

CHAPTER I

INTRODUCTION

This chapter explain the general description of the paper. It consists of research background, research questions, research objectives, research significances, conceptual framework, research statement, and previous study.

A. Research Background

When two people or more who know each other meet, what they will do is have a conversation. It might be a light activity but the most often used by human being. The duration spent is relative, it can be a little or a lot of time. Even if it's just greeting each other or deciding to stay a little longer and discuss a certain topic. Conversations usually take in informal and unplanned situation. Since this is not based on script, so it just go along naturally between the speaker and the listener.

Conversation is what brings two people closer because since conversation occurs, they exchange thoughts and ideas so they can get to know each other. A topic discussed will affect how close they are to reality. The more often they talk, the closer their relationship will be. Humans are social creatures so they must communicate. Conversation is the easiest communication to do. These days, distance is no longer a barrier for us to do this activity. We can use many social media applications and do texting every time we want. Even you have someone you want to talk is in abroad, you can text him or her. Place and time is nothing now.

Currently, conversation does not only exist in the real world, but in the digital world. The conversation is recorded and then uploaded on the internet by the account owner so that the video can be accessed anywhere, anytime and by anyone. The well-known online platform that provides videos is Youtube. People often visit this platform since they can find any video. Starting from movies, video blogs or we call it vlog such as travel to somewhere, how to cook something, make-up tutorials, advertisements, news, speeches, singing and dancing, entertainment for children to adults and interviews of influential people. Even people earn money from this platform through becoming content creator and making videos.

There are millions and even countless types of videos that have been uploaded from each country in the world each second. Every video in various languages in the world adorns the Youtube, making it easier for anyone to use this platform and so the object of this research is taken from several videos in the same channel on Youtube. It is like the object of this research which videos from one channel. These videos have the same topic, namely *Beauty and the Beast* Cast conversations which are collected in one channel called *Totally Emma Watson*.

In *Totally Emma Watson's* channel, there are many different topics about Emma Watson activities during her life or we can call it during becoming influencer and actress, such as Emma Watson doing interviews with writers, Emma Watson starring a movie, Emma Watson having interviews with feminist and Emma Watson having conversations about Vogue. These videos have been watched but they are not relate to the topic of this research because of their small number. The number of videos about *Beauty and the Beast* Cast is considered sufficient to be the object of research because the number of videos is adequate and the duration of each video is quite long so that the possibility to be used as research data is just right.

The conversation is carried out to find solutions to every problem because there is an activity of exchanging ideas with other people. Conversations can affect our subconscious such as how to think, how to solve problems and how to see the world because of our different mindsets with the people we think talk and we can share our opinions of each other. The main purpose of the conversation is to get information. The more people we chat with, the more knowledge and information we get. We can draw meaning and information from what they said so it give us new information. People will invite us to have conversations because they know we can see the problems and topics to be discussed. It is impossible for a policeman to have a conversation with a vegetable trader about the crimes that occurred. There are a lot of things can be happened while making conversation, so it can be analysis through conversation analysis.

The conversation does not always run smoothly and perfectly. Sometimes the speaker makes mistakes when speaking. For instance, he is using an inappropriate word so he has to repeat what he has said with some correction or the

speaker forget about what she/he going to say so the listener help to find out the right word or when other problems occur to the listener who cannot hear what the speaker said because the location where the conversation held is too loud such as noise of cars when the speaker is speaking, requiring the speaker to repeat what he said. This phenomena are called repair. One of dialogue by Emma Watson in *Beauty and the Beast Cast QnA on Facebook on Totally Emma Watson Youtube channel* is ‘*But in reverse which is great idea. No, but seriously I feel like **he’s, there’s** something so interesting about the darkness as an Beast and how he kind of finds redemption and I just the angst I just want to play someone that’s got our level of angst really’.*

For this reason, the writer is interested in conducting research on repair which appear in conversation of *Beauty and the Beast Cast in Totally Emma Watson Youtube Channel*. *Beauty and the Beast* is a Disney film that tells the story of a prince who gets the curse of being an ugly as a result of his arrogant attitude and only true love can eliminate him. This film successfully attracted audiences of all ages from young children to adults. An interesting and well-packaged story succeeded in attracting the attention of viewers from various countries.

