

## TABLE OF CONTENTS

DECLARATION .....	i
APPROVAL PAGE .....	ii
LEGALIZATION .....	iii
ACKNOWLEDGEMENT .....	iv
ABSTRACT .....	v
ABSTRAK .....	vi
CHAPTER I .....	1
A. Background Study .....	1
B. Statement of Problem .....	7
C. Research Objective .....	7
D. Research Significance .....	7
1. Theoritically .....	8
2. Practically .....	8
E. Frame of Thinking .....	9
F. Previous study .....	12
CHAPTER II .....	15
A. Pragmatics .....	15
B. Cooperative Principle .....	17
C. Observance Maxim .....	18
D. Non-Observance .....	21
E. Implicature .....	29
F. Context .....	31
G. Animation Movie .....	32
CHAPTER III .....	36
A. Research Design .....	36
B. Data and Source of Data .....	37
C. Sample of Data .....	38

D.	Technique of Collecting Data .....	41
E.	Technique of Analyzing Data .....	42
F.	Place and Time of Research .....	44
CHAPTER IV .....		46
A.	Finding .....	46
B.	Discussion .....	48
1.	Type of Flouting Maxim .....	48
2.	Absolutist Word .....	69
3.	Interpretation of Implicature .....	73
CHAPTER V .....		95
A.	Conclusion .....	95
B.	Suggestion .....	96
BIBLIOGRAPHY .....		98

