

## ABSTRACT

Kania Permatasari (1211503069): ***“Code Switching on Facebook Status (A Case Study in English Department Students of UIN Sunan Gunung Djati Bandung)”***.  
Advisors: 1. Pepi Siti Paturohmah, S.S., M.Pd.; 2. Ice Sariyati, S.S., M.Pd.

This research, entitled *“Code Switching on Facebook Status (A Case Study in English Department Students of UIN Sunan Gunung Djati Bandung)”*, aims to investigate three major statements. They are the types of code switching, the functions of code switching and the reasons why they switch the code.

This research uses the descriptive qualitative method. It involves 50 eighth semester English Department students (*BSI* and *PBI*) at UIN SUNAN GUNUNG DJATI BANDUNG who already signed up as Facebook users as respondents. The data were collected through facebook status and questionnaire. The data were analyzed by the theory given by Poplack (1980) to identify the types of code switching and Gumperz (1986) to identify the functions of code switching. Meanwhile, the reason why the respondents switch the code in their Facebook status are analyzed by Hoffman’s theory (1991).

The discussion shows that three types of code switching have occurred on Facebook status. They are tag switching, intersentential switching and intrasentential switching. Intersentential switching is the most frequent type occurring on Facebook status. Then, the functions of code switching appears as quotation, addressee specification, interjection, repetition, message qualification and personalization versus objectification. Personalization versus objectification appears as the most frequent function.

Besides, there are seven code switching reasons discovered on those Facebook status. They are because of talking about particular topic, quoting somebody else, being emphatic about something, interjecting, repeating something, clarifying the speech context for interlocutor and expressing group identity. Most of respondents choose talking about particular topics as the main reason to switch the code.

**Key words:** Code Switching, Facebook status, English Department Students.