MOTIVATIONAL MESSAGE IN HALLO AND DUOLINGO ADVERTISEMENT: THE STUDY OF SEMIOTIC BY PEIRCE

AN UNDERGRADUATE THESIS

Presented to

The Board of Examiner in partial fulfilment of the requirements for the degree of Sarjana Humaniora in English Studies Department of Adab and Humanities Faculty



By Bayuni Izzat Nabila Student ID: 1185030035

DEPARTMENT OF ENGLISH LITERATURE
FACULTY OF ADAB AND HUMANITIES
STATE ISLAMIC UNIVERSITY OF SUNAN GUNUNG DJATI
BANDUNG
2022 M/ 1443 H