At the beginning of its appearance in 1991, this film was in the form of animation. Intending to reminisce about previous viewers' childhoods and to introduce the film to the younger generation. Disney made a live-action version of the film in 2017 so that actors emerged who made it come live. Dan Stevens took role as Beast and Emma Watson as Belle. They made a good chemistry through their roles and act, so it turn out into fantastic movie. Successfully repeating no less success than the original film, many media were interested in interviewing the director and the cast of this film. The director of this film, Bill and several film casts such as Dan Stevans, Emma Watson, Luke Evans and Josh GAD shared stories, experiences, and fun facts that occurred during filming *Beauty and the Beast*.

The *Beauty and the Beast* cast interviews were conducted in several media. We can find it in many platform since they were recording the interview. Some of them were immortalized on Youtube channel named *Totally Emma Watson*. Actually, there are a lot of Youtube channels that have those interviews but the total

is not that much as *Totally Emma Watson*. In this Youtube channel, there are several videos about the *Beauty and the Beast* Cast interview which can be analysis. There are live Facebook, theatre, interviews with reporter, even conversation between the cast and even interviews that took place in Paris. All of them are collected into this channel so it make the researcher took this opportunity to make research which this channel as object.

Unlike film making, the cast did not use scripts in their conversation so it happened naturally. If we used to see them speaking fluently and without hindrance in movie, then not with this conversation. Humans tend to make mistakes in acting including speaking. This is what the cast did when conducting conversation. There are some mistakes and non-fluency in answering questions, asking questions or even making statements. This can even happen for those native speakers. Realizing these details, the researcher conducted research on repair in the conversation in *the Beauty and the Beast* Cast in *Totally Emma Watson* Youtube Channel video.

B. Research Questions

Conversation is a communication consisting two or more people who act as speaker and listener. The aim is to exchange information between them so the context must be understood by all participants but the implementation is not that easy. There are a lot problems can happen such as speaker makes a mistake in submitting a question or statement so he has to correct his sentence by repeating it and replacing the sentence with the appropriate diction so that the listener understands what is being said. In addition, there are another factors that can damage the statement, for instance the noise that occurs so that the speaker's voice is not heard clearly by the listener. It makes the speaker have to repeat what he has spoken before with some corrections. Things like that often happen without us knowing it. This phenomenon is called repair in conversation. This phenomenon is called repair.

According to Liddicoat (2007, p. 171) , repair refers to problems that need repair. so the object must something like a reality that run naturally. Since this is a kind of conversation, so I choose the videos of behind the scene of film which is

the opposite of the film that the conversation must be according to script so it must be run perfectly. The chosen object is videos of conversations of *Beauty and the Beast* Cast on *Totally Emma Watson* Youtube Channel. From that, the researcher concludes that there are two questions that will be the main focuses on this research, they are:

1. What types of repair which appear in conversation of *Beauty and the Beast* Cast in *Totally Emma Watson* Youtube Channel?
2. How the participant use patterns of repair to complete repair conversation of *Beauty and the Beast* Cast in *Totally Emma Watson* Youtube Channel?

C. Research Objectives

Based on the research questions above, the researcher focuses on repair in video conversation of *Beauty and the Beast* Cast in *Totally Emma Watson* Youtube Channel. The research is aimed at :

1. To find out types of repair which appear in conversation of *Beauty and the Beast* Cast in *Totally Emma Watson* Youtube Channel
2. To find out patterns of repair completion used by participant in conversation of *Beauty and the Beast* Cast in *Totally Emma Watson* Youtube Channel

D. Research Significances

The significance of this study is the researcher specially divides into two significances; they are theoretically and practically.

1. Theoretically

This research can be useful for the readers who are interested in studying pragmatics which focuses on conversation analysis especially repairs of conversation. This research also becomes a reference for further research who has interest about repair of conversation. It's good if the readers get such an inspirations after reading this research then make another research, whether it is in the same field or not.

2. Practically

The results of this research are can provide the reader as a reference and it can give some idea for the reader to try developed this research further in analyzing about conversation analysis especially repairs of conversation.

a. English Lecture

This research can help in the Pragmatics learning process, especially regarding conversation analysis that focuses on conversation repair. This can also be developed into the subject of other pragmatics.

b. English Student

This research can be a reference for students who are learning about pragmatics, especially conversation analysis that focuses on conversation repair. It can also be a reference for those who are doing assignments, making research even more extensive.

c. Other Researcher

This research will help the other researchers as reference when analyzing the utterance through conversation analysis especially repair.

