

CHAPTER I

INTRODUCTION

This chapter presents about research background, statement of the problem, research objective, research significance, previous of study, and conceptual of a framework as a part of introduction in the whole of the first chapter.

1.1. Research Background

A literary work grows around the community as a result of the thoughts of an author that is influenced by the imagination and background of every social phenomenon that occurs around him. A work of the best that is that contains a human dimension or can be said as a work that has a relationship with the problems of human life and with all its various problems. Life phenomena that occur in society in general are used as inspiration for writers to be realized in the form of literary works that were created in certain periods of time based on circumstances and situations that occur during the process, be it socio-cultural, or political. Furthermore, literature can be used as a socio-cultural document that captures the reality of a particular period, but it is not a must that literary works reflect the conditions at the time to literary text using language as the medium.

The creation of literary works is certainly based on various purposes and objectives, in general one of these goals is to convey the ideas of an author to the reader. A purpose and goal conveyed by an author that can be felt when a feeling can be felt when in contact with real life. In literary works there are various things that can be studied to meet the understanding of meaning, both from theme, characterization, plot, setting, and point of view. According to Wolff (1993, p. 26) says art is the creation of an autocratic personality, this personality transcends tradition, theory, and rules, even the work itself. Thus, it can be said that literary works are present as a result of the writer's reflection on the phenomenon of public life so that the results of literary works

are not only considered merely a fictional story of the author alone but an embodiment of the author's creativity in exploring his ideas.

In this study, the researcher will use literary works in the form of fiction prose namely Novel. In general, the novel is a story about life that is interrelated between someone with those around him who have different characteristics, namely the character of each of the figures of life. The character is associated with all the elements that cover it such as the environment, the atmosphere experienced by the character, the desired goals of the character. By exposing the elements that are interrelated with one another makes the story of the character raised more comprehensive and meaningful.

The novel is an expression of the author's ideas and experiences of the environment and life. As a work, the novel is also a revelation of fragments of human life where conflicts always occur that eventually lead to changes in the way of life between the characters. Conflict is the most important part and is an essential element in the development of works in literature. In a novel, conflict is created to build a story to be more interesting, so that the story is packaged to become more alive and not monotonous. As usually, conflict is presented by a situation that is contrary to what is experienced by a character in a literary work. Basically, conflict in a literary work are also the result of the imaginative of an author, but it cannot be defined that almost every data result that states a conflict is also a realization of real life, both events that have occurred and events that might occur.

Various life portraits as outlined in the form of literary works by an author can be found from several problems that are not uncommon in society, namely in the form of conflicts between characters, both social conflicts and political conflicts, both arising from violence or being free from violence. In this research object, the researcher will examine the conflict in the novel *Animal Farm* by Eric Blair Arthur (George Orwell) written in 1945. The novel has a small number of pages that are 79 pages. Conflicts that occur in society can occur anywhere, anytime, and anyone knows individuals,

indeed communities or groups, while conflicts in literary works can also occur with the main character or accompanying figure. The conflict that will be examined in this study is a political conflict. The political conflict was chosen because it is part of the conflict that does not only occur in the community around the stories in the literary text, but the conflict can occur in the general community.

The emergence of political conflicts in literary works can trigger the emergence of various emotions from each character, in this way an author can describe the feelings of each character in depth. The depiction of the feelings of each character as outlined by the author in literary works has the intention to inform the public about events that occur or that befall the community in the real world and in the world in literary works.

The statement has triggered the researcher to raise political conflict as a topic of research in literary works and to choose the object of research, namely the novel titled *Animal Farm* by George Orwell. This novel was chosen because it was seen to have a form of political conflict that occurred between the two main characters and even the novel appeared to have the form of a government system based on the thought of totalitarianism. Political conflict in the novel also shows the conflict in the form of political demonstrations and political intrigues that have represented each form of political conflict played by each character.

The *Animal Farm* novel by George Orwell aims to show the complexities of the conflict, especially the form of political conflict experienced by the characters. In the novel, with an author's concern, describes a condition of the politics of the Soviet Union which is still experiencing turmoil in the realm of power politics. According to Bloom's (2006, p. 21) Though *Animal Farm* can be read as Orwell's allegory for all revolutions, it is most specifically a critique of the Russian Revolution, from the fall of Nicholas II to Stalin's rise, through the forced collectivization of the early 1930s and the Great Purge Trials, and all the way to Russia's struggle with Germany and its alliance with the Allies.

The Animal Farm novel tells the political breakthrough of power that occurs in animal agriculture. Then the novel addresses the condition by slowly becoming more and more intoxicated pigs in power so that they feel that there is no objection, empathy, and sympathy to sacrifice the common interests, especially other animals. Political turmoil described in this novel is possible as a touch of sarcasm for today's political world so that with the statement above, the theme presented in the novel Animal Farm is closely related to political issues that are still relevant to the current situation, where abuse of position and power always in the midst of community life.

