

TABLE OF CONTENTS

COVER PAGE	1
APPROVAL PAGE	ii
PREFACE	iii
ACKNOWLEDGEMENTS	iv
ABSTRACT	vi
ABSTRAK	vii
TABLE OF CONTENTS	viii
CHAPTER I	1
INTRODUCTION	1
1.1 Background of the Study	1
1.2 Problem Statement	7
1.3 Research Purposes	7
1.4 Research Significances	8
CHAPTER II	9
THEORETICAL FRAMEWORK	9
2.1 Origin of Language	9
2.2 Sociolinguistics	11
2.3 Notion of Multilingualism	15
2.4 Language Choice and Its Factors	17
2.4.1 Language Choice	17

2.4.2	Factors.....	20
2.5	Communication and Social Media.....	22
2.5.1	Communication.....	22
2.5.2	Social Media.....	22
2.5.3	Relation Between Communication and Social Media.....	24
2.6	Twitter and Its Cyber Community.....	25
CHAPTER III.....		27
RESEARCH METHODOLOGY.....		27
3.1	Research Design.....	27
3.2	Sample Data.....	28
3.3	Data Sources.....	35
3.4	Technique of Collecting Data.....	36
3.5	Technique of Analyzing Data.....	37
CHAPTER IV.....		39
RESEARCH FINDINGS AND DISCUSSIONS.....		39
4.1	The Language Choice Practice of BTS ARMY as Multilingual Community on Twitter	39
4.2	Determining Factors of BTS ARMY’s Language Choice in Interacting on Twitter	73
4.2.1	Age Factor.....	73

4.2.2	Topic Factor	76
4.2.3	Familiarity Factor.....	79
4.2.4	Formality Factor.....	82
CHAPTER V		84
CONCLUSIONS AND RECOMMENDATIONS.....		84
5.1	Conclusions	84
5.2	Recommendations	85
REFERENCES.....		87

