

CHAPTER I

INTRODUCTION

Chapter I presents a general description of the paper. It consists of the background of the study, statement of problem, purpose, the significance of the research, and definition of key terms.

1.1 Background of the research

According to Fransvela in (Mulyati, 2019), conflict plays an essential role in running the storyline. Social conflict is an overview of disputes, tensions, views, interpretations, understanding, interests, general differences such as religion, race, tribe, national, language, profession, political class, and belief.

Conflict is a common cause in life. Every single creature can face various conflicts in its whole life. Conflict makes those who passed it become wiser and better. In (Ginanjari, 2016b) the social conflict occurs among many people, such as people versus people, fate, destiny, and even nature. Everyone may have this conflict that the conflict carried into themselves. It is called psychological conflict. This study focused on social conflict.

Social conflict can be occurred because of differences in opinion, ideology, and culture in society. It happens in every layer of society level, and social conflict can happen in the upper, middle, and lower classes. This related to the definition of social conflict as told by Lewis Coser in (A. L. Coser, 1957)

that Social conflict is a struggle over values or claims to status, power, and scarce resources, in which the aims of the conflict groups are not only to gain the desired values, but also to neutralize, injure, or eliminate rivals. Defines conflict as an opposition of interest among various individuals and social groups, which may or may not be overtly observable and may or may not break out into open dispute or physical violence.

The movie is one of the easiest literature products in the process of enjoying it. The movie is a medium of communication to deliver the moral message as a life lesson. The movie is also mentioned as a film. According to (Nurgiyantoro, 2009), the film is a valuable product of art and culture because it aims to provide entertainment and satisfaction for the audience. The audience can indirectly learn to feel and live the various life problems that the author deliberately offers through the story. Then the literary work can make the audience wise and realize humans as human beings.

The movie is exciting and entertaining. Moreover, some movies may adopt true stories which contain values about life. In this case, the movie uses moving figures and sound to convey the stories. According to (Utami, 2017), the movie is defined as a cultural and artistic expression tool. A movie is a literary work that gives entertainment and has unique characteristics because it is interesting to watch in free time.

The Joker movie is a film by Todd Philips and released on October 4, 2019, in America. While, Parasite movie is a film by Boong Joon-ho and released on May 30, 2019. The *Parasite* and *Joker* movie have similarities in

social conflict. *The parasite* is a film that explores social class and the interaction between the upper and the lower class society. Kim Ki-Taek's low-income family tries to improve their family's economy by becoming private tutors to Park's children as a high-class society. Then Ki-Taek has a bad intention that all of his family members cooperate to become workers and get the people who worked with Park before. The conflict seems in the climax when all of the viciousness is revealed. Ki-Taek's father, who initially has the protagonist, suddenly kills Park.

Meanwhile, the Joker movie shows how society treats Arthur's character as a mentally ill figure receiving rejection, betrayal, even being treated like garbage. It makes Arthur's character change as a murderer. In Parasite and Joker movie, there are similarities in the consequences of social conflict. In contrast, the differences between the two films are the social class conflict and the causes of the conflict itself.

The topic of this study that the writer has chosen is social class conflict in Parasite and Joker movies. There are some reasons why the writer chose this topic. First, because the writer decided to analyze Parasite and Joker movies and those movies show the social class conflict through the story. The second, this topic gives the researcher some knowledge about social class, how the conflict happened and the consequences of it. Besides, social class conflict is one of the problems in the society that is still happening today.

1.2 Statement of Problem

Based on the background of problem can be formulated into the research questions as follow :

1. How are the social conflict in the *Parasite* and *Joker* movies?
2. How are the consequences of conflict in *Parasite* and *Joker* Movies?

1.3 Research Objective

depend on the research above. The writer focuses on social conflict and the consequences in *Parasite* and *Joker* movies. The research aimed:

1. To analyze the social conflicts found in *Parasite* and *Joker* movies
2. To describe the consequences of social conflict in *Parasite* and *Joker* movies

1.4 Research Significance

The final result of this research is expected to contribute to the theoretical and practical uses of language.

1. Theoretically, the research findings are expected to raise the comprehension and understanding of the conflict aspect in the movie context.
2. Practically, the research findings have several values such as:
 - a. English Lecturers

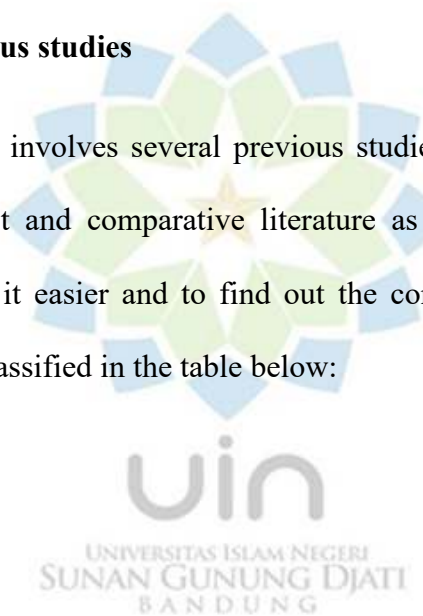
This study aims to contribute to the teaching of conflict aspects in social terms. The lecturer can use the result of this study as an additional resource in sociology literature subject.

b. The student of English Literature

This study can be used as a reference by the researcher of the English study program. They want to research comparative based on the theory of conflict aspect in movie talk.

