qualitative method	<i>Jameson Brooks's Bomb City</i> Movie
2.	Social Conflict of <i>Will Grayson</i> in John Green and David Levithan's <i>Will grayson</i>	Maesaroh	Lewis Coser Social Conflict theory	Qualitative method	<i>Will Grayson</i> in John Green and David Levithan's <i>Will grayson</i>

3.	The social conflict of the main character in Charles Dicken's <i>Great Expectation</i>	Agie Ginanjar	Conflict theory with sociological approach	Qualitative method	Charles Dicken's <i>Great Expectation</i> novel
4.	An analysis of social conflict in Rick Riordan's Novel <i>The Red Pyramid</i>	Arifuddin	Lewis Coser theory of Social Conflict	Qualitative	<i>The Red Pyramid</i>
5.	Social class conflict in <i>Parasite</i> (2019) and <i>Joker</i> (2019) movies	Sopa Marwati	Comparative Literature theory by Susan Bassnet	Qualitative	<i>Parasite</i> (2019) and <i>Joker</i> (2019) movies
6.	An Analysis of Social Conflict in <i>The Great Gatsby</i> Movie	Danang Wijaya, Faiza Hawa, Sukma Nur Ardini	Qualitative research	Descriptive method	<i>The Great Gatsby</i> Movie
7.	Social Conflict in the novel <i>The Great Gatsby</i> by Fitzgerald and the novel <i>Tenggelamnya Kapal Van der Wijck</i> by Hamka	Atia Dwi Mulyani	Sociology Literature	Qualitative	<i>The Great Gatsby</i> by F.Scott Fitzgerald and <i>Tenggelamnya Kapal Van der Wijck</i> Novel

A social conflict analysis of *Jameson Brooks's Bomb City* by Pasundan University's Rahadian Adhitama. The study's goal is to identify the nature and root of social strife in the film. Every scene in the film's script is examined by the researcher. Conflict involving Social Positions, Conflict of Interest, and Conflict of Role is the type of social conflict depicted in Jameson Brooks' film. Seven scenes feature conflicts of involving social positions, while nine sequences feature conflicts of interest. This previous studies from Rahadian.

Social Conflict of *Will Grayson* in John Green and David Levithan's *Will Grayson* by Maesaroh, the researcher used Lewis Coser Social Conflict theory. The researcher wants to analyze social conflict contained in the novel, the gay-themed novel, but it's not a major issue in the content of the novel, but the main issues about the social life in the friendship. The novel is very interesting because we learn what the social life and how we have to deal with conflict of the main character in the novel *Will Grayson*, *Will Grayson* by John Green and David Leviathan. Based on Maesaroh research, the researcher used Lewis Coser Social conflict theory because it is related to the research question or the problem that exist in this research.

Great Expectations by Charles Dickens' ninth social struggle, by Agie Ginanjar (2016), Sunan Gunung Djati State Islamic University Bandung (1) How is the main character in Charles Dickens' *Great Expectations* characterized? (2) How does societal struggle manifest itself in the main character in Charles Dickens' *Great Expectations*. The researcher explained the overall idea of conflict and several types of conflict, such as internal and external conflicts, based on the research topic. This is related to the topic that will be presented on this research, so the researcher has an overview of how this research will be completed, by looking for references from existing research.

An examination of societal strife in Rick Riordan's book "The Red Pyramid" was done by Arifuddin (2014). An analysis of social conflict in Rick Riordan's book *The Red Pyramid* is the subject of this study. The research aims to identify the many types and factors that contribute to social conflict in the book "The Red Pyramid." This study employed a qualitative methodology. The 2010 book "The Red Pyramid"

was the research's primary data source. Taking notes served as the researcher's primary tool for gathering data. The Lewis Coser theory of social conflict served as the basis for the data analysis in this study. According to the researcher, the main character of the novel experiences social conflict in three different ways. These are six conflicts of interest, six conflicts of roles, and seven conflicts affecting social standing. The researcher discovered that relationships, conditions, aggression, and character immolation were the causes of social strife. According to the findings of this study, social conflict can occur in a human setting. The researcher realized that the conflict, including position, conflict of interest, and role, is how the main character of social conflict is defended.

Social class conflict in *Parasite* (2019) and *Joker* (2019) movies by Sopa Marwati. research conducted by Sopa still raises the topic of social conflict which uses comparative literature theory with qualitative methods. This is certainly an additional reference for the author in completing this research.

The next study is come from Danang Wijaya, Faiza Hawa and Sukma Nur Andini. The title of the research is An Analysis of Social Conflict in *The Great Gatsby* Movie. The difference with this research is in a different object. although with the same title, which is taken by F. Scott's *The Great Gatsby*, this study discusses the novel. Novels and Movie have their own differences. In addition, the focus of problem solving in the previous research questions, discusses the types of conflicts that exist, while in this study discusses the factors and effects that occurred.

The last previous study is Social Conflict in the novel *The Great Gatsby* by Fitzgerald and the novel *Tenggelamnya Kapal Van der Wijck* by Hamka. The reason why the researcher choose the same topic and object because in analysis and collecting data also the method, research question that exist in the previous study are different with this research. The previous study focus on similarities and solution of the research while this study focus on finding the factors, background of the causes social conflict and consequence that can be seen from the differences and the similarities of social conflict that exist in both novels.