Animal Farm novels are categorized as having ties to political issues due to the conclusion of the theme of totalitarianism in this novel when it tells the beginning of the desires of animals by trying to make a rebellion against humans carried out under the leadership of two intelligent pigs named Snowball and Napoleon. Farmed animals are instructed to immediately move with enthusiasm for the freedom and prosperity of all animals. With all the joint efforts, the revolt finally went well and succeeded in seizing human power that could be overthrown. The farm which was originally named as Manor Farm was changed to Animal Farm.

However, the principles of democratic objectives that were originally created by Snowball and Napoleon's leaders did not last long. One of the leaders believed by animals was at the peak of Animal Farm's leadership filled with the temptations of the throne and power. The dualism of Snowball and Napoleon's leadership began to experience conflict which always collided as well as each camp of those who tried to get rid of one another. Until finally, with a dirty strategy planned, Napoleon managed to get rid of Snowball and he automatically became the highest leader on the farm.

The highest position achieved by Napoleon began to intoxicate him with great comfort. The pigs who were appointed as Napoleon's aides began to become a higher class. They have broken the written law on the equality of all animals by enjoying the

comfort of all existing facilities such as humans. Even before the rebellion, they refused to have a lifestyle like humans who always exploit the farm.

The condition of the animals in this novel is described by working a full day with only to give pleasure to certain groups that are considered unfair. However, it was always treated by the presence of a propaganda figure who influenced them to maintain and even increase enthusiasm for mutual struggle and a sense of mutual responsibility but it made them forget that the misery felt was not much different from before the rebellion occurred. But they were convinced by the leader of Napoleon as the ruler of Animal Farm that was the freedom they had fought for, and this life was the best they had ever had.

Based on the object of the problem raised, namely the form of political conflict found in literary works, in this study the researcher used a sociological approach to literature for several reasons, namely: first, this novel is a work that describes the behavior of each character that carries more traits - characteristics that can be made possible in accordance with the era, namely after World War II as a time setting for the novel. Second, the novel contains several political conflicts. Third, sociological literary works are in essence a reflection of socio-cultural conditions or an explanation of a history developed in literary works by the author.

In addition, other reasons that support the researcher to use the approach of literary sociology, because sociology is a science that examines society with various intricacies of society. Not only the real world community but also society in literary works. In line with what was said by Wolff (1993, p. 104) Critical sociology, however, has to explain their origin, nature, and development. With such a statement it can be explained that the invention of an author is not contrary to reality because the author's imaginative framework is not merely an individual phenomenon but is constructed by social phenomena.

With the existence of such a statement which states that between sociology and literature as an autonomous scientific discipline, there arises the awareness of researcher that this research will focus on the text of his work by considering it between social theory and literary theory aimed at classifying the picture of each character in literary works that reflect the existence of a totalitarian form, theme reflected in the novel, and some conflicts experienced by each character that builds political tension. These tensions are generated by a plot of the story which is certainly related to the character in conflict. While the appearance of conflict in a plot is sustaining and reinforces the main character to arrive at the climax.

To find out the title of political conflict proposed by the researcher is not the same as other researchers, then in this study, the researcher mentioned six previous studies regarding the similarity and differences of discussion both from conflict, politics between the six previous studies, along with his presentation.

The first, researcher reviews a study entitled Socio-political Issues in George Orwell's Animal Farm Novels. (2017) from Bandung State Islamic University by Jehan Ahmad Tajul. He is more focused on the development of imperialism in Great Britain through the characters in the novel Animal Farm by using the theory of post-colonialism. The similarities that occur between researcher and Jehan research that we have in common in choosing research objects but because of this there is also a difference that Jehan chooses to develop political issues with imperialism-post colonial theory while researchers focus on developing conflicts experienced by each character with different theories. Jehan believed more in the discussion by concluding that in practice, the tradition of colonialism that has been portrayed in the novel includes several aspects of power and the inferior (subaltern). Power is divided into two categories: authorization and hegemony which Jehan has successfully drawn on the character of the pigs who become the ruling class of other animals. So, from the end of his explanation as well as the inferior (subaltern) divided into two categories: oppressed to speak and racial issues as illustrated in other animals that are victims of the power

of pigs. Even though one side has something in common with my research, but he has a different about research topic.

The second, by Feni M. Muksin. Political Conflict in Hanum Novel: Critical Discourse Analysis. From the faculty of cultural sciences, Khairun University. In this research, she focuses his study by prioritizing the causes and consequences of political conflicts that occur in Hanum's story or novel by Mustofa W. Hasyim. The research states that the political conflicts in Hanum's novel arise due to the existence of power practices in the legal, economic, and cultural sectors. That research successfully decomposes with a different methodology, that is, from the language of the class that we are not familiar with in literary texts. The differences that are owned by a previous researcher namely on a research object. For content is different with the researcher. But this research refers to the same thing that is discussing political conflict.

