

CHAPTER I

INTRODUCTION

This chapter consists of some basic research concept: Background of problem, research objectives, research of significance, definition of key term and organization of writing.

1.1 Background of Problem

Language is one of the important things in life that cannot be separated from human being. Language is a tool for communication help people interact to each other. Sapir (1921:7) states that language is a purely human and noninstinctive method of communicating ideas, emotions and desires. In every region in the world, people have their own language to interact. Therefore there is no human kind and society live without language, because language is part of human being. According to Kreidler (1998:5),

“All human society have language and contrary to some popular but unfounded opinion every known language is complex and subtitle, capable, of expressing whatever its speaker needs to express and capable of changing to meet the changing needs of the speaker.”

Communication is a basic human need. Kiat states that is a social phenomenon as mean of communication between individuals (1975:32). Communication makes people connect with others, express people's feeling and idea. People often use more than one language spontaneously and naturally when they communicate to each other. That phenomenon is called code switching. Code switching is a switching code from one code to another. According to Wardaugh code is system used for communication between two parties (2006:15).

As a human being, people cannot be separated to make communication with other people or people surrounding them. One of the purposes of language is that to make communication for delivering idea or even discuss the issue that is happening in the community. According to Hamidah (2014) that the function of language is communicating thought from in person to another. The function of social media by utilized internet technology and website also function as tool to deliver idea to the public.

Sociolinguistic is the study of language as a social phenomenon is about forms of utterance, the situations in which they are used, and the persons who use them. Fishman (1967:32) defines that sociolinguistics is the study about who speak, what language, to whom, when and what end. In every human society certain uses of language make palpable highly specific kinds of social effects such as the indication of one's relationship to persons spoken to or spoken about, or the presentation of self as belonging to some identifiable social group, class, occupation or other category of personhood. Utterances are social because they are signs that function as connectors.

In sociolinguistic people who can use two languages in their social intercourse called bilingual. Bilingualism is using two languages or two language codes. Mackey and Fishman in Chaer (2004:84) defines that Bilingualism is the usage of two languages by a speaker in his social intercourse with another. Developing communicative competence in two or more languages give an individual opportunity to express their feelings and thoughts and shape their identity. It also helps them satisfy their individual and social needs in the different context of the language used. According to Hamers and Blanc (2004:6) "Bilingual is ability to speak two languages perfectly". People who speak two languages or bilingual usually use their mother language as their first language and other language as second language.

Code switching occurs in bilingual and multilingual community when a person switches from one language into another language. Meisel (1994) argues that code-switching is the ability to select the language according to the interlocutor, the

situational context, the topic of conversation, and so forth, and to change languages within an interactional sequence in accordance with sociolinguistic rules and without violating specific grammatical constraints.

Suwito (1985:68) defines that code switching is the process of switch one code into another code, for instance from local language into Indonesia language or Indonesia language into English. It could be any language that have code switching.

Code switching occurs mostly in bilingual communities. Bilingualism is the ability of speak more than one language. The term bilingual is used in order to describe a person who has been exposed to both languages from birth on (Meisel 1989:20). The bilingual competence of a person can not only be assessed by looking at external language factors, but also involves the study of internal language factors, such as language proficiency. As a matter of fact, in studies on bilingual speech, there is much evidence that bilinguals tend to mix their languages during conversation, often within single utterances.

Code switching is part of sociolinguistics. Code switching become trend or style of speaking in society, this phenomenon affects people who able to speak two languages use different language at the same time. Code switching happen not only in daily life but also in social media. Beside to express life social media also has a good impact as a tool of deliver idea. Delivering idea in social media become something that really popular nowadays.

Code switching that happen in podcast do not always get good attention. People who do not know how podcast work in utterance has assumption that people who use second language especially English just only want to show off the ability. The fact is not like that. In this research the researcher will prove people who always switch one language into another language is not for showing off the ability but there are the function and the reason why people do code switching.

Podcast is kind of social media. Podcast has quickly become the most popular social media that has a great impact to allow the audience to know the knowledge broadly. Podcast is a series of spoken, audio episode, often focused on a particular topic or theme. Most podcast today just only audio even though video podcast do exist. Podcasting has really grown out of need for background content.

This also affect people to use that when speak in the social media, especially podcast that kind of audio social media. The variety of person's background certainly influence how they conveys idea through podcast. People with bilingual abilities will easily switch language to deliver their idea or the way they talk to other. This was done by Dedy Corbuzier and Marshanda in Dedy's podcast. Marshanda and Dedy Corbuzier deliver their utterance to the audience using two languages they are Indonesian and English.

There have been three previous researcher about code switching which is conducted by previous researchers, they are :

Lailina Zulfa (2016) "Code-switching in Learning Process of English as a Foreign Language (EFL) Clasroom". The researcher used descriptive qualitative Method. This research aimed to analyze the use of teacher's and student's code switching and function of code switching. The researcher used Wolfram's Theory.

Rini Agustiana Nasution (2018) *"An Analysis of Code Switching Between English and Indonesia Language in Teaching Process of Speech on The English Department Students at the State Islamic University North Sumatera"*. The researcher used Poplak's theory to analyzed the object. This research aimed to describe type of code switching and function of code switching. The researcher used descriptive qualitative method.

Nuri Arfian Rahmaniah (2016) *"Code Switching Used Kimmy Jayanti in "iLook" Program on Net TV"* This research aimed to investigate code switching used in "iLook" and the reason why Kimmy switch her language. The researcher uses

descriptive qualitative method. The researcher used Hoffmann's theory to analyze the object.

In this research the researcher will analyze the type of code switching, function of code switching used by Dedy Corbuzier during hosting the program and the reasons of code switching that occur on Dedy orbuzier's podcast. This phenomenon leads the researcher to analyze *Code Switching in Dedy Corbuzier's Podcast*.

Dedy Corbuzier is one of celebrity in Indonesia He is known as presenter in tv show named Hitam Putih, as time goes by and the development of the information technology world had increased he did not miss the opportunity to take part in it. He began his career on podcasts in 2019 and invited many influential figures in Indonesia or those who were viral.

One of the figures he invited to be a speaker on his podcast platform was Marshanda. She is one of the artists in Indonesia that everyone already knows about the psychiatric illness they are experiencing. With the mental illness she got, she became more aware of the mental illness she had and educated many people that they should not be shame just because he had mental illness. So, in the Dedy corbuzier podcast he talks a lot about his life and how he survives to that mental illness.

Marshanda and Dedy Corbuzier are bilingual, when they fill podcasts they often switch from Indonesian language into English. But there are still number of people who do not know about code switching who curious and comment negative things on the podcast about why they use two languages when they can deliver the opinion in one language or in this case is Indonesia language.

In this research the researcher will analyze types of code switching, the theory from Poplack . According to Poplack (1980:4) there are three types of code switching. The first is intra-sentential code witching, second is inter-sentential code switching and third is extra-sentential code switching. The researcher also will

analyze the function of code switching. Researcher uses Mattson and Burenhult's (1999:11) theory as states that there are three function of code switching the first function is topic switch, second is affective function and third is repetitive function. The last the researcher will analyze the reason of code switching, the theory from Hoffman (1991:37) that there are seven reason of code switching.

1.2 Statement of the Problem

The problem of this research is code switching does not occur just only for show off the ability of using English as second language and do code switching while delivering the idea on podcast but there are type, function and the reason why speaker do code switching. From the identification of the problem and discussion above, the research questions are:

1. What are the types of code switching in *Dedy's Corbuzier Podcast Episode #Marshanda*?
2. What are the functions of code switching in Dedy Corbuzier's Podcast Episode #Marshanda?
3. What are the reasons of code switching occur in Dedy Corbuzier's Podcast Episode #Marshanda?

1.3 Research Objective

Based on the research question above, the objective of the study are formulated as follows:

1. To find types of code switching in *Dedy Corbuzier's Podcast*.
2. To find the functions of code switching that Dedy used in Podcast.
3. To find the reasons that why code switching occur in Dedy Corbuzier's Podcast.

1.4 Research Significance

In this research, the researcher give a significant benefit to the reader and also the researcher. The significant of the reserch is divided into two kinds of significances, namely theoretical significan and practical significance.

1. Theoritically the result of this study can provide a description of the code switching existing in Dedy Corbuzier's Podcast.
2. Practically , the research is also intended to be more familiar with and know the existence the code switching existing in Dedy Corbuzier's Podcast and this research can provide knew knowledge for the reader, student of English Literature and future researchers in understanding code switching.

1.5 Definition Key Term

Sociolinguistic examine the relationship between language and people. The specific content of the definition of key term is as follows : Definition of sociolinguistics, code switching, bilingual, and type

Code Switching Code switching it means that they are using both languages in the same conversation (Scotton 2005:91). Besides that Hymes in Chaer (2004:109) gives definition "Code switching has become a common term for alternate us two or more language varieties of language or seven speech style".

Bilingual According to Myers-Scotton (2006, p.44), bilingualism is the use of two or more languages sufficiently to carry on a limited casual conversation. To clarify the term bilingual or multilingual.

Podcast

Podcasts are audio recordings that can be listened to by the general public. This is actually different from radio, where most of the content is live broadcast. Podcast has quickly become the most popular social media that has a great impact to allow the audience to know the knowledge broadly. Podcast is a series of spoken, audio episode, often focused on a particular topic or theme. Most podcast today just only audio even though video podcast do exist. Podcasting has really grown out of need for background content.

1.6 Organization of Writing

This writing to make the researcher and the readers to understanding all about the content of this thesis, the thesis is divided into five chapters, such as follows:

Chapter I : Introduction

This chapter presents some introductory statement of this problem about code switching including the background of choosing it and the problem of significance. The specific of this content of this chapter is as follows: Background of the problem, statement of the problem, research objective, research significance, the definition of key terms and organization of writing.

Chapter II : Theoretical Background

In this chapter examine about the theoretical foundation which supports of the background of the problem above, it will be discussing what types of code switching, what function of code switching and the reason of code switching.

Chapter III : Research Methodology

In this chapter examine about the methodology of the research, a qualitative method will be discussed because the research will use that method for analyzing data. This chapter also consist of research methodology, source of data, sample of data, technique of collecting data and technique of analyzing data.

Chapter IV : Discussion

In this chapter examine about the analyzing data which is collected in the previous chapter. This chapter will use connotative meaning to an analysis of the data.

Chapter V : Conclusions and Suggestions

This chapter consist of conclusions and suggestions.

