ABSTRACT

Mauladiana, Istifani (2022): STUDENTS' HABIT IN WATCHING VIDEO BLOG WITH ENGLISH SUBTITLE RELATED TO STUDENTS' ENGLISH INCIDENTAL VOCABULARY ACQUISITION: A Correlational Study at English Education Department of UIN Sunan Gunung Djati Bandung.

The aim of the research was to find out the correlation between students' habit in watching video blog with English subtitle and English vocabulary acquisition of students in English Education Department at State Islamic University of Sunan Gunung Djati Bandung. This research used a quantitative research approach with correlational design. To collect the data, the researcher used questionnaire and vocabulary test. The population of this research were the sixth semester students of English Education Department. The sample of this research consisted of 21 students and the sampling method used was convenience sampling. Pearson's correlation product-moment analysis was used to present the data collected using SPSS 24. This research has implications for teachers to use vlog media with English subtitles in teaching English.

The findings showed that there are 76.6% students who have a medium to very high habit score and 81% students who have a very high English incidental vocabulary acquisition score. The data analysis results revealed the correlation coefficient of both variables score is 0.771 with the *Sig.* value 0.000, which is lower than 0.05. Based on the hypothesis test, the t-test was used with t-count = 5.272 while t-table = 2.093 and the degree of freedom (df) = 19 with significant value 0.05. Because the t-count is higher than the t-table, the alternative hypothesis is accepted and the null hypothesis is rejected. Therefore, it can be concluded that there is a significant correlation between students' habit in watching video blog with English subtitle and their English incidental vocabulary acquisition, and the correlation is categorized as high correlation.

Keywords: habit, vlog, subtitle, incidental vocabulary, vocabulary mastery