

## CHAPTER I

### INTRODUCTION

This chapter deals with the background of research, previous study, problem of statement, objectives of study, significances of study and definition of key terms.

#### 1.1 Background

Racial discrimination is the act of discriminating either by individually or based on skin colour, race, or ethnicity. Discrimination individually usually refuse to practice buying and selling, doing business, socializing and sharing resources with people from certain groups. Meanwhile, in government view there is usually a policy of racial segregation, laws that are enforced differently, the provision of resources unfairly between regions.

Generally racial discrimination has many kind and form depend on each context. There are verbal and non verbal racism, racial violence, racial profiling, institutional racism, ethnicity profiling, and so on. In literary work, racial discrimination topic related to the history of racism itself. Novel, movie, short story and other literary work are never endless. In the past, between literary work and racism has been related together as representation of what happened in the past and still remain till now days.

For sure, the literary work such as novel or film in that production must contain messages that are not yet fully positive nor negative. Therefore the film is not far from the mass media, because of its power that can control the community. Film is similar to novel, what makes little bit different is people enjoy it with visual picture and no need to thinking as hard as reading novel. The example of novel which talk about racial discrimination like *Uncle Tom's Cabin* (1852), *Disgrace* (1999), *The Hate You Give* (2017), *Dear Martin* (2017) and *The Grass Is Singing* (1950)

A lot of certain films are gaining criticism from the community because it contains certain ideology elements that can not necessarily be received among the community. In certain circumstances, in some cases, films that are considered to be contradictory or contain elements of the opposite ideology of a country, often do

not get permission to serve in certain countries. Although the films actually have a clear criteria between children's films, teenage and adult films, but do not close the possibility that the film could be completely kept away from someone who does not have a certain provision to be able to watch.

There are many American films that are gaining criticism, one of which is a film containing racism or racial discrimination in it. Examples films like *Django Unchained* (2012), *In The Heat of the Night* (1967), *Crash* (2004), *12 Years Slavery* (2013), *Hidden Figure* (2016), and *Where's the Money* (2017) are contain racial discrimination issue. Dark history of American about slavery and racial discrimination seems not make people quit to create lots of movie with racial discrimination and social issue. However this also the way to people whether they want to spread a negative or positive through movie.

Film as well knowns as the best media which used to spread a rumour, recall, entertain, educate or even to spread negative messages each other. That is why film are the easiest way how to instigate society. However, films are created to represent people's life and show to the mass how to bear and take an advantage from something. This could call as the good effect or values in literary work, especially popular literature such as film that used modern media.

Films are not only a means or media of entertainment for the community, but often films are also our means to learn and understand things that have happened many years ago which are raised through film media such as history and biographies. Films have an impact on every viewer, both positive and negative. Through the message contained in it, films are able to influence and even change and shape the character of the audience. In conveying messages to the audience, the director uses his imagination to present a message through the film by following the elements related to the exposition, either direct or indirect presentation. There are not a few films that tell true stories or actually happen in society. There are many ideological messages in it, so that in the end it can influence the mindset of the audience. As a moving image, film is a reproduction of reality as it is.

Film has ideology, genre, and theme that can help the viewer to understands

messages that delivered and what the meaning of the film itself. One of the most interesting theme in the film was found in *Where's the Money* film. The screenplay of this film was written by Ted Sperling and Benjamin Sutor and directed by Scott Zabielsky. This film was released in 20 October 2017, not so far from this research because just two last year ago from now.

The duration of this movie about 86 minutes and the rate of movie incredibly poor, and also R which mean restricted rate because almost all people assessment this movie tells about racial discrimination issue but cover up by hilarious crime comedy. Although several people thinking that this movie a good comedy movie, however some people seems reject this movie based on Whites mockery or humiliated toward Blacks implicitly. Furthermore the decision to play *Where's the Money* movie only in Netflix also make people prejudice that the movie is not good enough caused contain racial issue and social issue in the movie.

