

CHAPTER I

INTRODUCTION

This chapter consists of background of research including review of research, statement of problems, research objectives, research significance, and organization of writing.

1.1 Background of Research

The conversation is a dialogue between two or more persons who are interactive communication that is spontaneously between two or more people. In a second conversation, communicant and communicators interact mutually provide information in an oral or written communication.

To use language or to make a conversation, human should not use it mistakenly. There was an attitude for human in social life. The purpose of the attitude in human life is to make the relationship between each other harmony. Sometimes when two or more people have a conversation, they could have a mistake. When it was happened, they should apologize to the other about their act or words. Using apologies word cannot be done arbitrary, there are a rule to make an apologies speech. The rule that we mean are defined in speech act of apologising.

An important contribution to the understanding of the social functions of apologies has been made by Goffman (1971). In his work on remedial interchanges, apart from accounts and apologies, he also discusses requests asking “license of a potentially offended person to engage in what could be considered a violation of his rights” (Goffman, 1971: 114). Such disarming apologies seem to be what Brown and Levinson had in mind when classifying apologies as negative politeness strategies. In the present day, people are hardly rare to make a conversation

which to make the hearer feels better. It is caused by culture itself. Another reason that is making people ignore the politeness is discrepancy of social among people.

Back to the first explanation, radio drama is one of indicators of social communication and conversation in a country or place or society those drama was made. One of American radio drama is 'The Mask of Inanna'. *The Mask of Inanna* is a mystery, horror and action-adventure show drama Written and produced by Lambda Literary Finalist Alicia E. Goranson. Leonard Allen, host of a 1950's radio horror show, is taken out of retirement by a mysterious organization to finish broadcasting the unaired episodes over a pirate radio station based out of a New England lighthouse. It features two shows in one - the story of Leonard Allen's involvement with two strange pagan communities and the "original" episodes from Allen's "After Dark" 1950's horror radio show. This radio drama has many apologising acts that reasercher found. Because of many apologising acts, it should be many researchable data and gives the informations, knowledges, significances for the research and the reader of this paper.

Based on the reason and explanation above, the researcher would like to research the Alicia E. Goranson's radio drama of *The Mask of Inanna* using the theory of apologising. The researcher used this object because the drama of The Mask of Innana is one of popular drama in 1950's in New England and in 2010, The Mask of Inanna was a finalist for the Best Horror Audio Drama of 2010, as part of the 4th Annual Splatcademy Awards. The researcher decides to choose radio drama as the object of research because she/he found that there is not much research on that. Most of the researchers do the research on novel, movie script, magazine, and newspaper. 'The Mask of Inanna' is one of radio dramas which categorized into horror or mistery. And the researcher does the research on it is because that genre is also rarely used as the object of research. The other reason for this research is that the audio drama has more

conversation, more language used, and less act (that should be shown), so it makes easier for the researcher to research the conversation.

Sanborn (2010) conducted the research about the mask of inanna. In his paper, the mask of inanna used an unordinary language. Means that the conversation of this audio drama is not fully same by what the people of the New England use. In that periode when Alicia E. Goranson make this story, there were no polite of the language, there were no rule of using language to be published. This situation makes a chance for the researcher today to research this audio drama

Also Hoverson (2011) conducted the same research as Sanborn did. She said that The Mask of Inanna is a fascinating hybrid of a modern story with mystic overtones (reminiscent of Twin Peaks or the more fantastical tales of Stephen King), coupled with a beautifully-done “show within a show” pastiche of classic old time radio. After the researcher explain the backround and reason above, there are no reason for the researcher not to analyze this object.

As in journal of Brooks (2013:5) entitled ‘I’m sorry!’: Study reveals people who apologize for no reason more likeable. According to a recent Harvard University study, people who offer apologies when they aren't needed are more likely to be perceived as likeable and trust worthy, called Superfluous apologies. And ‘An Analysis of Apologizing Words In Some Reading Materials’ by Diah Rodiah (2008). Study reveals when the speaker apologizes for losing the bicycle of hearer has borrowed, the speaker need express it in more polite way than the previous case. Superfluous apologies is one of branches of apologizing words, that is saying sorry when there's nothing to apologize for show empathetic concern. Brooks explained, "The superfluous apologizer shows that he/she has taken the victim's perspective, acknowledges that he/she is uncomfortable in some way, and expresses regret/sympathy,"

To conduct Brooks (2013: 5) study, she used participants who approached people entering a large train station while it was raining outside. Strangers were asked to lend their mobile phones to one of the study's participants asking one of two questions: "Can I borrow your cellphone?" or "I'm sorry about the rain. Can I borrow your cellphone?" Brooks said strangers were more likely to hand over their phone if they heard an apology first. "We were surprised that so many people handed their cellphone (over) in the train station after hearing a superfluous apology."

She said in comparison to a traditional apology, which is generally offered after some type of transgression, uncalled-for contrition only adds to the level of trust between people. "When someone issues a traditional apology, they are trying to recover lost trust. When someone issues a superfluous apology, they are only adding positive trust and liking from a neutral state," explained Brooks.

Based on the background above, the problem of research is about the apologizing speech act in the script of Alicia E. Goranson's radio drama "*The Mask of Inanna*".

1.2 Statement of Problem

This research attempted to answer the following questions:

1. What are the expressions of apology used by the characters when they make mistakes?
2. How is the strategy used in apologizing?

1.3 Research Objectives

Based on the statement of problem, the researcher finds the two purposes of this research are:

1. To know the expressions of apology used by the characters when they make mistakes;
and
2. To analyze the strategies used in apologizing

1.4 Research Significance

As the purposes of this research are to know the speech act of apologising of the discourse of the character in Alicia E. Goranson's radio drama of "The Mask of Inanna". The significance of this research is divided into two part, theoretical significance and practical significance. Theoretically, the significance of research is in developing the theory in linguistics, notably for pragmatics; and also this research is able to increase the knowledge of the researcher in understanding of good and bad words in conversation. Practically, for the researcher as a student in English department, this research can be studied as knowledge in choosing the best words in daily conversation; and also make conversation better actually in choosing the right word for apologising speech.

1.5 Organization of writing

To make sure this research can be done as the researcher hope, the researcher makes an organization of writing or the planning in researching. This planning will help the researcher in order that the researcher will not explain out of working through. The planning or outline that researcher makes has 5 chapters, there are:

Chapter I : This chapter introduces background of research, statement of problem, research objectives, research significance and organization of writing.

Chapter II : This chapter is related to the theory of language of social, theory of speech act of apologising, clasifies of apologising, defines of apologising and analyzes of apologising.

Chapter III : This chapter is about methodology of research. It presents of type of data, source of data, technique of collecting data and technique of analyzing data.

Chapter IV : This chapter includes data analysis and discussion.

Chapter V : This chapter includes conclusion and suggestion.

