

CHAPTER I

INTRODUCTION

This chapter deals with background of study, statement of problem, research objectives, research significant, and organization of writing.

1.1 Background of Study

People live in this world use language and talk with their fathers, mothers, daughters, and sons using language. Not only the moment that they got, but also the dream that they want to reach are from language. According to Wardhaugh (1992: 3) states "Language is a system of arbitrary vocals symbols used for human communication". The arbitrary means that the communication can change. If the people know the language, the words or sentences are comprehensible, because the speech sounds and meaning relate each other. Moreover, if they want to make a good communication in certain language likes English, they should improve their skills not only in spoken but also in written. There are many kinds of written language. Like novel ads, magazine, newspaper, and screenplay. So, it is nearly impossible that in our life we do not use language.

Language has an important function in society. One can keep communicate in his /her daily life by using language .Language is also very important tools on establishing and preserving relationship among people .Communication is the basic thing for all human communities .It can be widely defined as the process with others, and doing any other things that need language. Using language is the majors of communication through verbal or non-verbal language. People are able to express their thought and to communicate with other or even with themselves.

Language has flexible and dynamic characteristics which may create new possibility in communication, so it is impossible that language can stop in one word

and one meaning because language can change as fast as the growing of human (Fromkin and Robert in Aditia, 2011: 1). It means that language can be used not only to do something good, but also it is possible for people to convey something bad to order using language. Thus, the meaning in a word can be good or bad. It depends on each individual, because we live in the society where diversity can be seen where people get annoyed by the others, and they utter swear words instead of warn them nicely. It is a little indication that those people are bad in expressing emotion. Moreover, language helps human to do everything.

Loanwords are very influential in language learning because language learners, especially beginners whose native language has many words cognate with the target language, will tend to pronounce or write those words by following the rules of their native language instead of the target language.

Nowadays, the volume of English loan words in Thai language has been increased. Thai has expanded its vocabularies by extensively borrowing words from English. There is nowhere more evident than in the media since the language of journalism is near the spoken word. One of most media in Thai scrip of series. Particularly, realistic fictions, as its details put together in the plot can inform and provide the knowledge events because of its setting, apart from entertainments.

When two language come into contact, words are borrowed from one language to another. Lexical loanword are by far the most commonly attested language contact phenomenon. According to Hoffer (2000: 1), loanword itself in linguistics is a refers to the process of importing linguistic system into another, a process that occurs any time two cultures are in contact over a period of time.

Movie is one of the genre of literature that is preferred to be watched by people of various ages. Nowadays, watching movie has been one of the lifestyles of many

people from around the world. It helps increase their knowledge and imagination. Many people watch movie to spend their time, as entertainment or learn.

U-Prince is a Thai romantic comedy television series based on the novel series of the same title, it aired from May 22, 2016 to July 2, 2017 on GMM 25. The series is also available on Line TV and YouTube. *U-Prince* Series changes the couple each season, keeping some recurring characters in more stories and the core subjects of college ambassadors.

Our Thai society is open to receive cultural influences from the west. The progress of science and communication can make people who different both in language and culture communicate conveniently. Moreover, the rapid progress in technology and education inevitably leads to linguistic globalization. One sign of this impact is linguistic borrowing. The Thai language is like other languages such as Malaysia and Indonesia which have borrowed word so extensively from English language for long time ago. English loanword have an influence in Thai language of both written and spoken languages. We normally use English loanwords to describe new concepts and elements, which may not have been in existence earlier. These loanwords demand a term to identify themselves. For instance, many terms of Information Technology, Computer Science, Medicine and Sports are now most of English loanwords. Actually, Thai people are accustomed to plentiful English loanwords for ages. And these abundant vocabularies play their important role and become parts of the common Thai language. Many of these loan words no longer seem foreign, having been completely assimilated to the Thai language such as alcohol (แอลกอฮอล์), bacteria (แบคทีเรีย: Bækthireīy), cake (เค้ก: Khêk), clipboard (คลิปบอร์ด: Khlipbxrd), locket (ล็อกเกต: Lxkket), microphone (ไมโครโฟน: Mīkhorfon), office (ออฟฟิศ: Xxffiṣ),

Based on the explanation above, the writer is interested in conducting research about “ENGLISH LOAN WORD IN *U-PRINCE* THAI MOVIE SERIES” the writer wants to compare English and Thai adverbs of place to get differences and similarities to contribute learners to learn English and Thai language.

1.2 Statement of Problem

Based on the background of problem can be formulated into the research question as follows:

1. What are the types of loan words in *U-prince* movie series?
2. What changes in the loan words in *U-prince* movie series?

1.3 Research Objective

Based on formulated question above, the purpose of this research are as follow:

1. To analyze the types of those loan words.
2. To analyze changes in the loan words.

1.4 Research Significance

By conducting this research, there are some benefits expected from this study, such as:

1. Theoretically, the result of this study is expected to be useful and give new information to the language study especially about the loan words in Thai movie series.
2. Practically, the result of this study would give contribution for the lectures and the students of UIN Bandung, especially at English Department. It is expected to be able to broaden the knowledge in loan word in movie series Thai language. Also it is hoped to give contribution for readers who are interested in this study and it will be the alternative reference for the readers who are interested in researching this area

1.5 Scope and limitation of the research

This research is limited in analyzing English loan word in u-prince Thai movie series. There are more than 12 episode. However, in this research, the writer limits the subject of the study only on five episode in my own selected. This research also focuses on the vocabulary Thai loan word English used in selected scrip u-prince series movie.

1.6 Definition of key term

This research focuses on the types of English loan words and the knowledge that we can learn from them by the time setting on each movie series together with the prospective causes of loan words habit from now and then fro, the character.

1. **Word borrowing** is a sociolinguistic process in which one language borrows words from other languages.
2. **Borrowed word** or **Loan word** refers to a word taken from one language into another and naturalize, for example, Thai has borrowed the word “computer” from English. Thai word in English loan word in Thai; Thai has borrowed in from English.
3. **Transliteration** is the transformation of the words spelling from the letters of the writing of one language, into the closet corresponding letters of the second language.
4. **Origin** refers to a basis spelling of those various words which were created as transliteration to outfit the second language letters.

1.7 Organization of Writing

This research is organized in such a way that will make the reader easy to follow:

Chapter I introduction, explains the background of the study, research question, research objective, scope and limitation of the research, clarification of key term, and organization of writing.

Chapter II is underlying theory in this chapter; the writer presents the theories which are related in this study.

Chapter III is explains about research methodology that contains research design, the source of data, sample of data, technique data, and technique of analysis data.

Chapter IV explains about analysis and discussion, English loan word in U-prince Thao movie series.

Chapter V explains about the conclusion and suggestion it includes the conclusion and suggestion of data analysis related to the finding the data that will be presented in this par

