

CHAPTER 1

INTRODUCTION

Chapter I is an introduction that introduces the general description of the research. This chapter presents the background of research, statement of the problem, research objective, research significance, conceptual framework, and previous study.

1.1. Background of the Research

Literary works are born as a form of human expression, literary works are divided into several parts one of which is popular literature. Popular literature itself has several conditions in determining a work as popular literary works. This was determined by looking at the themes in the literary work itself. This is in agreement with what Adi said. A work can be called a popular literary work because the theme, the way it is presented and the writing follow a general pattern. Usually, popular literary themes are made simpler in everyday life. The genre is formed by applying several elements of popular fiction such as themes, ways of presentation and writing must follow the public's taste. These elements are called formulas in popular literature. In general, genres in popular literature are divided into several types of adventure, mystery, and romance. Each genre has a different formula because the themes used in the story are also different (Adi, 2011: 20).

Based on the above quote popular literary works are formed in a simpler form in everyday life so that technically in writing is made to suit public tastes. One genre in popular literature is romance, Romance is a formula in popular literature that makes female characters become dominant characters in Romance stories often containing elements of adventure, but has a dangerous function as a means to challenge and then strengthen love relationships. Romance is also an adventure story but an adventure to get true love done by the main character. Story conflict will focus on the relationship of the main character with a partner, how the relationship exists, then face various obstacles and finally be able to survive and make the story a true love (Cawelti, 1976: 41). Besides that, Berry believes that a love story is usually synonymous with feelings, emotions, relationships, etc. This is a love story in which the main focus is on satisfying the development and resolution of the relationship between the two main characters, written in such a way as to

give the impression to the reader to participate in understanding the process in a relationship by presenting such emotional feelings (Berry, 2003).

Romance is one of the genres in popular literature. Some people think that romance is a reading material that is easy and easy to write. Barlow and Krentz write that "because the figurative language, characters, and plot elements of the most loved stories are so familiar and easily accessible, romance writers are often criticized for their lack of originality" (Krentz et al., 28). However, romance novels are built with simple diction and understandable language that we use in our daily lives and that is what makes romance accepted by the majority of the majority. Beer clarifies this by stating that aside from the fact that romance is popular, the language can be understood by everyone. As Pearce said, romance is a 'story' that is known to everyone (Krentz et al, 521). Roman novels are one of the most popular literary genres. This is a love story, which focuses on developing a love relationship between two main characters, written in such a way as to give the reader some level of emotional representation in the courtship process (Ramsdell, 1987: 9). In addition, romance novels are a popular type of literature that are very easy to read and consume. Nowadays, romance novels are very much consumed; Roman writers understand the Roman market and Roman readers very well (Vangent, 2005: 4). In romance, there is a formula that makes a story called a genre of romance. This can be called a romance genre if plot and character exist. Here are some examples of plots and characters such as boys who meet women, men and women misunderstand, men get women and have a happy ending. This general plot pattern does not have to be of a particular culture or period (Cawelti, 1976: 6). A story can be called romance if there is a formula used in the story. When the plot begins with the first meeting of the main characters, they love each other, face and fight obstacles, then happily ever after. The plots can be classified into the genre of romance.

In this case, the novel *Me before you* written by Jojo Moyes can be classified as popular literature. This can be seen from the interest of the people who made the novel adapted into a film of the same title in 2016 directed by Thea Sarrock and rewritten by Jojo Moyes himself. *Me before you* is a romance from Will Traynor who is a disabled person and Louisa Clark, an innocent woman who has no ambition. It can be seen from the storyline when the characters meet first, then they understand each other, Will and Louise have different personalities. Will himself before the accident was a very active person and could even be said to be a playboy but Louisa herself was

someone who lacked ambition and very limited abilities. They also have their respective obstacles in the meeting, such as Will who has no enthusiasm in continuing life and Louisa who does not have any ambition. But after all the obstacles were lost Will and Louisa had the same feelings, so they fell in love with each other.

Nowadays, some people are interested in reading popular fiction such as romance novels, because the story is always interesting. Some romance fiction managed to steal the hearts of readers because the story of the novel and the ending is always happy. The meaning of being happy is not about reading a perfect love story like marriage but the love of a character can be a love-victory or an experience that is already represented. Romance patterns are far more complex in terms of plot and character. Therefore, this research is focused on the analysis of romance patterns. There are several previous studies about the romance formula that support this research.

