

CHAPTER I

INTRODUCTION

In this chapter, the researcher introduces the present study. It describes background of research, statement of problem, research objective, research significance, previous studies, and definition of key terms.

1.1 Background of Research

Movie is motion picture of film produced for entertainment that could easily get watched by people these days. Clearly, the movie is a type of visual communication which use moving pictures and sound to tell the stories of inform (help to learn). People in every part of the world watch movies as a type of entertainment, a way to have fun. For some people, fun movies can means the movies that make them laugh, while for others it can mean movies that make them cry, or feel afraid.

Then, the movie will never be separated from the usage of this matter, Language. Language has an important role and as a part that never can be separated from human life. Because by the language, someone can deliver the purpose and the desire to others. In the other words, by language can be able to communicate and adapt with the others. As was said by Kridalaksana (1983:4) “The language is a sound arbitrary system which is used by social group to labor in cooperative manner, to communicate and to identify themselves “. Language has a characteristic like a human, it means the language as the verbal communication tool that only belongs by human.

Basically, the language has two basic aspects, namely the aspects of form and meaning. The form aspect related to a sound, text and language structure, whereas the aspect of meaning is related to a lexical, functional, and grammatical. If we pay the attention by detail and meticulous in the form of language and its meaning shows the difference between the disclosure among the speaker with the other speaker.

The different languages produce a wide-variety of language or language variations was show up because there are some speaker's necessary to a communication tools and social condition, includes the specific factor that influence it, such as geographical location, social group, speaking situation or level of formality, and the change of time.

According to the condition, the function of language is to communicate, it can be used in two conditions, formal and informal. In informal language, there are some words that are considered inappropriate which usually used to express their feelings such as anger, sadness, loneliness, and the disappointment known as swear words. Although mostly people assume that swear word is a bad or dirty word which is inappropriate to be used in daily conversation. On the other hand, some people not only use swear word to express the emotion, people also use swear word to express painful, shock, or as a joke stuff and a way to greet a close friend.

People used swear words to express their emotion mostly. In addition, swear word that a word used by group or club in their communication. Swearing now encompasses so many disparate forms that some broad distinction need to be made at the outset. Since swear words become more familiar nowadays, people

often used the swear words in communication, although swear words itself is a bad or impolite word and it is not allowed to use in daily conversation especially in our society. But there are many people who use them as a part of their lifestyle. It seem more acceptable and common in their society not only used for negative statements, but it can be used in any reason and purpose. The usage of swear words has also become more frequent on the media, such as television, movie, and song lyric in recent years.

Apart from the controversy about good or not of swear word, analyzing about swear word can give more understanding about the uniqueness of swear words and how the swear words can communicate the emotion or the feeling of the speaker. Because the words express feelings.

The movie entitled "*Dangerous Mind*" which produced by John N Smith. Uniquely, in this movie all character used the swear word in their daily conversation. Different from other movie that only one or two people use swears words. The neighborhood and the atmosphere in the movie which is not too friendly fits very well with the discussion above. It start from the class condition which is chaotic and known as rebel class. It was difficult to teach and manage them. Thats why the teacher itself used swear word too. Then the social life which almost the students inside came from low class social, the broken-home, and economy problem.

Each language is bounded by certain culture. The instruments of culture to filter it is attitude of the speaker itself. Actually, it is the study of social-psychology. Where attitude became the center of social activities based on individual mind about social behavior and thought. Attitudes are commonly

viewed as comprising three types of components according to Lambert (in Parianou, 2010:165); “Cognitive (beliefs and stereotype), Affective (evaluation) and Behavioral”.

So the researcher is interested to analyze this movie by using sociolinguistic theory to analyze the component of language attitude of swear words in each character’s dialogue. Another reason is the researcher never seen the others used this movie as the object of the research. That is why the movie has the qualification to be used as source of data in this research and because the researcher want to prove that swearing word not only used when someone in feeling angry but also frustrated by something.

