

ABSTRACT

Parida Syamsiah. 1175030202. Assertive Speech Act in President Trump Speech at the 2020 RNC (Republic National Convention). Graduating Paper,

English Literature, Adab and Humanities Faculty, State Islamic University of Sunan Gunung Djati Bandung.

Advisor: 1. Udayani Permanaludin, S.S., M. Pd.; 2. Ice Sariyati, S.S., M. Pd.

Assertive is a speech act that involves the speaker on the proposition's truth or a sentence that serves to express the truth of information. An assertive speech act is a natural action that carries out by utterance or speech. Besides, assertive speech acts are also an actual representation that makes other people believe what the speakers say. Therefore, the researcher is interested in researching this topic with research questions: 1) What are the types of assertive speech acts performed in President Donald Trump's speech at the 2020 RNC? 2) How are the functions of the assertive speech act observed in President Donald Trump's speech at the 2020 RNC? This research used descriptive qualitative method. The main theories used in this research were John Searle and George Yule. Based on the data analysis of the speech delivered by Donald Trump at the 2020 RNC, the findings showed that Donald Trump's speech used 39 assertive in which delineated to 23 data on asserting type, 5 data on describing type, 2 data on assessing type, 5 data on complaining type, and 4 data on concluding type. Regarding the second objective, which described the assertive speech act's functions, the results showed that the speech consisted of 12 illocutionary forces, they were stating, demanding, stressing, elaborating, reporting, clarifying, bragging, boasting, criticizing, informing, protesting, and concluding.

From the data analysis results, the researcher concludes that the most widely used assertive type was the asserting type in which many of the utterances contained good or bad statements about himself or his opponent. Furthermore, the most dominant type was the assert or state function, which means that speech types and speech functions contained statements that the listeners trusted his speech.

Keywords: Assertive, Asserting, Illocutionary Force, Speech Act, and Speech.

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Pembimbing: 1. Udayani Permanaludin, S.S., M. Pd.; 2. Ice Sariyati, S.S., M. Pd.

Asertif adalah tindak tutur yang melibatkan penutur pada proposisi kebenaran atau kalimat yang berfungsi untuk mengungkapkan kebenaran informasi. Tindak tutur asertif adalah tindakan alamiah yang dilakukan dengan tuturan atau ucapan. Selain itu, tindak tutur asertif juga merupakan representasi actual yang memengaruhi orang lain mempercayai apa yang dikatakan penutur. Karenanya, peneliti merasa tertarik dan perlu melakukan penelitian mengenai topik tersebut dengan pertanyaan penelitian: 1) Apa saja jenis tindak tutur asertif yang terdapat dalam pidato Presiden Donald Trump dalam acara RNC 2020? 2) Bagaimana fungsi-fungsi tindak tutur asertif yang terdapat dalam pidato Donald Trump dalam acara RNC 2020? Penelitian ini menggunakan metode kualitatif deskriptif. Teori utama yang digunakan dalam penelitian ini adalah John Searle dan George Yule. Berdasarkan analisis data terhadap tuturan yang disampaikan oleh Donald Trump di acara RNC 2020, temuannya menunjukkan bahwa tuturan Donald Trump menggunakan tindak tutur asertif sebanyak 39 kali, diantaranya 23 data pada tipe *asserting*, 5 data pada tipe *describing*, 2 data pada tipe *assessing*, 5 data pada tipe *complaining*, dan 4 data pada tipe *concluding*. Berdasar pada tujuan kedua, yangmana menjelaskan mengenai fungsi-fungsi tindak tutur asertif, temuannya menunjukkan bahwa tuturan-tuturan tersebut memiliki 12 fungsi ilokusi yaitu menyatakan, menuntut, menekankan, mengelaborasi, melaporkan, mengklarifikasi, membual, menyombongkan, mengkritik, menginformasikan, memprotes, dan menyimpulkan. Dari temuan analisis data, hasil penelitian dapat disimpulkan bahwa sebagian besar tipe asertif yang digunakan yaitu tipe *asserting* yang mana tuturan-tuturan tersebut berisikan pernyataan-pernyataan baik ataupun buruk mengenai dirinya maupun lawannya. Selain itu, fungsi yang paling mendominasi adalah fungsi menyatakan, yang mana berarti bahwa tipe-tipe asertif dan fungsinya berisikan pernyataan-pernyataan yang membuat pendengar mempercayai tuturannya.

Kata Kunci: Asertif, *Asserting*, Pidato, Kekuatan Ilokusi dan Tindak Tutur.