The setting of this film at United State of America, Los Angeles. exactly in South Central area. According to the title *Where's the Money*, it mainly talks about Del Goodlow who trying to save money that have been robbed by his father while at same time as a prisoner in jail. Del got an information from his father is to take the money which was hidden in a broken dirty building, in the lows area that his father used to put.. Unfortunately a broken dirty building that his father's mean are change to be a permanent resident of one fraternity community by bunch of white people. Del and his friends looking for ways enter to the house and take the moneys out. However, the process to get the money in this film also contain a lot of racist form defines in many ways.

In this research the writer trying to analysis this film using the theme of the film which is related to racist topic based on the action and dialogue of the film. The writer also will analysis the many kind of racism form that happen to get the more value and message from this film.

*Where's the Money* film will analysed by the author through the dialogues and actions to get clear racist form that shows in the film. The focusing part of analysis will include the word, and sentence for verbal racist form. The action, the setting, and the camera movement will determine the form of the racist itself.

White people are the one who separated people based on the race, and undeniably as the first people spread racist in the human life. The term of racist becoming a general word clinging to non white people until today.

Therefore, this film is interesting to be analysed because has many reasons. First, it shows a lot of racist form between black people and white people in the action, and dialogue which are verbal or non verbal. In this century human equality are should be banned and people do not allow to do discrimination to personal person or institutional. This film director and screenplay writer are white people, accidentally the plot, setting, action, dialogue and the main topic are come from white people as known as people based on the historical background that white people were always separated between black people. Second, besides there are an unusual racist form which happen in the movie, while white people usually racist to black people, in the other hand it also shows black people being discrimination to white people or called as self defence. Third, because the racist form are always be interesting topic as long as there are still many people in the world has the different race and different colour.

Thus, this topic should attract people who has high humanity sense to analysis this film which contain a lot of racial discrimination. Recently, in this century has been known as human equality where slavery or human as a property have been banned for long time ago but the racism issue exist and seems count as the new slavery, because there are discrimination of racial. That is why as long as people has different race and colour, the topic of racist form are always be interesting to analysis. Racism is one of the endless problems, from ancient times which was famous for its slavery system, to the present modern era when there are many laws that are said to prohibit acts of racism, but in fact there is still a lot of data evidence that acknowledges acts of racism that occur at this time. Even though cases like slavery, racism are a dark history in America, this has not discouraged workers in the world of film from being discussed, even in this very modern century. There are lots of films that tell about racism either from true stories or depictions of racist forms that occurred in the past.

Another reason "*Where's The Money*" film also can show us the values of the

real high humanity in the humans life. Learn and study about literature are never far from moral values that contain and should always be an attention in the daily life, especially how someone can judge, seen, and treat other people in this life. For some people, films that contain elements of racism can be a reminder, commemorating the cruelty of the racial discrimination incident, in order to become a lesson for society today to act more justly and humanely or there are also some people who feel that the film should not be deserves to be shown because the scenes are very inhumane, and could be one of the triggers to bring up racist events such as those shown in the film. As we all know that film is one of the media which is very easy to influence people's thinking and behavior. In fact, there are also films that display elements of racism as if it is a joke and deserve to be shown. Even though the film could possibly offend parties related to the issue of racism which is very sensitive.

## **1.2 Previous of Studies**

The researcher was inspired by some of research that has similar topic. *The first, is Sign of Racism Analysis on Central Intelligence Movie* by Husna Zakiyah 2018. This research discuss about sign representation racial discrimination from a movie and also containing symbols of racism. Central Intelligence reflects the story of racism that occurs to resurgence of racism in America. In this movie, there are some words, pictures and writings that represent the reality of racism through the sentences of dialogue or from the existing behaviour in the community, especially for one particular group. This research focuses on the use of racism signs in the movie that shows about the form or racism, namely racial violence, racial stereotype, and racial discrimination. The researcher uses Roland Barthes's semiotic theory of denotation connotation and myth as a tool for analysing the sign of racism from the Central Intelligence movie, the method used from this research is qualitative descriptive method used to collect data from the object of research. Therefore, there are two problem questions appear in this research. First is to find out denotation and connotation meaning, also myth in racism portrayed in Central Intelligence movie, and second is to find out the sign of racism are shoed in Central Intelligence movie. This movie as the proof of racial discrimination issue still exist

and alive in the real life .