The researcher decided to study this novel because this novel is an extraordinary novel especially for teenagers. This novel contains many moral lessons about life and self-actualization. Because this novel tells us about the meaning of life when something bad happens to us, it implicitly contains many good quotes. There are several reasons why researchers are interested in analyzing this novel. First, the character and characterization of the novel *Me before you*. The author describes two main characters that are very different. Louisa is a cheerful girl but has no ambition for her life, while Will is a passionate person who loves all aspects of his life until he gives up on his life because of an accident that makes him always do his whole life in a wheelchair so in this study researchers have formulated the problem regarding the main characters in this novel. Second, an interesting story line that can make the reader feel the feelings of the characters in the story. It would be very interesting if we followed the story line and felt how to care for the people closest to us who gave up his life because he was limited to doing interesting things in his life on this basis. besides that the third reason, *Me before you* is the best-selling romantic drama novel written by Jojo Moyes in 2012. It can be seen that this novel has been translated into many languages such as Indonesia. It has also been adapted into a film with the same name as the novel, *Me before you*, which premiered on June 3, 2016 in the United States.

This research will focus on discussing the story line and the role of the main characters who specialize in romance formulas. This research is titled the romance formula in the novel *me before you* by Jojo Moyes. the reason the researcher took the title is that there are two important elements

in this novel besides taking the title by using the word formula is a term introduced by Cawelti, he said that A formula is a combination or synthesis of a number of specific cultural conventions with a more universal story form or archetype (1976: 6). Based on this opinion the researcher understands that the formulas in the romance genre are formed because of the tradition in literature long ago. The object of analysis is novel. There may be many works related to the same topic. Maybe there are not many papers that discuss the novel *Me before you* as research at UIN Sunan Gunung Djati Bandung. Then, on this occasion, the writer chose Jojo Moyes *Me before you* as the object of research to improve understanding of literature research at the Islamic University of Sunan Gunung Djati Bandung. The author chose this topic to better understand and find out the romance formula used in the novel. By analyzing the romance formula in this novel, it becomes important to know how each of the popular fiction elements in the novel is applied. In this study, researcher used Cawelti's theory as the main theory and used the method of literary criticism using an objective approach.

1.2. Statement of the Problem

Based on the research background above, the writer limits the analysis on the plot and characters pattern in Jojo Moyes's novel. The discussion will be elaborated into two research question, as follows:

1. How does the plot construct romance formula in *Me before you* novel by Jojo Moyes's?
2. How does the main characters construct romance formula in *Me before you* novel by Jojo Moyes's?

1.3. Research Objective

Dealing with the statement of problems, this research has two objectives gained by the researcher as follows:

1. To find out the plot of *Me before you* novel that construct the romance formula.
2. To find out the characters of *Me before you* novel that construct the romance formula.

1.4. Research Significance

The researcher appreciates *Me before you* by Jojo Moyes as one of the literary work and *Me before you* by Thea Sarrock as the movie adaptation from the novel itself. This research is expected to give a new contribution, especially to the literary studies on *Me before you*. Theoretically, this research is expected to give a new contribution, especially to patterns of formula romance studies. The research wants to give more information and knowledge about novel *Me before you* focusing on the formula of romance. Practically, for the reader, this research can increase interest in appreciating the literary works. For the researcher, this research can enrich the knowledge dealing with literary study and popular literature. This research also will give deeper understanding in literary field as the reference to another researcher in analyzing *Me before you* using a different perspective.

1.5. Previous Study

There are several previous studies related to this research such as methodology, topics, problems, and theories. The first is a dissertation by Jayashree Kamble in 2008 about popular romance novels and their readers. The results of this dissertation are (1) romantic fiction is not fixated on cliché plots and descriptions of sexual relations; it involves complex themes disguised as elements of the stereotypical genre, (2) readers' online debates show the "formula" of romance, despite the function of commodification, involving them in dealing with various issues related to social preoccupations. This research helps provide an explanation of the characteristics of the hero of romance.