The third, by Anis Setiyani with the research title, Social Conflict in the Main Figure in Novel I Am Malala by Christina Lamb. From Jakarta State University. In this study, there is a slight difference from previous studies which seem obvious, namely by using the approach of literary sociology, she managed to elaborate his research on the character of the main character. The explanation of this research is in the form of factors, causes, and resolution of social conflicts that occur in the character of the main character in the novel that she made as to the object of research. The thing that becomes a difference and similarity between Anis's research with the researcher is that Anis is more focused on social conflict while the researcher focuses on political conflict even though the two studies have similarities in using a literary sociology approach that focuses on characters.

The fourth, by Anton Setyo Wibowo, a student from Semarang State University, in 2010, entitled Social and Political Conflict in the Novel Api Api by S. Jai. This research has a difference with the researcher because this novel focuses on social and political conflicts while the researcher only focuses on political conflicts that

occur in the literary text. In this study, Anton analyzed the social conflicts and political conflicts that occurred in the novel. The author of the novel Tanah Api poured out his ideas and imagery by recounting political power that tends to be unjust in society that is fairly low when the political system does not have rules and power and position that can change existing facts, as well as the grouping of political conflicts among the elite with a government that is selfish.

The fifth, by Reni Tiastika, a Semarang State University student in 2016 with the title Conflict in the Novel Nalika Langite Obah by Esmiet. In this research, She states the discussion on intrinsic elements by discussing thoroughly the forms of conflict contained in the novel. She research has differences with the researcher in using methods and approaches, she has structural theory using an objective approach but does not use social. Reni states in his research that conflict in literary works is an important element in building a flow structure. Conflict serves to liven up the atmosphere in the story. Without conflict, the story is a literary work, will not be interesting.

The sixth, by Desi Tri Setyawati, entitled Social Conflict in the novel Sirah by A.Y Suharyono (*An Approach to Sociology of Literature*) in 2014. In this study the differences of his research, his research focuses on his discussion on the causes and consequences of conflicts that occur in each character, the manifestation of these conflicts, and the resolution of conflicts that occur. But the similarities of research that the use of approach, we have approach of literary sociology, she believes that each character in the novel has a different conflict and she believes that the conflict can be known and resolved from the background of each character.

Looking at some of the previous studies, it can be said that these studies only focus on characterization, social issues, and conflict in the story. However, in this study, the researcher is not only focused on the disclosure of character, conflict, social issues, and theme that occurs in the story but on the form of political conflict from the

characters in the story so that the research can produce two clearer data, namely data portrayal of the characters in literary works and outside of literary works. In the next, the researcher will focus on my research on political conflicts that reflect an element of politics. Thus the researcher uses the title *Political Conflict in George Orwell's Animal Farm*.

With the statement as the background of the research, readers are expected to be able to examine the problems in the story in the form of character behavior, storyline, various conflicts that occur, even conflicts caused by politics by combining the various elements that compose it and drawing conclusions and lessons from the problems in it.

1.2. Statement of Problem

Based on the background of the research above, it is important to know deeply about the text that being describe in the novel, specifically in the part that describes how the reflect from story text with created literary work. Then, this term could conclude the main political conflict applied to analyze the aspects of the novel. Therefore the researcher must focus on the following questions:

1. How to find a theme as reflect totalitarianism in Animal Farm?
2. How do characters in Animal Farm reflect totalitarianism?
3. How does the conflict among the characters build political tension in Animal Farm?

1.3. Research Objective

In this research, political conflict analysis in the Animal Farm novel by George Orwell directly has several objectives, namely:

1. To find the theme totalitarianism reflect in Animal Farm by George Orwell.

2. To describe the characters and characterization in Animal Farm reflect totalitarianism.
3. To describe political tension and conflict in the Animal Farm novel.

1.4. Research Significance

1. Theoretically
 - a. The results of this study are can be used as a review to understand conflict-social in every literary work of various theories. The researcher decides that he will take on many theories to make the analysis process easier. Theories that will be used by the researcher, will always help the researcher explain more of each element that will be the object of research.
 - b. In the study of conflicts in literary works, this research can be used as a reference for other researchers interested in the same field of study. Especially in the discussion of political conflict.
 - c. In this research, it is hoped that it can improve studies in the field of English literature especially those relating to social.
2. Practically
 - a. Academic Reader

From the results of this study can to make new contributions in this study and for readers to be able to help understand the overall political conflict that exists in literary works. Therefore, readers will find theories to analyze a novel, especially an analysis that studies political conflict in a novel. The reader can consider the significance of research in appreciating literary works, including theories, topics, and objects. For the researcher, this research can enrich knowledge related to the analysis of literary works, the study of sociological literature, and understanding appreciation of a literary work.

