

ABSTRACT

Fauzi Dieni Islami. 1165030065. Readers' Understanding of Ten Popular Novel Back Covers by New York Times Fiction Best Seller in 2017. An Undergraduate Thesis of English Literature, Faculty of Adab and humanities, State Islamic University of Sunan Gunung Djati bandung. Advisors: 1. Drs. Irman Nurhapidudin, M.Hum.; 2. Dr. Dadan Rusmana, M.Ag.

Keywords: Readers, readers' understanding, cover, novel, back cover, New York Times Fiction Best Seller, 2017

This research is about readers' understanding in ten popular novel back covers by New York Times Fiction Best Seller in 2017. It is the readers' understanding toward the novel back covers. The aim of this research is to know the ability of understanding from the readers to the novel back covers that have been read. Also, to find the strategies readers used in interpreting the text on the novel back covers. In conducting this research, the writer refers to readers' response theory by Tyson (2006:169-204) Tyson collected the theory from several experts and divided it into five categories of strategies as follows Transactional reader-response theory, Affective stylistics, Subjective reader-response theory, Psychological reader-response theory, and Social reader-response theory. The focus of this research is the readers' understanding and interpretation towards the text from the back cover of a novel. Alongside with it, this research supported by some other theories such as Eco (1984:4-208), Booker (1996:41-90), and Fish (1980:26-170). It used qualitative method to analyze and expose the obtained data description. The source of the data taken from readers' interpretation by ten students of 8th semester of English Literature of Adab and Humanities faculty from State Islamic University of Sunan Gunung Djati Bandung. The result of this research shows a variety of interpretation and understanding, also the strategies used according to the theory. It found two kinds of reader such as critical reader and naïve reader. According to the strategies, there are found 17 interpretation in the Transactional reader-response theory, 18 in the Affective stylistics, 8 in the Subjective reader-response theory, 8 in the Psychological reader-response theory, and 6 in the Social reader-response theory.

ABSTRAK

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Kata Kunci: Readers, readers' understanding, cover, novel, back cover, New York Times Fiction Best Seller, 2017

Penelitian ini mengenai pemahaman pembaca pada sepuluh jilid belakang novel terbitan *New York Times* yang masuk *Fiction Best Seller* di tahun 2017. Penelitian ini merupakan pemahaman pembaca terhadap teks pada jilid di belakang novel. Penelitian ini bertujuan untuk mengetahui kemampuan pemahaman pembaca terhadap teks pada jilid belakang novel yang telah dibacanya, juga mengetahui strategi apa saja yang digunakan pembaca untuk menginterpretasikan teks pada jilid belakang novel. Dalam melakukan penelitian ini, penulis mengacu pada teori *readers' response* oleh Tyson (2006:169-204) Tyson mengumpulkan teorinya dari beberapa ahli dan membaginya menjadi lima kategori yaitu; *Transactional reader-response theory*, *Affective stylistics*, *Subjective reader-response theory*, *Psychological reader-response theory*, dan *Social reader-response theory*. Fokus pada penelitian ini adalah pemahaman dan penginterpretasian pembaca terhadap teks pada jilid belakang novel. Dengannya, penelitian ini didukung juga oleh beberapa teori seperti dari Eco (1984:4-208), Booker (1996:41-90), dan Fish (1980:26-170). Penelitian ini menggunakan metode kualitatif untuk menganalisa dan membedah data yang diperoleh. Sumber data diambil dari interpretasi pembaca dari 10 mahasiswa semester 8, jurusan Sastra Inggris dari fakultas Adab dan Humaniora, Universitas Islam Negeri Sunan Gunung Djati Bandung. Hasil dari penelitian ini menunjukkan berbagai macam interpretasi dan pemahaman, juga beberapa strategi yang digunakan berdasarkan pada teori. Ditemukan dua jenis pembaca seperti *critical reader* dan *naïve reader*. Berdasarkan pada strategi, ditemukan 17 interpretasi dalam teori *Transactional reader-response*, 18 dalam *Affective stylistics*, 8 dalam *Subjective reader-response theory*, 8 dalam teori *Psychological reader-response*, dan 6 dalam teori *Social reader-response*.