# ABSTRACT

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The research entitled "Language Choice of BTS ARMY as a Multilingual Community on Twitter" presents the aim to characterize the linguistic choices made by members of BTS ARMY community during daily interactions on social media platform Twitter, as well as the factors that drive the phenomenon within sociolinguistics approach. Dell Hymes' theory of language choice *SPEAKING* and David's notion of the factors that drive language choice are used in this study. The approach employed was a qualitative descriptive technique with the aim of presenting an analysis of the language choice of BTS ARMY and the factors that influence the diversity of languages on BTS ARMY Twitter. The methodology of passive observation is used to collect data in this study, following the stage of joining the BTS ARMY community as a study object. The information gathered is described and then categorized according to the study to be conducted. There are at least 15 data points from seven languages utilized by BTS ARMY on Twitter interactions, including English, Korean, Indonesian, Sundanese, Javanese, Spanish, and Portuguese. Age, topic/subject, formality, and familiarity are all characteristics that influence the language choice by BTS ARMY on Twitter.

**Keywords:** language choice, multilingual, community, society, factors