The second research is from Novindia Nurratnasari (2017) entitled *The Romance Formula in John Green's The Fault in Our Stars*. The purpose of this study is to describe formulas in popular literature novel. This previous study uses Cawelty theory to define the romance formula. The result of this study shows that the novel contains the formula elements of popular literature such as hero and narrative structure (Nurratnasari, 2017). This previous studies contains same analysis topic. It is romance formula.

The third research is from Saktiningrum (2002) *Romance Formula in Novel the Scarlet Letter and film The Scarlet Letter*. The purpose of this research is to find out the functions and roles of romance formulas in novels and The Scarlet Letter movie, and the aim of finding similarities and differences, and also to explore the causes or backgrounds of the differences between the two

different works. This research uses an intertextual approach. From this research, it can be seen that text changes occur in the process of adapting a literary work into a new form and that this is a natural one.

The fourth research is from Aisyah, Yunita Setiani (2018) *The romance formula in Nicholas Sparks' the notebook novel*. This research focuses on the romance formula that was built in the novel by The Nicholas Sparks. This research will be divided into three research questions, namely: (1) How does the plot in *The Notebook* build a romance formula? (2) How do the characters in *The Notebook* develop romance formulas? (3) How do the myths in *The Notebook* build romance formulas? This study uses the theory of Cawelti (1976) in analyzing romance formulas reinforced by Radway (1991), and using Frye theory (1971) in analyzing myths. This research uses descriptive qualitative method, which is exploring and explaining the contents of the story in the novel *The Notebook*. The application of this method means the data generated in the form of words or sentences in written form. This method directs the writer to identify, categorize, interpret and conclude research data descriptively.

The fifth research is from Esty Diliyani Resfayanda (2017). "*The Ideal Formula of Romance Represented in Nicholas Sparks' The Notebook*" She used the Radway's theory about the ideal formula of romance (thirteen narrative functions). Based on her research about ideal romance formula *The Notebook* can be categorized having the ideal formula of romance. It was proved by the formula of *The Notebook* is Pamela Formula and it has ten functions from thirteen Radway's ideal narrative functions.

The sixth research is from Novindia Nurratnasari (2015). There are some studies or research that discussed the same topic. *The Formula Romance in John Green's The Fault in Our Stars* discusses romance formula. The result of her research is *The Fault in Our Stars* novel showed some elements of popular literature formula that reflected by hero and heroine character, intrinsic and extrinsic elements, and the plot of the love story is constructed in the novel.

The seventh research is from Yunita Setiani *The Romance Formula in Nicholas Sparks' the Notebook Novel Aisyah*. Diploma Thesis, UIN Sunan Gunung Djati Bandung. This research focuses on the romance formula constructed in Nicholas Spark's *The Notebook Novel*. This research will be divided into three research questions, they are: (1) How does the plot of Nicholas Sparks' *The Notebook* novel construct the romance formula? (2) How do the characters of

Nicholas Sparks' *The Notebook* novel construct the romance formula? (3) How is the myths constructed the romance formula in Nicholas Sparks' *The Notebook* novel? This research uses Cawelti's (1976) theory in analyzing the romance formula that is reinforced by Radway's (1991) theory and Frye's (1971) theory in analyzing the myth.

To analyze the data the researcher has used the qualitative descriptive method, which has explored and described the contents of the story in Nicholas Sparks' *The Notebook*. The application of this method of qualitative research means that the data is in generated in the form of words or sentences in the form of quotations. This method lead the writer to identified, categorized, interpreted and concluded the research data descriptively. The result of this research is *The Notebook* novel implements certain the plot that constructed the romance formula such as, the first between Noah and Allie, they love each other, fight for obstacles and face it, and they happily ever after. Character is the key to make the novel classify into romance genre, because it presents the characteristics of romance formula through Noah and Allie character. The myth of season is one of the important elements that constructed the romance formula. The formula that found in this novel built through the season that is summertime.

