PEIRCE'S TRIADIC MODEL ANALYSIS WITH MASCULINE REPRESENTATION IN MEN'S PRODUCT ONLINE ADVERTISEMENTS

An Undergraduate Thesis

Presented to

State Islamic University of Sunan Gunung Djati Bandung in Partial fulfilment of the requirements for the degree of *Sarjana Humaniora* in English Literature Department of Adab and Humanities Faculty



Nabila Shofarini Ruhiat

Student ID: 1185030131

ENGLISH LITERATURE DEPARTMENT FACULTY OF ADAB AND HUMANITIES STATE ISLAMIC UNIVERSITY OF SUNAN GUNUNG DJATI BANDUNG

2022