1.5 Relevant previous studies

This study involves several previous studies, such as the theory of social class conflict and comparative literature as methods applied in the research. To make it easier and to find out the connection of the previous studies, it will be classified in the table below:



| Title of the research | Authors | Theories | Method | Object of studies |
|---|--------------------------------|--|--|---|
| <i>“Social Conflict in Drug War film: Literary Sociology study</i> | Mulyati | Social conflict | Method of qualitative research | Drug War movie |
| Comparative Study: Characters and Characterization in ‘Twilight’ Movie, ‘Twilight’ Movie Script, ‘Descendants of the Sun’ Drama, and ‘Descendants of the Sun’ English Translated Drama Script | Alisya Rusdianti | Psycho-analysis | comparative literature approach and qualitative data analysis. | Twilight and Descendants of the Sun |
| The Symbol of nature in Percy Bysshe Shelley “Ode to the west wind” and K.H Mustofa Bisri's "Kepada Penyair. | Rudi Kafil Yamin Abdilah | Charles Sanders Peirce's semiotic theory | descriptive qualitative method and literary criticism method | Ode to the west wind and Kepada Penyair poems |

| | | | | |
|--|-----------------------|--|--------------------------------|--|
| Analysis of conflicts faced by two characters the virgin suicide's Jeffrey Eugenides | Ahmad Syaufan Muttaqi | Jones' theory for knowing the type of conflict | Qualitative method | the virgin suicide's Jeffrey Eugenides |
| An analysis of state conflict the movie "Black Hawk Down" | A Nurul Utami | Folarin's theory | descriptive qualitative method | Black Hawk Down movie |
| An analysis of social conflict in Rick Riordan's novel "The Red Pyramid." | Arifuddin | Lewis Coser theory about Social conflict | qualitative method | The Red Pyramid novel |
| An analysis of Social Conflict on Jameson Brooks's Bomb City | Rahadian Adhitama | Sociological approach | Qualitative method | Jameson Brooks's Bomb City movie |
| The social conflict of the main character in | Agie Ginanjar | Conflict theory | Qualitative method | Charles Dickens's |

| | | | | |
|---|--------------------|------------------------------|--------------------|--------------------------|
| Charles Dickens' Great Expectations | | with a sociological approach | | Great Expectations novel |
| Conflict Class Social in The Purge movie 2013 | Khoridatul Bahiyah | Karl Max theory | Qualitative method | The Purge movie |

After classifying the previous research above, the researcher will explain each of the previous research. The first, previous research in using social conflict theory and approach is research by Mulyati student of the University of North Sumatera in 2019 titled "*Social Conflict in Drug War film: Literary Sociology study*" this research can contribute to the understanding of the form, function, and consequences of social conflict in the *Drug War* film. It can be concluded that the form of social conflict is divided into eight forms, and only three forms are found in the film, such as interclass, interest, and interpersonal conflict. The consequences of social conflict are divided into five: making group solidarity become stronger, destroying group, changing personality of individuals, destructing of values and social norms, and even loss of wealth and human victim.

The differences between the previous study and this research are the objects. This research tries to fill out what is not discussed in the previous research. The writer will make a focus on comparing social conflict that is consists of interpersonal and interclass conflict. Moreover, the writer will

compare Parasite and Joker movies using Lewis Coser's conflict theory. The reason that makes those two literary works suitable to compare is that both of them are great literary works. Besides, they also have the same relation (social class conflict).

The second, “Comparative Study: Characters and Characterization in ‘Twilight’ Movie, ‘Twilight’ Movie Script, ‘Descendants of the Sun’ Drama, and ‘Descendants of the Sun’ English Translated Drama Script” by Alisya Rusdianti (2019), Sunan Gunung Djati State Islamic University Bandung. The problem in this research has three problems. The researcher compares the function of characters and characterization in Twilight and Descendants of the Sun. The comparison of characters and characterization of both literary works, and the last one is the comparison of the representation of characters and characterization in both literary works. To conduct the data, the researcher applies a comparative literature approach and qualitative data analysis. The research results indicate that the comparison of the existence of characters in both literary works is the same.

The third, “The Symbol of nature in Percy Bysshe Shelley “Ode to the west wind” and K.H Mustofa Bisri’s “Kepada Penyair”.by Rudi Kafil Yamin Abdilah This research is aim to describe the symbols of nature, then the comparative symbols of nature. This study used a comparative literary theory of Sussan Bassnet and Sapardi Djoko Damono. This study compared literary works that have different countries, languages, and also cultures

The fourth is an Analysis of conflicts faced by two characters, the virgin suicide's Jeffrey Eugenides by Ahmad Syaufan Muttaqi (2016) Maulana Malik Ibrahim State Islamic University. This research discussed an analysis of the conflict faced by the Lisbon girls. The writer chose the Lisbon girls as the main character that have the conflicts. The question that appeared to discuss are: (1) What are the conflicts that the Lisbon girls encounter in the novel (2) How do the Lisbon girls solve their conflict in the novel. The researcher also used Jones' theory to find the conflict found in the novel. The conflict is causing the Lisbon girls to commit suicide and feel free because they never experience it at home or in school.