The eight research is from Rohmawati, Dwi and , Yeny Prastiwi Ph. D (2018) *Family Conflict Reflected In Kevin Kwan's Crazy Rich Asians* (2013): A Sociological Approach. Thesis, Universitas Muhammadiyah Surakarta. This research paper has a purpose to describe an analysis family conflict reflected in *Crazy Rich Asians* novel. The research paper is based on sociological approach. There are two data source that researcher use namely primary data and secondary data sources. The primary data is *Crazy Rich Asians* novel written by Kevin Kwan 2013. The secondary data are data sources that support this research such as literary books, website, dictionary, journals, and some article related to the novel. This research is a qualitative research which is content analysis. Data analysis was conducted by grouping data to find result and conclusion. The result of this study shows the conflict of the five major characters in the story. The novel tells about conflict in the extended family. The conflict within family are grouped into 1) family conflict between Rachel and Eleanor's family, 2) conflict between Rachel Chu and her mother (Kerry Chu), 3) conflict in Astrid's family, and 4) conflict between Cheng's family.

The ninth research is from Nantha Adhitya, Galant (2015) *The Revelation of Authorical in Kevin Kwan's Crazy Rich Asian*. S1 Thesis, Universitas Negeri Yogyakarta. This research aims to

investigate the authorial ideology revealed in Kevin Kwan's *Crazy Rich Asians* through the class structure and class conflict reflected in the novel. To achieve the answers of the research objectives, the researcher employed Terry Eagleton's Marxist literary theory on Authorial Ideology (AuI). This research applied descriptive qualitative method using content analysis technique. The main source of this research is a novel entitled *Crazy Rich Asians* by Kevin Kwan, published in 2013 by Allen & Unwin. The data were some expressions used to convey the class structure and class conflict reflected in the novel in order to reveal the authorial ideology. The researcher acted as the primary instrument, whilst the data sheets functioned as the secondary instrument. The data were analyzed through six steps: identifying and organizing the data, reading and re-reading the data, categorizing the data, sorting the data into category based on the analytical construct, interrelating the data with the theory to get the findings, and interpreting the meaning of the findings. The data trustworthiness was obtained by conducting triangulation with intra-rater method and peer debriefing technique. After a careful analysis, the researcher is able to answer the research objectives.

The findings are related to the class structure and class conflict reflected in the novel. There are two class structures, consisted of (1) the Youngs and Chus, and (2) the Leongs and Teos, in which the Youngs and Leongs represented the bourgeoisie, whereas the Chus and Teos act as the proletariats. The class conflicts involving each of the class structures are intra-class conflicts from the side of the bourgeoisie. Both class conflicts are triggered by differences on ideological perspective. The outcome of these conflicts shows the socioeconomic improvement of the proletariat characters. It can be concluded that Kwan exalts the bourgeoisie, which indicates his Authorial Ideology (AuI) of capitalism.

The tenth research is from Mirnawati Usman (2013) *Romanticism In Ann Brashares's Novel "My Name Is Memory"* (A Critical Analysis) University Of Alauddin Makassar. This thesis is a research about Romanticism in the Novel *My Name is Memory* by Ann Brashares using William Wordsworth Perspective of the characteristics and kind of romanticism of novel. The objective of this research are (1).To describe the characteristics of romanticism in the novel *My Name is Memory* by Ann (2). To analyze the kind of romanticism of novel *My Name is Memory* by Ann Brashares. The method in this research is descriptive qualitative method, which is analyzing the form of description, not a number or coefficient of relationship between variables. The object and

the source of the data of this research is the novel *My Name is Memory* by Ann Brashares, which is published on 2011 and consist of 48 chapters and 489 pages. While the instrument of this research is note taking. The data analysis technique in this research used the theory in accordance with the principles of data analysis technique based on the romanticism theory by William Wordsword. Based on the Romanticism of research, the writer found there are five characteristics of Romanticism in the novel “My Name is Memory”. They are back to nature, romantic melancholy, individualism, sentimentalism and kind of romanticism of novel is true love. The implication of this research to give understanding on characteristics of romanticism for the reader who would like to know more about romanticism. The differences between some previous research and this research are the object and also the problem of the research. The first research discusses the elements of the literature formula. What romance formula constructed in a crazy rich Asian movie as the object. The second research discusses to find how the conflict in crazy rich Asian build romance formula Cawelti theory about the thirteen narrative functions. This is different because the researcher only focuses on the conflict in this movie.