Based on the background of research above, the researcher wants to find out the component of language attitude from swear word usage in the dialogue in this movie by using Lambert sociolinguistic theory in this research.

1.2 Statement of Problems

The research is intended to reveal the components of language attitude which appear in the movie, how the swear words influences in character building and how to know the speaker’s attitude towards the condition that they face with sociolinguistic perspectives by using this movie as media for analyzing the language attitude of swear words usage to reveal the phenomenon. Based on the background of the research above, the researcher provides some research question as follows:

1. How do the cognitive component of the swear words appear in *Dangerous Mind* movie?

2. How do the affective component of the swear words appear in *Dangerous Mind* movie?
3. How do the behavioral component of the swear words appear in *Dangerous Mind* movie?

1.3 Research Objectives

The research question presented above help the researcher to find out about these component of language attitude towards swear words usage. Based on these issues, the purpose of this study are as follows:

1. To find out the cognitive component of the swear words which appear in *Dangerous Mind* movie.
2. To find out the affective component of the swear words which appear in *Dangerous Mind* movie.
3. To find out the behavioral component of the swear words which appear in *Dangerous Mind* movie.

1.4 Research Significances

There is so many theories that can be used as the study to analyze the movie, such as literature, theater and linguistic. Linguistic has many branch of it study like sociolinguistic and psycholinguistic. Sociolinguistic is the one of its branch which can be used to analyze the swear word utterance in this movie to find out the mental aspects of language and speech. The researcher used this theory to apply in this research because it suitable with the course that were learned by the researcher in English literature major.

The study of swear words in this research give some significance in some ways. First, theoretically, this research useful to apply the linguistic theory which

obtained during this time in English Literature Major. Second, practically is to find out the title itself. The researcher will find the language components such as cognitive component, affective component, and behavioral component which appear in *Dangerous Mind* movie. The point of the significant of this research is to fulfil the last assignment in English Literature Major.

1.5 Previous Studies

The researcher got inspiration to make a research script whose title is *The Components of Language Attitude of the Swear Words in Dangerous Mind* movie after read some thesis from Bangun Purwa Aji (2014: IAIN Sunan Ampel Surabaya) who wrote about *The Use of Swear Words in "Four Brother" movie*, Misbahul Hidayatullah (2013 : UIN Sunan gunung Djati Bandung) about *The influences of language attitudes towards taboo words in 8 mile movie* and also Febby Isfaldiansyah (2013: UIN Sunan Gunung Djati Bandung) about *Swear words in GTA San Andreas games*. Those thesis give the researcher enlightenment to make the research that related with the swear words. The passage below is the review from these previous study:

1. Bangun Purwa Aji (2014), *The Use of Swear words in "Four Brother: movie* that find the large categories of swear words include the reason and the frequencies of speaker in using those swear words in *Four Brother* movie. The writer use Wardhaugh's theory and descriptive qualitative method as the research method. After analyses the data, the writer make the result of this study. The result of this study shows they are seven kinds of swear words. That swear words are often used in the *Four Brothers* movie is in the category Sex terms with 30.3%, and the second highest

percentage is Excretion with 22.2%, third is Body function, 15.3%. Death term with 12.2% is the fourth. Fifth is Mother in law with 9%. Sixth is an Animal term 7.1%. For the last is Religious Matters by, 4.2%. Furthermore, there are seven reasons why speakers utter swear words, among others: Pain relief, Power and Control, humor, Non-violent Retribution, Self-expressions, and Peer and social bonding. For Psychological and physical health the writer did not found in the Four Brothers movie.

2. Misbahul Hidayatullah (2013), *The Influence of Language Attitudes towards Taboo Words in 8 Mile Movie* that explain about the mixing categories of taboo words and the cause of those words become taboo based on language attitude by using Lambert theory and descriptive method. The writer find ten categories of taboo word and 76 words include into every categories.
3. Febby Isfaldiansyah (2013), *Swear Words in GTA San Andreas Games*. He share about the kinds of swear words by using Hughes and Trudgil theories to explain the utterance which contain swear words with the meaning in semantics field and the origin of it by using descriptive qualitative method. The writer found all categories that according to expert about the kind of swear word in *GTA San Andreas game*. Such as excretory term, human genital, animal term, and etc.

