CHAPTER I

INTRODUCTION

This chapter presents an overview of the study. It consists of the background of the research, research questions, research purposes, research significances, research scope and limitation, conceptual framework, hypothesis, and previous studies.

A. Background of The Research

Listening is an important language skill to acquire for both perusing academic success and carrier. Naturally, human is listen before they learn how to speak, how to read, or how to write. Brown (1987, p. 5), the famous pioneers of listening research, has stated that "Of foremost importance is the role of listening in language acquisition, [itself] the basis of all subsequent communication, the foundation of all life—long reading, writing, speaking and listening activities". Listening is also the fundamental part of language acquisition and it is a required active process as Purdy (1982) said, listening is an active process that can be learned by comprehending mind and body, which include verbal and nonverbal processes that working together, and it permits people to be receptive to the purposes, concerns, and understanding the information from others or environment. Hence, people who communicate each other are listen each other.

As Purdy (1991) states that, listening is something can be learned. Learning listening can be done by listening to some media. There are some medias that usually used in listening such as an audio media, which is every possible thing that can be listened like the sound of music, noise, mechanical sounds, and so on (Smaldino, Lowther & Russell: 2012). The use of media considered to be the part in listening learning. For instance, a person used music or song to learn how to listen to English, and watching English video in social media like Tiktok or something else.

Nowadays, young people especially students are considered to depend on the use of social media. They are using social media in their daily life. The use of social media is fun and easy to do. According to Xu, Gong, Zhang, & Xie (2019) the main activities of social media are entertainment, education, and communication. Most

of people are using social media for entertainment purposes. Besides, the wide variety of content in social media provides education or knowledge source. For instance, social media named Tiktok that is popular among people. Tiktok is a social media that has a feature for creating and also sharing content worldwide. It entertains and educates its user. Tiktok educates its viewer through a lot of educational content such as content about language-learning, etc. People engage to Tiktok's content because it is fun and exciting. It motivates people to learn more.

The research that has been conducted by Emsi (2021) expose there is a significant difference that occurs between students' listening skills using Tiktok and without using Tiktok as a media for teaching listening skills. This study shows good results through two trials of enthusiastic students participating in learning better than before using Tiktok as a media for listening English. Students' considered to be more engaged with the learning process because Tiktok is something that they are familiar with and it motivates them to focus on learning. So it is proven that the use of Tiktok media in learning to improve students' listening skills is popular among ELT teachers. The media can be used in EFL classroom setting.

The students of English Education Department of State Islamic University Bandung are frequently found to be good at listening skills. The most frequently used media in listening class is audio recording that has been prepared by the lecturer. Sometimes, it can be boring if the lecturer always provides the same audio within many years. Hence, the option of media in listening class should be broader and variety. The use of Tiktok in Listening class has never been done before. Therefore, it is interesting to investigate the correlation between students' intensity in watching English Tiktok videos and their listening skills to find the result that can lead to the use of Tiktok in listening class.

B. Research Questions

This quantitative research has three main research questions. The questions are formulated based on the problem in English Education Department that the researcher found. The questions are stated below:

- 1. What is the students' intensity in watching English Tiktok videos?
- 2. What is the students' listening skill in the listening subject score?
- 3. What is the correlation between students' intensity of watching English Tiktok videos and their listening skills?

C. Research Purposes

The purposes of this research intend as follows:

- 1. To obtain data related to the students' intensity in watching English Tiktok videos
- 2. To describe the students' listening skill in the Listening subject score
- 3. To find out the significant correlation between students' intensity in watching English Tiktok videos and their listening skills

D. Research Significances

A research is keen to be beneficial and give impact to educational field in the future. Therefore, this research considered to give contribution as in theoretical and practical needs for the future of education. Especially in English teaching and learning so the students can be more insightful.

Theoretically, this research gives contribution to developing understanding and studies related Tiktok videos with listening skill. Furthermore, this research can be show a significant influence of Tiktok on listening skill improvement among English foreign learners.

Practically, it helps the students to develop their listening skill and their score in listening subject. It can give a suggestion both to teacher and student to use Tiktok as a medium to learn English in a fun and exciting way so that there is no more boring in learning English. The use of Tiktok is flexible because it can be accessed whenever and wherever. It makes the learning process be more efficient and the students cannot be the result oriented only, but they are involved in the learning process too.

E. Research Scope & Limitation

This research has some scopes within in. it can be seen below.

