

CONTENTS

APPROVAL PAGE	i
ABSTRACT	ii
ABSTRAK	iv
(PERNYATAAN KEASLIAN TULISAN).....	v
PREFACE	vi
ACKNOWLEDGEMENT	vii
MOTTO.....	ix
CONTENTS	x
CHAPTER I INTRODUCTION	1
1.1 Research Background	1
1.2 Statement of Problems.....	4
1.3 Research Purposes	4
1.4 Research Significances.....	4
1.5 Conceptual Framework	5
1.6 Previous Studies	8
CHAPTER II LITERATURE REVIEW.....	10
2.1 Pragmatics	10
2.1.1 Politeness Strategy	16
2.1.2 Types of Politeness Strategy	17
2.2 Jimmy Kimmel Live!	28
CHAPTER III RESEARCH METHOD.....	30
3.1 Research Approaches and Methods.....	30
3.2 Type and Source of Data	31
3.3 Technique of Collecting Data.....	32
3.4 Technique of Analysing Data.....	33
CHAPTER IV RESEARCH FINDINGS AND DISCUSSIONS	34
4.1 Types of Politeness Strategy	34

1.	Bald On-Record Strategy	45
2.	Positive Politeness Strategy.....	46
3.	Negative Politeness Strategy	83
4.	Off-Record Strategy	86
4.2	The Purpose of the Politeness Strategy Used.....	87
	CHAPTER V CONCLUSIONS AND SUGGESTION	105
5.1	Conclusions	105
5.2	Suggestion	107
	REFERENCES.....	108
	APPENDIX	110

