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Badan Penyelenggara Riset Pasar dan Promosi Perdagangan

STARTING
BUSINESS
IN WEST JAVA



STARTING **BUSINESS** IN WEST JAVA

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PREFACE

Praise And thanks we prayed to God Almighty, because with mercy and His pleasure, this book of " How to Start the Business in West Java" can be Published.

Starting a Business with both domestic and foreign capital in a region certainly requires enough knowledge and information. Confidence for starting a business would be a difficult decision. However, if entire information regarding stages to start is provided, surely the decision to continue the business will be easier to make.

Therefore, this book is can be expected to give Preliminary information for investors to review their business in West Java. Because, there are several illustration in this book describing anything required for an investor to start a Safe And Growing business.

Starting from Quick And Easy Licensing for Operation, recognizing potential of the area to review the business development, Overview of Regional Economic Development in West Java, and other Business Potential which is still not developed but has great advantage opportunities.

In the preparation of the book, the author processes much data from different sources such as the Provincial Government of West Java, BPS of West Java, Board of Investment and Integrated Licensing (BPMPT) West Java, and BKPM.

Finally, the author wish hopefully that this books can be helpful for the reader. May God Almighty Always bestow His pleasure and guide every step we take.

Author

Bandung December 2016

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As a province with the largest population in Indonesia reaching to 46,497,175 million people (BPS west java 2011), West Java is known as a paradise for investment.

With the area of 3,709,528.44 hectares (according to Regulation No. 22 Year 2010 on Spatial P2009-2029), West Java certainly has a myriad of potential and excellence. Various dominant sectors become the target of investors to invest in West Java.

Not surprisingly, the Investment Coordinating Board (BKPM) said the province of West Java as a favorite investment destination in Indonesia. BKPM recorded West Java Province as top rank location of the first quarter 2016 realizing investment based on the value of investment and employment.

Based on the government data, West Java listed investment realization of IDR28.6 trillion. The realization of these investments outperformed other provinces in Java. In addition to investment, employment of Foreign Direct Investment (FDI) in West Java also occupy the top position with the amount of labor absorbed 42.460 workers, while the Domestic Investment (DCI), West Java absorption amounted to 12.922 workers under East Java, Kalimantan east, West Kalimantan and South Sumatra.

Dominant portions of this FDI has significant impact on the ranking of West Java as the main purpose of investment in Indonesia. FDI Contributions in West Java reached Rp22,52 trillion, while the remaining Rp6,08 trillion is contributed by domestic investment.

In terms of number of projects, West Java Province ranked second with a total of 960 projects under the Jakarta project with a total of 1,239 projects. Jakarta has the largest number of investment projects followed by West Java and Banten. The number of projects is important to show quantitatively about investment projects realized in the region.

Investment Realization Domestic Investment by Province ¹ (billion), 2010-2015

Province	2010	2011	2012	2013	2014	2015
ACEH	40.90	259.40	60.20	3,636.40	5,110.30	4192
SUMATERA UTARA	662.70	1,673.00	2,550.30	5,068.90	4,223.90	4287
SUMATERA BARAT	73.80	1026.2'	885.30	677.80	421.10	1552
RIAU	1,037.10	7,462.60	5450.4'	4,874.30	7,707.60	9943

LEARN
CHANCES

A decorative zigzag pattern in white and black, resembling a stylized mountain range or a series of connected triangles, occupies the upper half of the page.

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CHAPTER

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