

CHAPTER I

INTRODUCTION

This chapter gives the introduction of the research, the research questions, the research goal, the significance of the studies, the clarifications of terms the organization of writing, and the former research.

A. Background of the Study

Many people can speak in public with the courage to give motivation to many people is a lesson that we can take and analyze. *English Speeches* website and YouTube channel for American and British artists, news anchors, models, singers, and motivational speakers. This channel aims to help students or anyone else in learning English either in terms of speech or in terms of reading. *English Speeches* channel itself was founded on YouTube on March 28, 2017, and so far there have been 3 million subscribers from around the world.

English Speeches as the object of research found in this channel are about education for various parties who want to learn which inspires many humans, especially all college students within the global via the testimonies of various figures supplied in this channel. These important figures are figures along with bill Gates who's a former CEO of Microsoft, Steve Jobs who is a former CEO of Apple, and also several motivators who are well known to the public. Since English Speeches has had a large audience, that's where a variety of people watch this channel, like careers and relationships. The speech of these motivators is very useful for everyone who needs encouragement that increases self-confidence and also other positive things. Therefore, the motivational speech of these motivators can be analyzed through the study of the directive speech act

Reading a speech introduced at an event is due to the fact the writer desires to see the forms of directive speech acts utilized by some of the American motivators on the English Speeches youtube channel in their

speech, as well as the representative function used by some American motivators in English Speeches. According to Searle's theory, the writer can find the types of directive speech acts and functions used in English speeches, as well as the use of directive speech acts. There are numerous studies on. speech acts, particularly representative speech acts, and many writers employ various theories in their research.

The first research was conducted by Rivali Mansyur 2019. He examined the types of directive speech acts in the Coco movie. The research objective he studied was one way of describing the meaning and context as well as the types of directive speech acts used by the characters in this movie. The large amount of data found in the movie coco is one of the studies for research in the field of pragmatics. In addition, the research method used is descriptive qualitative research because the purpose of this study is to observe and find as much information as possible about this phenomenon. The results of his research show that fifty data are included in directive speech acts. There is a form of directive action that consists of words, phrases, clauses, sentences. Phrases are the type most often found in this comic. For the type of directive action, the writer found five types of directive action. They are orders, requests, suggestions, advice, and invites. The command is the type most often found in Coco. The strength of this research is that it contains directive forms which include phrases, phrases, clauses and sentences, while the weakness is that there may be no particular explanation of the outcomes.

Another previous research related to this research was conducted by Hidayat Prima. The thinking of this research is centered on the investigation of the mandated discourse acts found in movie the title *Used Directives Illocutionary Speech and Act in The Film Wondrous Woman by Patty Jenkins*. In the following subsection, thinking uses speech acts as questions about questions.

There are points of likeness between my current study and the previous one in having research focus and questions. Both ponder utilized examination as the investigation focus. Both studies utilized order discourse

act as a research object. The quality from this consideration is genuine research of the subject and without any media, whereas the shortcoming is that dialect was utilized by inquiring about the subject in doing educating and learning activities. The educator employs the Indonesian dialect she instructed English subject. This study will be more advantageous in case the research subject utilized English in their educating and learning activities.

B. Statements of Problem

Based on the background of this study, the writer concludes that two questions will be the main focuses of this study, they are:

1. What types of Representative acts are used in American motivational speech on *English speeches youtube channel*?
2. How are functions of representative found in American motivational speech on *English speeches youtube channel*?

C. Research Purpose

Based on the formulation of the research question above, the writer intends to:

1. To describe the kinds of representative act that appear in American Motivational speech on *English speeches Youtube Channel*.
2. To explain the representative speech act in American Motivational speech on *English speeches Youtube Channel*.

D. Research Significant

Research Significances Express the significance of research based on aspects of theory and practice.

1. Theoretically, this study should be beneficial to the advancement of pragmatic research, particularly in the uses of illocutionary acts in the context of speech and the types or functions of illocutionary act.
2. Practically, English lecturers can use this study as teaching materials or lecture on teaching pragmatics, particularly in illocutionary acts, which are frequently used in conversation or interaction. Lecturers can also use illocutionary facts material to teach their classes.
3. Students of English–literature: This study can used as a resource for

students interested in studying pragmatic stand discussing speeches, particularly illocutionary acts.

4. Another Writer: This have a look at is expected to offer knowledge for different writers who want to investigate that means contained in an utterance in a speech. The writer hopes that it will inspire different writers to investigate speech acts in different gadgets and to behavior deeper analyses of speech acts, mainly illocutionary acts. This take a look at can also be used as a resource for different writers interested in speech or illocutionary acts.
5. A different reader: The reader should be able to get a good understanding of illocutionary acts in the context of speech after reading this study. In addition, readers will gain knowledge of the types and functions of illocutionary acts as a result of this research.