- 1. The students' intensity in watching English videos in Tiktok and its correlation to their listening skills.
- 2. The participant is the 4th semester students of English Education Department and UIN Sunan Gunung Djati Bandung is the site for this research.

The research limitation is shown by this research focus on the correlation between students' intensity in watching English Tiktok videos and their listening skills. This main topic has never researched before so the researcher decides to investigate and find out the correlation between the variables in this research.

F. Theoretical Framework

The first skill and the basic ability in learning a language is listening (Huebener, 1969). The ability to receive a language input will impact the capability to create an output of the language. A person who is good at listening, as a consequence, he will understand and have a good competency in productive skills such as speaking and writing. Listening skill is an important thing to receiving messages in an effective way. Listening includes compounding a hearing that another person says and psychological engagement with the person who is talking. There are five stages in the process of listening. The first stage is hearing, the second stage is understanding, the third stage is responding.

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Based on Babita (2013) listening consists of some key components that can be seen below.

- 1. Sounds discrimination
- 2. Words recognition and meaning understanding
- 3. Grammatical of words identification
- 4. Expressions identification and utterances that produce meaning
- 5. Interconnecting the linguistics cues to non-linguistic and also paralinguistic cues
- 6. The use of prior knowledge in predicting and confirming meaning

7. Reproduce some important words and ideas

Those components can be the key to investigate students' intensity in listening to English videos in Tiktok and it leads to the making of the questionnaire for the participant.

TikTok is a platform that has so many features in it. The features allow its user to create, share, and also discover a lot of contents in a form of short videos. Tiktok is used by a lot of people, especially youth as an outlet to improve their fascination through the wide variety of content and to enhance their creativity across the world. A lot of students use Tiktok in their daily life. Since the source of Tiktok is worldwide, there are a lot of English Tiktok videos that can be watched by the students. The content that made by English native speakers are a lot so students can make it as their learning source. This phenomenon is very important to be researched because it can be shown is there any correlation with the intensity in watching English Tiktok videos and listening skill.

This research uses a lot of sources such as from international journals related to listening skills and Tiktok using. Since this research is using a correlational design, so it could describes the strength relationship between two variables that are students' intensity in watching English Tiktok videos and the students' listening skill (Listening subject score) (Michelle: 2014).

G. Hypothesis

Hypothesis in a quantitative research is when the researcher produces a prediction or conjecture about the result of the correlations research among several characteristics (Creswell, 2012). The hypothesis in this research is formulated as follows:

- a. H₀: There is a correlation between students' intensity in watching English Tiktok Videos and their listening skill.
- b. H_a: There is no correlation between students' intensity in watching English Tiktok Videos and their listening skill.

H. Previous Studies

The researcher found some previous studies that similar to the topic of this research paper. The first study was carried out by Herma (2021) entitled "Media Consumption Patterns to Get English Learning Information in Tiktok". It investigates the Surabaya high school students' Tiktok consumption patterns that increase motivation to learn the language. This study shows that Tiktok can be a learning medium to improve the quality of video content uploaded in the future. The students can excitingly acquire knowledge. Meanwhile this research tends to investigate the length of time spent by the students in watching English video in Tiktok and its correlation to their listening score.

The second study by Mey (2021) entitled "Improving Student's Listening Skills Using Tiktok at SMP Swasta Amalyatul Huda Medan" aims to improve students' listening skill using Tiktok as learning media. The result of this research shows that Tiktok media can improve students' English listening skills. Whereas this research aims to find the correlation of what students do with their listening skill that can be shown on their Listening subject score.

The next study by Nur (2021) entitled "Investigating the Usefulness of Tiktok as an Educational Tool" attempts to find out the benefit of Tiktok for educational needs. The result of this study is positive, which means that students show a good language learning process by using Tiktok in their lessons. It can be considered for the teacher to explore more about the various app to ease the learning and teaching process. While this research paper investigates the students use in Tiktok correlates their achievement in Listening skills.

The last study by Yudhi (2021) entitled "The Utilization of Line Video and Tiktok Video for Teaching Pronunciation in Thailand" intends to see the teacher and students' perspective toward the using of Tiktok for teaching pronunciation. The result of this research is both of teacher and students show positive response to the use of Tiktok because it increases students' motivation and self-confidence in learning English. In spite of this last study that using Tiktok as a teaching media, this research seeks to find out Tiktok and its correlation with its user listening skill.