b. Public Reader

Many people think that literary works are only related to the beauty of language, ideal life, nuances of imagination, and so on. However, this research can be something new for them and inform the reader that there is an analysis of literary works that tells about the political conflict of the literary work itself. This can lead readers to explore and consider more in appreciating literary works, including theories, topics, characterization in the story, and even the content of stories contained in literary works. The results of this research, the writer also expects that is a useful and helpful document to enrich the library collection and to give information to the research in general, and for the Islamic University of Sunan Gunung Djati in particular in years to come. The reader finds other interesting elements after reading this novel and the readers can also increase their knowledge about the novel itself. The reader understands this paper, and also knows the story of *Animal Farm* by George Orwell.

c. For Researcher

The result of this research will have great benefits not only as additional insights into science so that by Allah's permission, at some time these benefits will be felt when researchers have an important role in organizing a group and living in the midst of society.

1.5. Conceptual Framework

The framework of thinking in this study is divided into several steps. In the first step, the researcher began to determine the object as material in conducting analytic studies of literary works. In general, literary works are considered as a picture of a society that can be used as a medium for research, some to intrinsic elements. The novel *Animal Farm* is seen as a picture of society at that time which became a reflection of

the thought of political conflict. Through this novel, the author tells how big and how destroyed the Soviet Union at that time.

In the second step, the researcher began writing down the background of the problem and the formulation of the problem. The researcher found problems regarding the novel elements. Talking about leadership also talks about power politics. They are interrelated. It's just different in terms of the system being run. This form of totalitarianism became the destruction of a ranch order run by the two leaders, namely Comrade Napoleon and Comrade Snowball. Regulation and the running of systems in an organization are worth thinking about before acting and deciding on policy because it can be seen that the collapse of an order is caused, among others, by the existence of a conflict, especially political conflict. Conflict in literary works can trigger various emotions from each character so that the author has described the feelings of each character in-depth and on these facts, the researcher will classify the various conflict that exists in Animal Farm novel, as well as describe characters that reflect a system totalitarian and descriptions of characters who are experiencing conflict so that they have to build a political tension in the farm arrangement. Therefore, the researcher formulated several problems as written in the formulation of the problem section.

The third step researcher began to determine the theory that will be used to study of the formulation problems. Based on research on political conflict of characterization in creating literary works and human facts in the novel Animal Farm will be examined using some sociology, political, and literary theory. One term that forms the foundation of this research is that literary works cannot be separated from the reflection of people's lives. According to Wolff (1975, p. 3) the artist is himself a social individual; if his art does indeed express his personal ideas and values, these ideas and values are, as we have seen, mostly created in the social context. Furthermore, it might fairly safely hypothesize that only non-eccentric art finds resonance and acceptance in its contemporary society, and only to the extent that it will take it in the artistic tradition, the animals as continuing or as reforming it. In this sense, the

individual's creation is social in its content and meanings. Along with being followed by using the sociology approach, is expected to help the researcher to reveal the character that builds political conflicts in literary works as well as literary works. In line with the opinion by Abrams's (1941, p. 178) says that most literary works are a reflection of people's lives taken by the author and then drawn through the text. Sociology of literature most literary historians and critics have paid attention to the relations of individual authors to distinctive circumstances of the cultural era in which they live and write; they also have paid attention to the relations of literary works to the society which they reflect, and to which they are addressed. Apart from these two theories, there are still many theories that will serve as supporters of the researcher's argument (in chapter 4) one of them is Ridgewell (1970, p. 2) states that totalitarian is a form of representation of social conditions in which all aspects of people's lives are determined by the state, namely moral and spiritual aspects.

In the fourth step, the researcher determines the method to be used, in this study the researcher uses a method of literary criticism that is prioritizing the depth of appreciation of the interaction between the concepts specifically studied, then divides on each element, and describes the results of the study. This method is used because it is to find accurate data both existing data in animal farm novels and data outside of animal farm novels; the character behind the novel. According to Klaler (2004, p. 77) that literary criticism is mostly interested in the analysis, interpretation, and evaluation of primary sources, literary theory tries to shed light on the very methods used in these readings of primary texts. The literary theory thus functions as the theoretical and philosophical consciousness of textual studies, constantly reflecting on its own development and methodology. This is line with what Abrams (1941, p. 35) said regarding literary criticism stated as that criticism is the study concerned with defining, classifying, analyzing, and evaluating works of literature.

The fifth step of the researcher analyzes by describing the characters in Animal Farm reflect to totalitarianism, show the relationship between theme and literary works

as a reflection, and conflict among the characters in *Animal Farm* build political tension.

The sixth step is the conclusion. At this step, the researcher concludes the results of the analysis studied.

Here's a chart of thinking:

