

## **CHAPTER I**

### **INTRODUCTION**

This chapter presents a general description of the paper. It consists of seven components such as background of the research, statement of the problem, research objective, research significance, previous study and definition of key terms and organization of writing.

#### **1.1 Background**

In social life, there is a division of individuals into several social classes. Although basically and theoretically every human being can be considered as equal humans (Soekanto, 1990). But actually the division into certain social classes is still exists in real life. Pitrim A. Sorokin states in Soekanto (1990: p.251) that the layers system of society is a permanent and common characteristic in every society that lives regularly. Which means that in society there are always layers or classes of people. It seen based on several factors like age, economy, heredity or others.

Basically, the social class of a person can be seen through the daily life of each individual. These things can be seen through their status symbols. Someone can be classified into a class through a visible lifestyle. In addition, employment, education and income also determine a person's social class. Because these three factors are among the determinants the way of life of human.

This social class plays a role in forming the patterns of life for each individual, the behavior and thoughts of class members such as in shaping the mindset and lifestyle. The existence of differences lifestyle that are displayed by each social class. According to Suyanto (2004: p.163) it is stated that there is a tendency for each class where they try to develop an exclusive lifestyle to distinguish themselves from other classes. The main factor in this matter is in the material form, there are classes with more in financial life and some are less or far from enough.

The things above are really happen in real life. The truth from those incidents are being one of the sources of ideas from authors in making literary works is the environment. Life style in society can be a new driving force for authors to make a literary work. This concept is accordance with the concept of literary mimesis which is an imitation or reflection of people's life.

Many conflicts of society happening around us. If we notice the problem of society truly, we can know what is the background of its conflicts, how the conflicts can be happened around us and anything more specific related to the conflicts. Some people analyze the conflicts of society for knowledge itself sometimes. Or other people use their knowledge about conflicts of society and applying it for something related for themselves. There are also the author use the conflicts of human's life as a reflection of literary work.

One of the social life in society which is often a reflection of a literary work is the diversity of social classes. This is often a conversation in the past until the present time has never been extinguished. The existence of a diversity of social classes from the community is often a divider in community life. The existence of differences in upper and lower classes is occur until this time and it applies to communities in any part of around the world. Humans who mostly cannot accept the differences, especially for mutual respect which makes the diversity of social classes become one of social conflicts.

The existence of differences in social classes that cause upper class society has a tendency in power. The upper class tends to feel more powerful towards the lower class. The financial needs of the upper class society that have been fulfilled exceed the lower class community. This sometimes causes the emergence a sense of need from the lower classes society towards the upper classes that caused by the sense of power from the upper classes of society.

Communities that have not been able to accept the diversity of social classes now make it social conflict. The term is a painting of actions carried out by the majority which dominate in relation to minority parties whose position is often weak (Fulthoni, 2009, p.3). This is immoral behavior in social life.

The existing of social classes influences to create the pattern of life individually, behaviour and thught from every part of it class. The life style of every classes will be not same even the existing of trend from each class which trying to develop their life style to make the differencing themselves with the other classes (Bagong Suyanto, 2004).

Social class is also a subculture that includes the behavior, set of values, and way of life of each member of the social class (Horton, 1991). The social class itself which gives the form of behavior from all social class members based on the pattern of socialization that exist in that social class. Based on that behavior and thought that makes the develop of values and norms that are considered as a rule that must be obeyed by the class members to maintain their survival.

According to Soekanto (1990:p. 2) it is stated that for every person who has the precious thing which more than the others, they reputed as the high position in society. The high position itself is cumulative. But besides the materials which more than other societies, it's usually juxtaposed with the power which makes the individual feel having more opportunities than other (low) society.

It is opposite for those who do not have or at least only a small belonging of something precious having a low view or position in society. In terms of sociology this layer systems is referred as *Social Stratification* which means differencing the population or society in stages (Soekanto, 1990). Karl Marx states that society is divided into certain classes based on the existence of dominance in power (Suyanto, 2004). It means that the *Social Stratification* is not seen as a result of the mutual

agreement from the community but rather to members of the community who inevitably are forced to accept the presence of these difference.

Karl Marx states that social classes as the main character of the social changing. The attention needed not only what kind of class contained, but how is the power structure between them. Will be seen that in every society there are in power classes or called as *The Ruling Class* and the overpowered class or *The Working Class*. (Magnis, 1999).

But basically both the ruling class or working class are interconnected and needed. The working class can work if the ruling class opens work for them. And the ruling class only get the benefits from the place they have if there are working class who do it (Magnis, 1999). Both ruling class and working class can stay alive by themselves and by their own ways. But actually the ruling class having more chance and ways to stay. While the working class still need to hanging on to the ruling class.

There are the power where the ones are having more power to the others. The existing of the power itself actually based on the ability from the ruling class to considered the chances for the working class to work and got the commissions. It is used to oppress the pretension of the working class to dominate their own occupation. This is not to be sucked, so that the working classes are working whole for them (the ruling class) (Magnis, 1999). From this condition, it is creating the sign that hopes and authorities for the working class are carried away.

Nobody who wants their hopes and authorities are being seized, the working class included. So that how are the conditions, they will be able to always struggling to get what their wants. Because the ruling class is more in economy, they can come the economic on top and get their interests more than the working class' importance. But when the power of the ruling class are diminished, the social connection between the ruling class and working class will be unstable (Magnis, 1999). It will create the

opportunity for the working class so that they will be able to get their importance automatically, so then the revolutions are created and their own hopes will be obtained.

According to background explained above this research will analyze the working class struggle against the oppression of the ruling class. This research analyze the topic through the general intrinsic element analysis to find how the struggle of working class against the oppression of ruling class represents in literary work. There are some terms which exist in this research. The researcher explain some terms related to this research.

The literary work used as an object in this research is film. The film is one kind of literary work that has various stories. What makes the film different with the other literary work is film that presented in the form Audio-Visual. This is related to Boggs' statement it is said that Film is recognized as a unique and powerful art form on par with painting, sculpture, music, literature, and drama.(Boggs, 2008, p.5)

The theory about this film is related to the object of this research entitled *Elysium* by Neill Blokamp released in 2013. This film shows the basic conflict since the beginning of the story. In the beginning of the story we can see how the represents of the working class and ruling class. The story also related to the science fiction because the main place which become the title of this story has the high class technology which is related to science.

The next object of this research is the novel . The novel is one kind of literary work that served in writing. Novel has the long story with the various types of stories in it. According to Abrams' statement it is said that Novel is distinguished from the short story and from the work of middle length called the novelette; its magnitude permits a greater variety of characters, greater complication of plot (or plots), bigger development of milieu, and more sustained exploration of character and motives than do the shorter, more concentrated modes.” (Abrams, 1999, p.9)

The theory about the novel above is related to the object of this research entitled *The Hunger Games* by Suzanne Collins published in 2009. This novel shows how the

struggle of working class to create the better life. The struggle represents in this novel is how the ruling class create the competition in the form of games for the working class. And then the prosperous life as the prize for the winner in that games.

The researcher chooses these two objects with the reason that in both objects there are cases about the working class struggle. However the social classification is the main reason why the oppression happened. It is the social conflict that still happening around us so the researcher think this topic interesting to be discussed. The theory which related to the topic is Marxist theory. There are many literary works related to the Marxist theory. The researcher looking for the objects then chooses film *Elysium* and novel *The Hunger Games* because in both objects use the social classification as the grand topic in the story. Although the topic served in the different types, but the oppression still being the root of topic.

In film *Elysium* it shows how human's life decided from their social economic background. In this film tells how the ruling class has more power to do the oppression for the ruling class. Then to decided the object to be compared, the researcher looking for the literary works that related to the topic which had been read or watched before. The researcher found some objects to be compared with film *Elysium*. But *The Hunger Games* novel is the most correct for the researcher. Because in this novel has the same grand topic from the story in film *Elysium* where human's life decided based on their social economic too and how the ruling class has the more power than the working class. Therefore both objects can be used as the objects of research.

## **1.2 Statement of Problems**

The researcher found the problem about social classification in both objects. The social classification itself based on the economic background from the characters in both objects. The social classification itself make the the problem that the society divided by two parts. Its bourgeois and proletarian. The dividing of society itself create the existence of power and controlling problem from both society. As we know from

the *Elysium* film draws that the protagonist of this film is the kind of proletarian or *working class* society that his life is controlled by the bourgeois or *ruling class* society. And from *The Hunger Games* novel it is told the struggle from *ruling class* to make the better future life from joining The Hunger Games that in that games, the characters's life are decided by the *ruling class*.

Based on the explanation above, the topic of this analysis is about the representation of working class struggle against the oppression of ruling class that exist in the film of *Elysium* and the novel of *The Hunger Games*. For this reason, the formulation of the problem in this analysis are as follows:

1. If any, what are the similarities oppression ruled by the ruling class found in the film *Elysium* and the novel *The Hunger Games*?
2. What are the struggles of working class to find against the ruling class in the film *Elysium* and the novel *The Hunger Games*?
3. What are the motives of working class to fight their struggle in the film *Elysium* and the novel *The Hunger Games*?

### 1.3 Research Objective

Based on the formulation of the problem above, the objectives of this study are as follows:

1. To find out the similarities of oppression ruled by the ruling class found in the film *Elysium* and the novel *The Hunger Games*.
2. To find out the struggles of working class to find against the ruling class in the film *Elysium* and the novel *The Hunger Games*.
3. To Find out the motives of working class to fight their struggle in the film *Elysium* and the novel *The Hunger Games*.

#### **1.4 Research Significance**

This research is expected to give some significance. The significance of the research are as follows:

This research provides benefits to get more understanding regarding how are the representation of the oppression by ruling class to working class. And the struggle of working class against the oppression of ruling class. Which are reflection of people's lives. Also can be used as the affirmation of literary theories especially surrounding the social classes based on Marxist Theory. This research also can be treasured as literary research to contribute to the literature development.

The practical benefit of this research is the community is able to interpret more about how is the representation of the oppression ruled by ruling class and the working class struggle against to oppression of the ruling class occurs in society. It is especially in the surrounding environment that we are unaware of and without feeling that this case really happened in the environment around us.

This research expected can be the new references for literature to be useful for lecturers and students. This research also expected to increase knowledge about how the society life represented by literary work that can be able to produce the more creative work.

This research can be the references to help more understanding about the Marxist's theory. So that it can help to produce the better research.

#### **1.5 Previous Studies**

There are several previous studies that are appropriate. The first previous research was an analysis belonging to Khilda (2013) entitled *The Struggle of Lower Class Against The Government in Neill Blomkamp 's The film of Elysium*. This research focuses on the struggle of the lower classes of society to destroy capitalism and create a new system in which there is no social class in people's lives using the theory expressed by Karl Marx. The Karl Marx's theory is used to analyzed the social conflict



about the class struggle. In this research there is the disparity that makes a conflict between the bourgeoisie and the proletariat that happens because of the injustice. The conflict that happens here because the proletariat wants to be served justice with the bourgeoisie. This research uses descriptive qualitative method.

The second research that was related was written by Mentari (2013) with the title *The Representation of Social Class in Charles Dickens Great Expectations*. This study analyzes how the social class issues experienced by the main characters in the novel *Great Expectations* by Charles Dickens. The social class occurs when there is a distinction between working class and ruling class status of people in the society. This research used literary criticism found social class experienced by Phillip Pirrip as the main character in the object. The result of this research shows that Philip Pirrip ambition and self-improvement takes three forms: moral, social, and educational. In this research shows character in object here desires moral self-improvement and is very hard on himself when he feels that he acts immorally, by trying to act better in the future and desires the social self-improvement which demanded his to act according to high society. In this research uses the Marxism as a cultural theory that create a set of social, economic, and political ideas that its followers will believe enable to interpret and change their world. So that this research discusses the social class of the main character in the object *Charles Dickens Great Expectation*.

The third research that was related was written by Dessy (2015) with the title *A Potrayal of Discrimination in Suzanne Collins' The Hunger Games*. This study analyzes about discriminative treats between poor and rich people in a future country which is located in North America. In this research discusses how is the portrayal discrimination shows in the object *The Hunger Games* by Suzanne Collins. How is the struggle of the poor to raise and get the prosperous life. In this research describes how are the partialities imagine in the object that told explicitly the differences of life between poor and rich people. What an unprosperous life comes to the poor society. The ways they facing their life totally different with the rich society. Where the rich

society can live as long as they want, while the poor people are not. They need more and more struggle to get the better life under the power of rich society. To show the portrayal of discrimination from the object, the researcher uses the theory in this thesis is Marxist Theory by Karl Marx about Society Conflicts.

The fourth research that was related was written by Khoirul Rizal (2017) entitled *The Struggle of Lower Class as Seen in Mad Max: Fury Road*. This research analyzes how lower classes rise against the upper class to achieve justice and equality. In the object in this research, shows a class struggle that is different as marxist describes, yet the class structure on the object are made for the economic structure of society. This research uses objective approach by applying the theory of class struggle by Karl Marx.

The fifth research that was related was written by Ismawati Fadilah (2016) with the title *The Oppression of Upper Class to Lower Class in The Purge Film*. This study discusses about how the oppression as the one of social conflict reflected in film as literary work. How the oppression draws as the true general phenomenon. The oppression that reflected in that film as the structural oppression that mentioned by Gramsci that it is related to the Hegemony Theory. Where the ruling class' oppression as the truth general phenomenon. With that concept used so the oppression and the struggle in *The Purge* film categorized for some kinds of oppression and struggle. This research uses descriptive qualitative method to find out the oppression from the upper class to the lower class. This research uses nineteen data from the scenes and the dialogues in *The Purge* film. The researcher identified, determine, analyze, and conclude to the data research.

The sixth research is the research that was written by Khoridatul Bahriyah (2013) entitled *Conflict Class Social in The Purge Movie*. This study describes that oppression as the one of social conflicts which indicate an imbalance between the upper class with the lower class power. So that the upper class as the group has the power will take some

marginalization actions, violence, threats and coercion against the lower class which are under their control. This social conflict motivates the appearance of the opposition from the lower class to upper class oppression. The oppression in *The Purge* is a structural oppression as to Karl Marx called it as “Marxis” where the upper class oppression is a true common phenomenon. By using the Marxist theory, the oppression and resistance in *The Purge* movie in this research can be categorized into several types of oppression and the resistance. This study uses descriptive qualitative method to find out upper classes oppression to the lower classes.

The seventh research is the research that was written by Amran Saripin (2007) entitled *The Class Struggle of Working Class: A Marxist Literary Criticism on John Steinbeck's Novel The Grapes of Wrath*. In this research uses the different of social classes as the main topic. The struggle of working class and other class in the object from this research that comes up early in the social condition, and it is capable for illustrating the social reality at that time. In the object of this research, the strongest and the weakest appears clearly. The working class describes how is their working conditions, their place, and their live is. *The Grapes of Wrath* gives some senses ‘representative of real life’ as strange, different, and irrational. So that the differences of the struggle of life between the working class and other class as the owner and the worker, the strongest and the weakest are subordinate that places as a subject and as an object in this novel. In this study uses the Marxism as the grand theory. Marx’s model of human society suggest that culture reflects economic, political, and social conditions in society as a whole. That in Marxist critics is relate to the context of a work to the social-class status.

The eighth is the research that was written by Silvia Dwi Susanti (2006) entitled *Representasi Kelas Sosial Masyarakat dalam Film*. This research described about the dividing of society into differences social classes in the reality of social life. The dividing itself based on some aspects, its economic aspect, decline aspect, power, and others. The social division based on certain aspect makes the social classes in society.

as we know that as the representation of the reality, film create and 'reborn' the reality based on the codes, conventions, and the ideologies of the culture. The representation made totality so that can represent it 'naturally'. The concept of representation always involving 'the construction to the reality'. The reality that constructed to the social class, created the stereotype to the class which disposed it class. So that the researcher trying to find out how is the representation of the social classes in society in the *Pretty Woman* film. This study is the qualitative research in descriptive level which trying to draws the phenomenon related to the study research. The topics discuss here are the class social in society, the social construction of reality, film and the representation in society, and the semiotics in film. This research around the representation of social classes in society here uses the semiotics method. To analyze the data, the researcher use the three levels of analyzing framework by Fiske, it is analyzing in the level of reality, representation level, and ideology level.

The ninth is the research was written by Asti Amri Yani Yaris (2014) entitled *Class Struggle in Capitalist Society in Ally Condie's Novel "Crossed"*. This research studied about the class struggle in capitalist society in Ally Condie's novel "Crossed". The aim of this thesis is to describe the social condition in capitalist society and the interaction of lower class toward upper class in the novel. In this research, the researcher found that in the object, it shows the social condition in capitalist society such as the human exploitation and the class distinction. There are the dividing of class into two classes; upper class and lower class, it is in the class distinction. The upper classes are the officer and the society or institution. Then the lower classes are cassia, Ky, Indie, and Vick as the character in the analyzed object. Human exploitation shows that the lower classes are exploited by the upper class. The exploitation itself such as the determining their death, activities, citizen, love, and punishment. In this object also shows the capitalist exploitation that causes the class struggle by the lower through rebellion. The class struggle which is shows in the novel has the same goals with the Marx's theory and Islamic perception about the getting free from oppression and exploitation. This

research used descriptive qualitative method and sociological approach in analyzing social condition in capitalist society and the interaction of lower class toward upper class in the novel.

The tenth research is the research was written by Fransiska Chandra Leonita (2009) entitled *A Study on Class Struggle: The Reaction of Working Class Towards Bourgeois' Oppressions in The 19<sup>th</sup> Century France As Seen in Emile Zola's 'Germinal'*. The aims of this research are to find out the working and bourgeois class description, to identify the oppressions experienced by the working class through the presentations of class struggle towards the bourgeois oppressions. In this study, the researcher found there are the social conflicts such as social injustice and inhuman treatments that happen in society. There are the class struggle which are divided into two sides. The class struggle which opposed each other, which are working class and the bourgeoisie. The researcher mentioned that a study about the class struggle becomes an interesting topic to be discussed. In class struggle shows the efforts of the working class in getting their rights and social welfare. This research uses The Marxist Theory: theory of oppression and class struggle, and review of life of the working class in France in the 19<sup>th</sup> century that were applied here. The researcher uses the sociocultural historical approach to identify the social and historical background in the society.

The eleventh research is the research was written by Khusnus Syafa'ah (2007) entitled *Class Struggle as Reflected in Jane Austen's Persuasion: Marxism Perspective*. This study describes the class struggle as reflected in *Persuasion* based on its structural elements and Marxism perspective. The researcher uses the Marxism theory by Karl Marx to identify the illustration from the object about the class struggle at Jane Austen's period; the condition of the upper class and the lower class of England in nineteenth centuries. To find out the solution to solve the problem of class struggle is changing the way of thinking toward social class status in society. This research is a qualitative research, which employs the textual data. In this study, the textual data are

taken from two resources, it is primary and secondary. The data which coming from the novel as the object, it is called the primary data. While the data sources coming from some books or articles related to the subject it is the secondary data.

The twelfth research is the research was written by Hardian Putra and Dewi Widyastuti (2014) entitled *Class Struggle as the Impact of Oppression Seen in Clifford Odets; Waiting for Lefty*. This research discussed about the class struggle that becomes a reality that happens after the oppressed class experiences the class consciousness. The oppression that found in the economic and legal form of oppression and responded by the oppressed class in the class struggle form. The oppression and class struggle as the main focus in this study.

The thirteenth research is the research was written by Mentari Handoko (2016) entitled *Class Struggle as the Impact of Capitalism seen through Faction in Veronica Roth's Divergent*. This research discusses about the condition in the liberal society which is totally different from the capitalist society reflected in movie. Where in the capitalist society people are controlled by the capitalist who belongs to upper class or ruling class as the own the means of production. The researcher found some cases in the object where there is a capitalist faction that wishes to gain profits by taking over the government. There is the capitalism which leads to the rise of class struggle where the one class has entered into an action against the other class. This study uses the library research method which applies the theory of setting, theory of Marxism including theory of capitalism, class consciousness and class struggle. The data are divided into two resources the primary data and the secondary data. The primary sources used is *Divergent* and the secondary sources are the data which taken from books and theses which are related to the theories applied in this study. The researcher uses Marxist approach to analyze the class struggle as the impact of capitalism.