*The second*, previous study is *Racial Discrimination in Harriet Beecher Stowe's Uncle Tom's Cabin* by Robi Darwis which chosen a novel as the object.. This research addopt the issue of the discrimination and the stereotype against Blacks. This novel uses character of this novel to find out the different view of discrimination, slavery and the act of people face it. The researcher sees that the author of the novel portrays slaves as human which changed the perception of American societies. It presents America with astonishing character which the whites could sympathize with, but unfortunately, which the blacks as object of sympathy. This research uses post colonialism's theory as the design research and also applying literary cricism in this research. The research uses qualitative method related to literary criticism. Therefore, there are two research question in this research. First is to find out kind of racial discrimination accepted by the blacks portrayed in the novel second is to find out the stereotypes of the blcks in the white community in the novel. There are two source data in this analysis, primary data is taken from the novel Uncle Tom's Cabin itself, and secondary data is come from journals, books, internet sources which support and related to the topic. The existing of this movie represent that stereotypes are negative influence and help us learn how to see the different point of view of the racial matters.

*The third*, previous study come from Kamal Bayu with *Racial Discrimination in the Grass Is Singing Novel by Dorris Lessing*. This research discuss about racial discrimination within Southern African society during the era of equal opportunities. The researcher emerging of perspective from ethnic literary and cultural studies by race theory as well. However the researcher also show the important theory from Mark Harlstead, Ian Lopez, Teun Van Dijk, Ferdinand de Saussure and Frantz Fanon. The method that researcher uses is mimetic approach with structural analysis method. The perspective of Bayu in this research is the struggle of how victim and perpetrator affected during apartheid era as the idea which will determine what was acceptable or unacceptable, by behaviorally and also ideologically. So this research has two problem statement as the main of discussion. The first, to find out political and social struggles that affected both the



victim and the perpetrator in the Rhodesia historical context as well as on the idea that those in power determined what was deemed acceptable and unacceptable, behaviourally and ideologically. The second, to find out racial discrimination and exploitation of African people by analysing the characters influences, pressure and societal manipulations and constraints in the texts. There are two source, primary source is *The Grass is Singing* by Dorris Lessing itself and secondary source are the references books and sites from internet that support the analysis.

*The fourth*, previous study come from Ninda Martiyani with *Delineation of racism toward Black American in Sue Monk Kidd's The Secret Life of Bees*. This research discuss about the racism effect and shown as mimicry in the Blacks character. In this case, the Blacks act and do anything same as the Whites usually did, such as writing, reading, working in the office. The Blacks appear in public facility of the Whites usually did like hospitals and schools. This action cause the Whites think that there are no more separation between them. Finally, the Whites which always feel superior envy. The researcher using post colonial approach with mimicry theory from Bhabha and literary criticism as well. The researcher also use descriptive qualitative method. There are two problem statement in this research. First question what are the forms of racism presented in Sue Monk Kidd's *The Secret Life of Bees*. the second question is how does the process of mimicry disclose the effect of racism. The data was taken from popular American novel written by Sue Monk Kidd entitled *The Secret Life of Bees* and also some of supporting data which collected from the internet, books and also articles. This movie give people clues that White's indeed have something problem with the existing of other races in the earth, they also thing what they did is their right for being racist to other human.