E. Conceptual Framework

The object of this research is from videos of *Beauty and the Beast* cast in *Totally Emma Watson* Youtube Channel. The data to be analyzed comes from videos which is then made into a transcript. There are three videos which is the same topic in *Totally Emma Watson* Youtube Channel. This channel is chosen since the number of videos are appropriate to become the data of the research. The videos was analyzed using conversation analysis that focuses on repair. Types of repair and how the pattern of repair that's used by participant are the question of this research.

According to Hutchby (2019, p. 1), conversation Analysis is a research approach to social interaction which includes how participants access understanding of the topic and how collaboration between speakers and listeners. These are interactions that occur naturally and the features can be recorded with

video or audio. From this theory, several other problems occur, including repair, which is the topic of discussion in this study.

Based on that theory, repair emerges, which is the process of the speaker realizing a speech error and then repeating it with several corrections. The first research question is “What types of repair which appear in conversation of *Beauty and the Beast* Cast in *Totally Emma Watson* Youtube Channel?” which will be answered by theory types of repair according to Liddicoat (2017) which was cited by Khodadady and Alifathabadi (2012, p. 737), there are four types of repair. There are : Self-Initiated Self-Repair, Other-Initiated Self-Repair, Self-Initiated Other-Repair and Other-Initiated Other-Repair. The second question is “How the participant use patterns of repair to complete repair conversation of *Beauty and the Beast* Cast in *Totally Emma Watson* Youtube Channel?” which will be answered by theory according to according to Zhang (1998) which was cited by Baity (2019, p. 27), there are four pattern of repair completion. It is replacement, modification, abandonment and reorganization.

After the videos are analyzed based on two questions, the next step is to make a conclusion as the results of this analysis. The conclusion is the final thing of this research as well as a new thing that was born from the author's research. This research can be a source of knowledge for readers who are learning about related topics, as a reference for those who are doing research. Furthermore, it can be developed for those who are interested in this research topic.

F. Problem Statement

Communication is one of the things that has made us survive until now. Whether we realize it or not, communication is fundamental for us to live with other people and take advantage of each other. One form of communication that's the most used is conversation. It is an activity that occur between two or more people in which discuss a topic. The goal of conversation is to get information, to solve problems or just to share about one thing or another between participants.

In its implementation, the context of the conversation must be understood by all participants so that good communication occurs. However, things like that do

not always go well, there are many obstacles in their implementation. For example, a speaker makes a mistake in submitting a question or statement so he has to correct his sentence by repeating it and replacing the sentence with the appropriate diction so that the listener understands what is being said. This is a factor in what happens in conversation.

In addition, there are another factors that can damage the statement, for instance the noise that occurs so that the speaker's voice is not heard clearly by the listener. It makes the speaker have to repeat what he has spoken before with some corrections. Things like that often happen without us knowing it. This phenomenon is called repair in conversation.

There are many kinds of that things which can ruin the conversation. The phenomena that have been mentioned above are only a few of hundred problems which could possibly happen. Therefore, this study discusses more about repair in *Beauty and the Beast* Cast from Totally Emma Watson Youtube channel. Those problems will be studied with conversation analysis theory which focuses on repair by referring to the questions that have been presented in the research question.

G. Previous Studies

To minimize misunderstanding, there are many sources that can be used as a reference to add insight to understand more about types of repair and patterns of repair to complete the repair. Besides, it can help the research to get an idea about what she is going to research because there are a lot theory that related to this research. These previous studies have different problems and research questions, so the researcher can compare and adjust which research that related to this research. Through this previous studies, the researcher the researcher to get to know about the theory and background study of theory that is used for the problem and questions of this research Also, it makes you as a reader know the thing or stuff of repair analysis in conversation of *Beauty and the Beast* Cast in *Totally Emma Watson* Youtube Channel.

The first previous study about repairs analysis of conversation is from Baity (2019) under the title *Conversation Repair In Selected Episodes of British Late-*

;Night Show “Graham Norton Show” (*Conversation Analysis*). This research aims to describe : 1) to identify types of repair which appear in selected episodes of *Graham Norton Show*; 2) to identify the position/turn mostly employed by participants of selected episodes of *Graham Norton Show* to repair trouble of conversation; and 3) to identify patterns of repair used by participants of selected episodes of *Graham Norton Show* to complete repair.

