ABSTRACT

Syaima Syafa Sajidatullah. 1185030197. 2022. *Blending Words in Characters' Names of Plants vs. Zombies Heroes*. An undergraduate thesis, Department of English Literature, Faculty of Adab and Humanities, State Islamic University of Sunan Gunung Djati. Advisor I: Pepen Priyawan, S.S., M. Hum. Advisor II: Dr. Dedi Sulaeman, M. Hum.

Language is dynamic and changes from time to time. Changes and developments in language can occur in any activity. The development of new vocabulary can be facilitated by playing video games. New words in video games usually appear in online games because they appear when players interact. People, especially those participating in a game, have limited familiarity with the process of the new words. Therefore, this research was made to fulfill people's curiosity with the research questions (1) What are the types of blending words in the characters' names of Plants vs. Zombies Heroes? (2) How are the processes of blending words in the characters' names of *Plants vs. Zombies Heroes*? The data were analyzed using the theory of blending by Adrienne Lehrer (2007). The method used in this research is a qualitative method with content analysis techniques. Based on the results of the analysis, the number of blending words per type was found: (a) a full word followed by a splinter contains 25 data, (b) a splinter followed by a full word contains 17 data, (c) consisting of two splinters contains 12 data, and (d) overlap contains 56 data: 24 of them are overlap only and 36 of them are overlaps that also belong to other types. The total data analyzed was 78 data. On average, source words from the data researched are derived from the kinds and shapes of the characters. The writer uncovered merely a few source words of the data that drew from the ability. After all of the data has been analyzed, it is possible to conclude that the theory of blending word is very useful for learning new words that appear around us. Character names in Plants vs. Zombies Heroes are an excellent example of new words arising.

Keywords: Blending, Morphology, Plants vs. Zombies Heroes, Word Formation