The fifth previous study from Dian Purnama with *Racism and Ambivalence in J.M Coetzee's Disgrace*. This research discuss about racial stereotype from Whites toward Blacks. Another topic that discuss in this research are stereotype in determining image & identity of Blacks and ambivalence that emerges from racial discourse. The writer use literary criticism theory and there are three problem statement. First, what racial prejudice & racial stereotype are presented in *Disgrace*

novel. Second, how do racial stereotype contribute to the image and identity of Black people. The third, how is racial discourse emerging the ambivalence in Disgrace novel. The source of data that researcher took from novel Disgrace by J.M. Coetzee itself. Stereotype will never be separated by racial issued because it also which start the matter before the racist appear, and become the negative value in people's mind about another races

The sixth previous study come from M. Ali Akbar. A.M.M.Y with *Race Equality in Sherman Alexi's The Absolutely True Diary of A Part-Time Indian*. This research discuss about how racial equality was achieved by an Indian who named Arnold Spirit, Jr. From White people. The researcher apply two problem statement which are, first how are the power, and the subaltern describe in The Absolutely True Diary of A Part-Time Indian novel causing Arnold Spirit, Jr. Shall to struggle to achieve the race equality. The second, how does Arnold Spirit, Jr. Achieve a race equality from White pople in Sherman Alexi's The Absolutely True Diary of A Part-Time Indian. The researcher also use social identity theory & post colonialism. This research use qualitative descriptive method. The source of data taken from novel The Absolutely True Diary of A Part-Time Indian itself. The racial discrimination issue is not always Blacks as the victim, but also there are another minorities group which struggle their right to be exist in this now days society.

In this research, the writer would like to analysis racism form that shown in the "Where's The Money" movie. The purpose of this research also to find out the stereotype of blacks in the movie base on symbols, oral speaking in movie script or even in institutional/community circle of the "Where's The Money" movie scenes.

### **1.3 Statement of Problem**

Based of the background that has been explained, the researcher will try to find out why this movie is inappropriate to play in the cinema, and have really poor rating in society. If it because of the racial issue in the movie, then the researcher will focused to analysis on how the racist appear in the movie, who the racist one, who is the one who become the victim of the racist itself. Then, by the statement of problem the researcher will elaborate some issues above in two focus point by



research question below:

1. What racial discrimination portrayed in “*Where’s The Money*” movie?
2. How Black’s view toward White, and White’s view toward Black in “*Where’s The Money*” movie?

#### **1.4 Objectives of Study**

According to the problem statement, the main objectives of research are:

1. To find out kind of racial discrimination that represented in the movie “*Where’s The Money*”.
2. To identify the stereotype of Blacks in “*Where’s The Money*” movie.

#### **1.5 Significances of Study**

Basically, this research are for the symbol of the researcher itself as a university student. Beside that, this research is not only as a sign that the researcher finish study in university, but also for all people who care to minorities group which always marginalized by majority of group, wherever they are. It also can teach us that unity diversity concept. The last is as the requirement of the final assignment from university. More than that this research also has two important thing, practically and theoretically.

Practically, this research hopefully could be the reference for student, lecture of people who interesting to the film and especially about the human equality and also become an example for the supporting material study to understanding film ideology, topic or theme easily.

Theoretically, this research hopefully could be useful to help student understanding the same topic movie using the same theory and also this research will be an example to be studied more by student or lecture, or whoever interesting with the related topic or research.

#### **1.6 Definition of Key Terms**

These key terms taken from the words in the paper research in order to avoid misunderstanding to understanding the research properly and to make the

reader easier to comprehend. These followings terms are :

- Discrimination : Discrimination is the practice of treating somebody or a particular group in society less fairly than others. (Hornby, 2006: 735)
- Movie : Movie is a series of moving pictures recorded with sound that tells a story, shown at the cinema/movie theater. (Hornby, 2006: 967)
- Racial : Racial refers to the action or existing (action or discourse) between people of different races or connected with person's race. (Hornby, 2006: 1195)
- Racism : Racism is the unfair treatment of people who belong to a different race; violent behaviour towards them. (Hornby, 2006: 1195)
- Stereotype : Stereotype is a fixed idea or image that many people have of a particular type of a person or thing, but which is often not true in reality. (Hornby, 2006: 1449)
- The Black : The Blacks refers to a member of a race of people who have dark skin. (Hornby, 2006: 139)
- The White : The Whites refers to a member of a race or people who have pale skin. (Hornby, 2006: 1679)