The previous studies eleventh research is from Dani Irawan *Structural Analysis of Plot in Rick Riordan's Percy Jacson and The Olympians: The Lightning Thief*, English Language and Letter Department Humanities Faculty, Maulana Malik Ibrahim State Islamic University Malang, 2015. This research focus in the analysis is finding the kind of plot in the story. In this research, the researcher uses Greimas structuralism in analyzing plot. the researcher uses literary criticism as his research design, as literary criticism is regarded as the analysis, interpretation and evaluation on the literary works. In finding the answer of those questions above, the research first step is finding the elements of plot. After finding the elements of plot, the researcher makes a plot table in order to put every event from beginning to the end. The next step is dividing the whole story into three events; every event is analyzed using actant by Algirdas Julien Greimas. After those events are analyzed, the researcher adds together those events in complete event. Then, the researcher makes a plot diagram based on that event. Finally, the researcher concluded what are kind of plot and the ending of the novel. The diffeences between this research and the research in the objects analyzed, this research analyzed Rick Riordan's Percy Jacson and The Olympians: The Lightning Thief while the researcher analyzed The Shape of Water movie 10 script. The similarity of this research is what the study examined is a plot and struturalism methods.

The previous studies twelve research is from Dewa Ayu Putu Dian Ananda Putri *The Analysis of Plot in Stevenson's Treasure Island*, Non Regular Programe Of English Department Faculty Of Arts, Udayana University, 2017. This research is analysis plot as one of the intrinsic elements of literary work. The novel *Treasure Island* by Robert Louise Stevenson is used as the data source. The data were chosen because the novel contains of interesting plot so that causing a sense of curiosity about the whole story. It makes interesting to analyze the plot of the novel deeply. The analysis is focused on the structure of plot, the elements of plot, and the types of plot in the novel. Library research was used in collecting data. The data were analyzed using descriptive qualitative method. In analyzing plot in the novel *Treasure Island* the theory proposed by Barnett Sylvan in his book entitled *A Short Guide to Write about Literature* (1890) is applied as the main theory. William Kenney's theory in his book entitled *How to Analysis Fiction* (1966) and the theory proposed by Wellek and Warren in his book entitled *Theory of Literature* (1948) are used on supporting theories. The diffeences between this research and the research in the objects analyzed, this research analyzed Stevenson's *Treasure Island* while the researcher analyzed *The Shape of Water* movie script and the selection of different title, theories and methods. The similarity of this research with researcher is to use the same object about plot.

The previous studies thirteen research is from Siti Halimah Tussadiyah *An Analysis of Plot and Characterization in Sparks's*, English Department, Faculty of Arts and Letters Pasundan University, 2017. The content this document is written about plot and characterization, because by describing and analyzing plot and characterization the writer could improve understanding of literary work. The writter chooses to analyze plot and characterization in sparks's *The Choice*. The reason why the writer choose *The Choice* novel because this novel get the writter speciall attention. *The choice* is a romantic novel written by Nicholas Sparks, this story tells about one man who has anything in his life, and one day he found one woman and change his life. This research is done by using qualitative approach this research deal with words consist of text of narative, descriptive, and dialogue. To describe, analyzed and interpret all of observation and data found is this research the writer used several steps in collecting and analyzing the data, there are: reading the novel, finding, uderlininng, and writing down the sentences, the writer will do literary review about literature especially about plot and characterization, and display the data. The process of this research would be doing reading depply and literary reviewing about plot and characterization which uses to keep this research stick to the main aims. Write or collect the data consist of narative,

descriptive, and dialogue text. Used data reduction for collecting main data after reading and make summarizes and focuses on the important data. And set the result and make a conclusion. After doing this research the writer founds some result. The plot in the novel using progressive plot. And the plot in this story is simple, it not makes the readers think hard to understand this novel. And has different style from the author. Character which has an important role, there are two lead characters in the novel. There are Travis and Gaby. That two lead characters have characteristic that have made by the author. Travis is describe as a handsome person which was born from well family and he is animal lovers. He really adores his dad and, and he followed his father footsteps as a veterinarian. Travis is stubborn person and ambition. He is passionate on something and very loyal to his friends and family. The second main character is 12 Gaby. Gaby is described as a pretty woman but ignorant and introvert person. Gaby was born from a well-off family, her life is manage by her mom, because of that she cannot take a decision based on her own heart. In the other side, Gaby is passionate person and wants to learn, and wants to make people around her happy. The differences between this research and the research in the method, objects analyzed, this research analyzed Spark's *The Choice* while the researcher analyzed *The Shape of Water* movie script and in the analysis is about characterization. The similarity of this research is in the plot and using Freytag pyramid.

