

ABSTRACT

Reval Fitria Permadi Putri. 1185030162. Social Phenomenon and Sociocultural Aspects in J.J Abrams' *Star Wars: The Force Awakens*. An Undergraduate Thesis, Department of English Literature, Faculty of Adab and Humanities, State Islamic University of Sunan Gunung Djati Bandung. Advisors: 1. Dr. Andang Saehu, M.Pd.,CHS. 2. H. Lili Awaludin, S.S. M.A.

Keywords: characterizations, film, social phenomenon, sociocultural.

This research's title is Social Phenomenon and Sociocultural Aspects in J.J. Abrams' *Star Wars: The Force Awakens*. Characterization theory is used to examine social topics in this film. The social phenomenon and sociocultural that are present in the film that was chosen as the research's subject are covered in this research. The methodology used for this research is qualitative and content analysis. The researcher chose characterizations theory for this research. In this research, the researcher poses two queries. The first one: How are the social phenomenon aspects described through characterizations in this film, and the second is: How does the sociocultural aspect play a role in this film. There are three methods to determine a character's characterization: through the character's appearance, through dialogue with other characters, and through their actions. Researchers examine the social phenomena and sociocultural structures present in this action and sci-fi genre film using screenshots of several scenes from the film. Based on the findings of the research presented in this research, the researcher draws the conclusion that social topics can be discussed in action and sci-fi genre films much like in real life. Additionally, there is a component of sociocultural aspect in the shape of a long-standing belief that has been maintained and perpetuated by them from generation to generation.

ABSTRAK

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Kata kunci: film, karakterisasi, sosiokultural, fenomena sosial.

Penelitian yang berjudul Social Phenomenon and Sociocultural Aspects In J.J Abrams' *Star Wars: The Force Awakens* ini mengkaji aspek serta permasalahan sosial pada suatu film dengan menggunakan teori penokohan. Penelitian ini membahas fenomena sosial serta sosiokultural yang terdapat pada film yang dipilih sebagai objek dari penelitian ini. Penelitian ini menggunakan metodologi kualitatif. Peneliti membuat dua pertanyaan dalam penelitian ini. Pertanyaan pertama adalah: bagaimana nilai dari fenomena sosial yang digambarkan melalui karakterisasi penokohan pada film ini, dan pertanyaan kedua tentang bagaimanakah peranan sosiokultural pada film ini. Ada tiga cara untuk mengetahui penokohan seorang tokoh, yaitu melalui penampilan tokoh, melalui percakapan tokoh dengan tokoh lain, dan melalui perilaku sehari-hari tokoh. Peneliti menganalisis fenomena sosial apa saja yang terdapat pada film tersebut melalui adegan-adegan berupa screenshot, dan juga sosiokultural dalam bentuk apakah yang terdapat pada film bergenre aksi dan sci-fi ini. Berdasarkan hasil penelitian ini, peneliti menyimpulkan bahwa film bergenre aksi dan sci-fi sekalipun dapat menggambarkan fenomena sosial layaknya di kehidupan nyata sehari-hari. Selain itu juga, ada pula nilai dari sosiokultural berupa suatu kepercayaan yang telah ada sejak lama yang mana dijaga dan dilestarikan secara turun-temurun oleh mereka.