As the results, there are four types of repair appear in the talk show. Self-initiated self-repair occurs 81 times. Other-initiated self-repair is found 7 times. Selfinitiated other-repair gains 6 times, and other-initiated other repair only happens twice. Regarding to the second research question, same turn position of repair becomes the most-employed position where the participants repair their trouble in conversation. For the patterns of repair, the finding shows that there are eight patterns used by participants during the talk show. They are replacement (31 times), modification (10 times), abandonment (23 times), and reorganization (5 times). In addition, the rest of patterns are regarded as new patterns of repair completion. They are completion (15 times), repetition (5 times), exemplification (3 times), and specification (4 times).

The second was applied by Rheisa (2014) about *A Conversation Analysis of Repair in The Oprah Winfrey Show: A Special Episode With Michael Jackson*. This research is a little bit different from the first previous study because the aim of this theses is to investigate and explain the types of repair employed by the participants in the talk show *The Oprah Winfrey Show*, and to investigate and explain the patterns of repair completion uttered by the participants in the talk show *The Oprah Winfrey Show*. Though so, they are stand in the same filed which is conversation that focused on repair.

This research showed two things. First, the 72 repairs uttered by the participants in the talk show *The Oprah Winfrey Show* belong to four types, i.e. self-initiated self-repair, self-initiated other-repair, other-initiated self-repair, and other-initiated other-repair. Self-initiated self-repair is employed most often, i.e. 55 times. This result seems plausible since in most cases the participants in the talk show *The Oprah Winfrey Show* notice their own-making error and tend to repair the error

themselves. Other-initiated self-repair is ranked second since it appears 12 times. This type occurs for mishearing, non-hearing, or misunderstanding experienced by the interlocutor. The remaining two, otherinitiated other-repair (3 times) and self-initiated other repair (twice), are rarely employed, and therefore they are ranked the lowest. Second, there are ten patterns applied to deliver repair completions. Reorganization is the most-often pattern occur in the talk show, i.e. 13 times. Since the participants in the talk show often have long speeches, the information they delivered are sometimes not properly arranged. Reorganization is best employed because it enables the speaker to adjust the sequence of the messages in his utterance. Some other patterns to complete repairs are employed quite often as well. They are elaboration (10 times), abandonment (9 times), exemplification (8 times), and replacement (7 times). Both specification and completion appear 6 times. Likewise, both modification and rewording occur 5 times. Repetition is ranked the lowest; it appears 3 times.

The third was employed by Ismail (2007) about *An Analysis of Repairs The Interactive English Program Broadcast By Radio PTPN Surakarta*. This research is different from two previous studies that were mentioned before, because the object is an audio from radio, while another previous studies are video. Also, the research question is different since this research aims to identify kinds of repair that occurred in the interactive English Program broadcast by Radio PTPN Surakarta and provide evidences of which the participants used repair in the interactive English Program broadcast by Radio PTPN Surakarta.

It showed two things. 1) The repairs among the hosts and the callers occur in several classifications. The first classification is repair which is based on the participant who initiates repair and carries repair out. From this classification, there are two kinds of repairs in the conversation data. They are self-repair and other-repair. These repairs are classified into four preference rankings. The second classification is repair which is based on the kind of trouble spot which is being repaired. Considering the second classification, there are two kinds of repair such as error repair (E-repair) and appropriateness repair (A-repair). The third classification is repair which is based on the point in time at which repair occurs.

From the last classification, there are two kinds of repair such as immediate repair and delayed repair. These types usually occur in the self-repair; and 2) In the process of repair, there are some reasons. The first reason is that the speaker runs with morphological error in the conversation. The second one is that the speaker has a trouble in hearing the utterance in the turn before. The third one is that the speaker blanks the words out. Finally, the fourth one is that the speaker speaks unclearly or indefinitely.

The differences between previous research above and this research are most all analysis objects are analysis American English conversation, while this object is British English conversation. This is must be a different, even in the pronunciation, structure or diction. One of the problems in this research the same with previous research mainly about repairs analysis of conversation, so the good thing is the researcher got help from that previous study. The researcher will analyze types of types and patterns of repair to complete the repair which appear in conversation of Beauty and the Beast Cast on *Totally Emma Watson* Youtube Channel.