The fourteenth research is the research was written by Sri Hartatik (2004) entitled *Struggle of Classes in Thackeray's Vanity Fair: A Marxist Approach*. This research

discusses the author of the object's view on the struggle of major character to get the high strata position. There are some cases found by the researcher in this study. The researcher takes the gap between the upper class and lower class which must be ended at that time. The characters in the object which are represented the upper class and lower class. The researcher found the main character's view that the lower class struggle is needed. There is an injustice feeling or unequal that they need to struggle to get equal. This research uses the qualitative method in conducting the study. The analyzing technique is descriptive hermeneutics and uses the Marxist theory as the main of analysis.

The fifteenth research is the research was written by Ahmad Faqihudin (2015) entitled *The Struggle of Lower Class Against The Government as seen in Elysium movie*. This research chose object *Elysium* movie as literary work. The researcher in this study trying to find out how the upper class and lower class represented in *Elysium* movie. How are the upper class oppresses to the lower class. And how are the lower class struggles to achieve their justice and equality against the upper class. The theory used in this research is using an objective approach by applying Marxist class struggle theory then supported by the representation theory by Stuart Hall. In this research focuses into the concept of class struggle by Karl Marx where the representation theory is used to help in interpreting the portrayal of lower class that is portrayed in the movie.

### **1.6 Definition of Key terms**

To prevent misinterpretation the term that applied in this research, the researcher has the explanation on the terms that require to be explained are:

1. Marxism; Marxists are interested in the first instance in power as capacities rather than power as the actualization of such capacities. They see these capacities as socially structured rather than as socially amorphous (or random). Thus Marxists focus on capacities grounded in structured social relations rather than in the properties of individual agents considered in isolation (Jessop, 2012).

2. Power; power is the actions that are always exercised by social actors with clear class identities and class interests. It means only that Marxists are mainly interested in the causal interconnections between the exercise of social power and the reproduction or transformation of class domination. (Jessop, 2012).
3. Struggle; according to Oxford Advance Learner's Dictionary, is a hard fight in which people try to obtain or achieve something, especially something that somebody else does not want them to have in this paper.
4. Working Class; The working classes is the group of society who have actively fought for welfare in every advanced capitalist nation (Matthews, The Working Class Struggle for Welfare in Britain, 2018). Actually it can be seen based on its economic background. It has come based on under increasing scrutiny. Its often called or modeled on the "normative" white, male adult worker. The working class as the ruled are working with the means of production. This class will become *a class for themselves* when they are realize that they are in a struggle against the ruling class. (Okulu , 2014). According to the Capitalist stage perspective, working class are those who work for the property owners, also called as the ploretariat (Okulu , 2014)
5. Ruling Class; can be called as The Ruler is the group who controlling the means of production. Karl Marx recognizes the rulig class itself such a way to imply that the ruling class itself is in concious control (Block,1977). Although the members of the ruling class are lack class consciousness, then they are acutely aware of their immediate interests as capitalist and of the impact of the state on those interests. Then they are still able to influence the state apparatus directly (Block, 1977).
6. Oppression; According to Cambridge Dictionary, oppression is a situation in which people are governed in an unfair and cruel way and prevented from having opportunities and freedom



## 1.7 Organization of Writing

This paper is organized into five chapters, there are:

### 1. Introduction

In this chapter the writer present the background of research , statement of problems, purpose, and significance of research, defintion of key terms and organization of writing.

### 2. Theoretical Foundation

This chapter consists of theoretical ground work, which are the representation of working class struggle drawn in *Elysium* film and *The Hunger Games* novel then related into Marxis and literary criticism. Actually the relation between Marxis and literary criticism theory can be connected with the sociology in literature from both object.

### 3. Research Method

As the third part in this research, the researcher elaborates research method. It begins with the research design, the data and sources of data, the technique of collecting data, and technique of analyzing data.

### 4. Data Presentation and Discussion

This chapter provides data representation and discussion based on data that is taken from two objects which are film and novel then connecting into entire theoretical books and other sources which support analyzes, such as the theory of Marxism especially based on Sociology Literature.

### 5. Conclussions and Suggestions

This is the final chapter that provides the conclusion of the whole analysis and suggestion for better understanding.