

CHAPTER I

INTRODUCTION

This chapter contains background, research question, research objective, significance of the research, definition of key terms, and organization of writing

1. Background

Learning pragmatics is considered to be important in daily communication. It might be because pragmatics is closely related to human's interaction. In human's interaction, everyone tries to understand the intended meaning of the word said by partner speech and release it with context situation. Then, it might lessen the risk of misunderstanding which happens among the participant of speech. Although, knowing the intended meaning and context situation are not the only way to lessen the risk of misunderstanding in interaction.

Yule (1996:3) says : "Pragmatics is concerned with meaning of study of meaning as communicated by a speaker (writer) and interpreted by a listener (reader). This type study necessarily involves the interpretations of what people mean in a particular context and how the context influences what is said."

Pragmatic has several discussions, such as speech act, cooperative principle, implicature, relevance and politeness. Some of the discussions mentioned by the author are interested in discussing politeness because learning about positive and negative politeness that is beneficial for us as humans who interact and communicate

While doing social interaction, there is a particular self-image which a person attempts to maintain for each other. This is what Goffman (1967, p. 222) calls 'face' which is defined as a self-image that people share "in terms of approved social attributes by making a good showing for him self". Individuals save each other's face due to the necessity of being polite. In sum, politeness can be regarded as the expressions that are used to take care of individuals 'face in order the preserve good relationship among them.

Human interaction must have good communication and know with who communication, because Brown and Levinson (1992:65) says : “In communication, certain acts can threaten the face when those acts run adversely to the face wants of the addressee or the addresser.” In other word, these acts are face threatening acts. Politeness has two strategies including : positive politeness and negative politeness.

Positive politeness is redress directed to the addressee’s positive face, his perennial desire that his wants (or the actions/ acquisitions/ values resulting from them) should be thought of as desirable (Brown and Levinson 1992:101). Redress consist in partially satisfying that desire by communicating that one’s own wants (or some of them) are in some respects similar to the addressee’s wants.

Negative politeness differs with positive politeness. It can be seen as deference strategy. According to Brown and Levinson (1992:129), negative politeness is the strategy that oriented toward hearer negative face which the speaker respect the addressee’s negative face wants and it is achieved without interfering with hearer’s freedom or action.

To know strategies and factor influence positive and negative politeness one of them is conversation in movie, example in *Blackkklasman* movie many conversation related with the positive and negative politeness, because *Blackkklasman* is a good movie.

Blackkklasman movie from visionary filmmaker Spike lee comes the incredible true story of an American hero. It’s the early 1970s, and Ron Stallworth (John David Washington) is the first African – American detective to serve in the Colorado Springs Police Department. Determined to make a name for himself, Stallworth bravely sets out on a dangerous mission : infiltrate and expose the Ku Klux Klan.

Produced by the team behind Academy-Award (R) winning *Get out*, the genre this move is comedy and drama in addition the *Blackkklasman* movie directed by

Spike lee and script this movie written by Charlie Wachtel, David Rabinowitz, Kevin Willmott, Spike Lee and this movie released on 10 August 2018.

Based on this background, the writer interested in conducting this research in order to know how actors in *Blackkklasman* movie use linguistic politeness to save each other's face. The writer is also interested in finding out how imposition,, social distance, and power play in employing their linguistics politeness. Interestingly, there are probabilities that *Blackkklasman* movie perform linguistic politeness are different from each other in way that cannot be easily described without a linguistic approach.

This research has relation with the research done by Anita (2008). Her research describes politeness strategies used by main character (Marcus) in *Get Rich or Die Trying* movie. She finds two kinds of politeness strategies mostly positive politeness strategy and off record strategy. Other researcher who conducted the study of politeness strategy used by male and female characters of *Twilight* movie based on the script. She finds 43,75% from 32 data that she analyze men characters used negative politeness strategy and 40,52% from 32 data female characters used positive politeness strategy.

The previous studies mentioned earlier have explored politeness strategies usage of Indonesian speakers with the various participants. Yet, none pf them focused on the factors which influence Indonesians in utilizing politeness strategies. In fact, analyzing the factors may be useful for knowing the notion behind their usage of politeness strategies. Furthermore, there are still a few studies concerning politeness strategies in casual conversation whereas it is also worthwhile to be examined because it actually happens.

The previous furthermore the research done by Kuweira Nur (2016) the research aim to identify and describe the kinds of positive and negative politeness strategies of refusals employed in Boyhood and the factor of choosing a certain type of politeness strategies in Boyhood. This research employed qualitative method. The

data were in the form of utterances which contain refusals. The data source was Boyhood movie. There were two instruments of this research : the researcher and data sheet. The data were collected by doing several steps : watch the movie, checking the accuracy of the dialogue in the movie and the transcript, writing down the refusals delivered by the character , and recording the data into the data sheet.

What makes this research different from the previous research above, especially those using movie as its object is the theory used an also the movie itself as an object. The first research uses the Get Rich or Die Trying movie which is also a drama genre the object research in film is main character and in thoroughly covering all of politeness strategies, and the second previous studies research uses the Indonesian speaker s with the various participants, which different with this research just take some strategies in politeness that is positive and negative politeness.

1.2 Statement of Problem

The problem of this research of about positive and negative politeness expressions in *Blackkklasman* movie, this problem related to what explain in background and the research therefore two question are necessary as follow:

1. What strategies of positive and negative politeness are used in the movie ?
2. Why do actors and actress apply those positive and negative politeness strategies in the movie ?

1.3 Research Objective

The research objective are :

1. To find out what the strategies of positive and negative politeness are used in movie.
2. To analyze the factor that influences actors in *Blackkklasman* movie choosing that the positive and negative politeness strategies.

1.4 Research Significance

The result of the research is expected to give contribution as follows :

The research is expected to give a practical contribution for other student that concern with pragmatics, as a reliable reference to learn about politeness.

It is expected that the study is to give the readers and the writer more knowledge about politeness and threatening act (FTA).

It is expected that the study can trigger deeper analysis for further research.

1.5 Definition of Key Terms

There are five terms to clarity in this chapter

1.5.1 Politeness

Janet Holmes in her book, *An introduction to Sociolinguistics*, states that politeness involves taking account of other people's feeling in order to make himself feels comfortable. Jane Holmes (1992:296)

1.5.2 Positive Politeness

Positive politeness is redress directed to the addressee's positive face, his perennial desire that his wants (or the actions/ acquisitions/ values resulting from them) should be thought of as desirable (Brown and Levinson 1992:101).

1.5.3 Negative Politeness

Negative politeness differs with positive politeness. It can be seen as deference strategy. According to Brown and Levinson (1992:129).

1.5.4 Movie

Movie is a visual communication which uses moving pictures and sound to tell stories or teach people something. People in every part of the world watch movies as a type of entertainment, a way to have fun.

1.5.5 Blackkklasman

Blackkklasman movie from visionary filmmaker Spike lee comes the incredible true story of an American hero. It's the early 1970s, and Ron Stallworth (John David Washington) is the first African – American detective to serve in the Colorado Springs Police Department. Determined to make a name for himself, Stallworth bravely sets out on a dangerous mission : infiltrate and expose the Ku Klux Klan.

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