After read the thesis above, the researcher tries to find out about the component of language attitude in movie which contains swear words by using Lambert theory. Although the main point of whole previous study were same at

all, but the object of research will be different from the other. Then Researcher chooses the title of the research as *The Components of Language Attitude in the swear words used in Dangerous Mind movie*.

1.6 Definition of Key Terms

In order to avoid unnecessary misunderstanding, some terms are clarified as follow:

1. **Component:** Uniquely identifiable input, part, piece, assembly or subassembly, system or subsystem, that (1) is required to complete or finish an activity, item, or job, (2) performs a distinctive and necessary function in the operation of a system, or (3) is intended to be included as a part of a finished, packaged, and labeled item. Components are usually removable in one piece and are considered indivisible for a particular purpose or use. Commonly, items of very small or insignificant cost are not considered components.
2. **Language Attitude:** Language attitudes are the feelings people have about their own language variety or the language or language varieties of others. It usually entail attitudes to the speakers of the particular language or dialect. There is evidence that language attitudes may influence how teachers deal with pupils.
3. **Swear word:** Swear word is a perennial source of fascination for those interest in language and society, continuously provoking controversy and raising topical issues. An extraordinary range of style and content has evolved in oaths, profanity, foul language, and ethnic slurs over the

centuries, on a scale from the most sacred utterances to the most taboo. (Hughes, 2006)

4. ***Dangerous Mind* Movie:** *Dangerous Mind* which produced by John N Smith is about Mrs. Johnson, a former marine that switch her profession to be the teacher in a high school in California. She taught in one chaotic classroom and well-known as the scary classroom. The class contains the students who have a downward economic status and almost through a hard life to survive. Most of the conversation in this movie contain swear words in their daily life of each character.
5. **Sociolinguistic:** Sociolinguistic is the study about language that is related to society that the language related with the use of the languages spoken by society in the habit.
6. **Cognitive** : Cognitive or belief can be called stereotype because it based on understanding and knowledge (thing or reason through an attitude). Stereotypes are defined as a collection of ideas someone.
7. **Affective** : Affective or evaluation is based on emotional of feeling (feel regarding an attitude). It is about emotion and related with a giving value process whether it is bad or good, like or dislike toward the condition.
8. **Behavioral** : This component or conative based on habitual or action (act on attitude). Behavioral or conative component is related with the act and the attitude as the final decision toward the condition

1.7 Organization of writing

This research is presented into five chapters as follow :

Chapter I: In this chapter, the researcher introduces the present study. It describes background of research, statement of problem, research objective, research significance, previous studies, definition of key terms and organization of writing.

Chapter II: This chapter deals with the theories that related to the research. First, it explains about movie and its genre, the language of movie, theory of sociolinguistic, theory of swear word and its kind, and the last is language attitude and its component such as cognitive, affective and behavioral.

Chapter III: This Chapter discussed about the research method used in this study. One of the factors that make the success of research is appropriate methodology that is used by the researcher. Thus, the researcher tries to explain it. They are research method, source of data, the technique of collecting data, sample of data and the technique of analyzing data.

Chapter IV: This chapter presents the answer of the statement of the problem before. This chapter contains analysis that contains the data finding and analysis. The writer will present the data and after presenting data, the writer will analyze the data that has been presenting previously. This analysis will begin by presenting the findings

swear word in the movie then explain how the components of language attitude appear on it.

Chapter V: After analyzing the research findings and the discussion in the preceding chapter, conclusion and recommendation are taken. The conclusion is drawn based on the formulated research question, while recommendation is intended to give information to the next writers who are interested in doing further researches in this area.