The previous studies fourteen research is from Eripudin *The Analysis of Plot and Setting as Found On The Jungle Book Movie*. Program Studi Pendidikan Bahasa Inggris FKIP Universitas Pasir Pengaraian. This research is the focus of analyzing the plot and place in *The Jungle Book*. Data is obtained from the plot and place in the film. Data is taken from movies and also from the internet. Steps in analyzing data by collecting data, analyzing data and displaying the results of the analysis. In collecting data using the observation method and analyzing using Guerin's formalist criticism theory. The differences between this research and the research in the method, objects analyzed, this research analyzed *The Jungle Book* while the researcher analyzed *The Shape of Water* movie script and in the analysis is about characterization. The similarity of this research with researcher is to use the same object about plot.

The previous studies fifteen research is from Siti Aisyah Saraswati Rusdi *Plot Structures in A Novel Entitled The Suitcase Kid Written by Jacqueline Wilson: An Analysis with A Narratological Approach*. English Language And Literature Study Program English Education Department

Faculty Of Language And Literature Education Indonesia University Of Education, 2016. This present research aims to analyze the plot structures in Jacqueline Wilson's novel entitled *The Suitcase Kid* (1992) by using Narratology. This qualitative research focuses on the plot of the story in order to analyze how the plot of the story is structured in the novel and to construct the meaning that can be made from the structure of the plot. The findings of this research reveal that the plot of the story is structured like a tree. The plot is developed by a major plot which gives ways for five interrelated plots and forms a story with branching plots. The finding indicates that there are two potential meaning which originated by the structure of the plot. Firstly, the story with branching plots elevates the level of suspense to the reader. Secondly, the set of events in the novel indicates that *The Suitcase Kid* can be considered as a Bildungsroman novel. The differences between this research and the research in the method, objects analyzed, this research analyzed *The Suitcase Kid* while the researcher analyzed *The Shape of Water* movie script. The similarity of this research with researcher is to use the same object about plot.

The research above are a reference of researcher in conducting this research in the theme of having similarities in studying the genre of romance by using the same theory. but what's interesting in this study is the researcher revealed how the plot and character in the object of this study. if in previous studies more focused into the plot and reader response this research focus into the plot and characters that exist in the object of research. whereas the two previous studies focused more on how the formula romance theory was applied to literary works. This research does not focus on the application of Romance formula theory, but this research intends to dissect the *Me Before You* novel in the form of plot and character. by dissecting the plot in a literary work can be able to provide a new understanding to the reader in assessing the work and can provide information to the reader why this novel became so famous, besides understanding the plot is an attempt to understand the contents of the whole story. but to be able to understand the contents of the whole story requires another understanding, one of them in this study the researcher examines how the characters in this novel. this can help in understanding the story to a deeper level, character assessment will help how the role of each character in making the story also relates directly to how a plot works in a story. so this research focuses on plot and character using Cawelti's theory.

1.7. Definition of Key Terms

To avoid any misunderstanding some words in this research, the writer explains the definition of key terms in this section which are related to this research, the definitions are:

1. Romance: part of popular literature. This genre tells about the romantic love story between two characters called hero and heroine without tells about the complicated life story such as economics, politics, and the others.
2. Formula: a structure in popular literature which serves as a differentiator of genres that exist in the popular literature. The formula can be used to describe plot. Thus, the formula also is a part of the structural component that have a specific theme and it is form of the type of literary work in popular literature. The formula certainly different for each genre, for the romance formula there are character and plot, for adventure settings and characters, for melodrama character and the complicated plot.
3. Popular literature: a literature categorized into entertaining and commercial literature. Those entertainment and commercial are related to the reader. The reader will be amused by the story in popular literature and commercial aspects will arise from the sale of the literary work.