The fifth, “An analysis of state conflict the movie “Black Hawk Down” by A Nurul Utami, Alaudin State Islamic University Makassar.

This study has a result that, in general, the state of conflict can be divided into three categories. Such as Intrastate conflict, Interstate conflict, and extra-state conflict. The Black Hawk movie has eight data that show Intra-state conflict, one datum in Extra-state conflict, and two data that show Inter-state conflict.

The sixth, An analysis of social conflict in Rick Riordan’s novel “The Red Pyramid” by Arifuddin (2014), Alaudin State Islamic University Makassar. In this research, the researcher concludes that social conflict can happen in the human environment. Then the researcher got that the main character of social conflict is defended through conflict involving position, conflict of interest, and role conflict. The researcher used note-taking as the instrument to get the data.

The technique of data analysis in this study is Lewis Coser's theory about Social conflict.

The seventh, An analysis of Social Conflict on Jameson Brooks's Bomb City by Rahadian Adhitama, Pasundan University. The objective of the study aims to find the kind and cause of social conflict in the movie. The researcher analyzes the script of the movie in every scene. The kind of social conflict in Jameson Brooks's movie is Conflict of Involving Social Positions, Conflict of Interest, Conflict of Role. There are Conflicts of Involving Social Positions in 7 scenes, seven in Conflict of Interest, and nine in Conflict of Role.

The main character's eighth social conflict in Charles Dickens' Great Expectations by Agie Ginanjar (2016), Sunan Gunung Djati State Islamic University Bandung. This research has a research question: (1) How are the characterizations of the main character in Charles Dickens' *Great Expectations*, (2) How does social conflict occur in the main character Charles Dickens' *Great Expectations*. Based on the research question, the researcher described the general concept of conflict and kinds of conflict, such as internal and external conflicts. In this research design, the researcher used a qualitative research method, which focuses on the description and interpretation, which is applied to describe the social conflict, causes and consequences of social conflict, and the effects of the main character. And then this technique of collecting data in the form of the study of documentation.

The ninth, Conflict Class Social in The Purge movie 2013 by Khoridatul Bahiyyah (2017) This study told that oppression is a social conflict that gives

an imbalance between the upper class with the lower class power. Then the upper class as a group with the power will take some action marginalization, violence, threats, and coercion against the lower class under their power. The social conflict motivates the appearance of opposition from the lower class to upper-class oppression. Surely it triggers the resistance of the upper-class oppression. The object of this study is *the Purge* movie. The conclusion of this study shows that in *The Purge* movie, there are two types of upper classes oppression to the lower classes. The first is the oppression by ideological Marxism, including some ideologies, such as racism, materialism, and radicalism. The second is the oppression by the economic Marxist. Furthermore, *The Purge* movie has two types of opposition carried out by the lower class to the oppression of the upper classes: the resistance by the war of position and movement.

Of course, the nine studies above are different from the researchers' research in this paper. The researcher used popular literature in the thriller literature genre as the resource data. To the researchers' knowledge, research on popular literature, especially in the two selected data sources. The researcher wants to compare the formulas found in *Parasite* (2019) and *Joker* (2019) movies using Lewis and Marx's theory. This research is aim to be a fresh dimension and reference for the next study of literature.

1.6 Definition of Key Terms

1.6.1 Movie

A movie is one of the visual form that can express a message. Movie means a series of moving pictures recorded with a sound that tells a story, shown at cinema/movie. Movie or film is a kind of art form. Movies are produced by recording images with some figures with cameras or by creating images using animation techniques (Hornby, 2006).

The movie used to be called by the film. It has the same meaning. The movie is a common word that is used in British English. While movie in American English.

1.6.2 Social Class Conflict

Social class conflict is an inequality condition that is about dominant group versus minority group relation. Coser in (L. Coser, 1956) says that "Social conflict is a struggle over values or claims to status, power, and scarce resources. The conflict groups aim to gain the desired values and neutralize, injure, or eliminate rivals. Defines conflict as an opposition of interest between and among various individuals and social groups, which may or may not be overtly observable, and which may or may not break out into open dispute or physical violence."

1.6.3 Comparative Literature

Comparative Literature is the literary criticism beyond the boundaries of a country and studies the relationship between science and

literature with other beliefs such as art, philosophy, history, and social science (Sapardi Djoko Damono, 2004).

In his book about comparative literature, Guillen said that The term international relation is usually understood to include cultural, social, and political relations at the same time. Hence the human, complex, lively, and even painful interest of international relations for more than one country and era (Guillen, 1993).

