

CHAPTER I

INTRODUCTION

This chapter presents background, statement of problem, research objective, research significance, and clarification of key terms.

1.1. Background

Language is the main point in a communication. Language can be explained as an arbitrary communication in particular group of society. In this case is relevant to Keraf theory (1990:12) that's language is that language is a structure that has no restrictions on others. Then, Todd (1987:6) argues that a language is a set of signals by which we communicate. In sociolinguistics, language has important role in determining the function of language itself in society as well as characteristics or distinguish between an individual with other individuals, a group with other groups, one region with other regions also one country with other countries

The definition of language also with so relevant with the opinions expressed by Wardhaugh (2006:9) that language is when the people communicate with each other in speech who have access to codes and who for one reason of communication is a grammar which used by speakers and they know that the system as knowledge of speakers who speak the same language.

Based on the description above, it can be inferred that in communicate activities there are strong connection between language and dialect. For many people, the term of language and dialect there can be no confusion about what language they speak, because are ambiguous term. The dialect powerless variety of

a real language as characterization of the speakers. Meanwhile, the language is powerful variety of a real language. Wardhaugh (2006: 35) says that are relation between language and dialect ethnicity also functioned to realize some other identity. Based on the differences, language will be used also have varieties because there are different cultures and regions.

Moreover, the culture also has an important role in sociolinguistics because the language does not grow immediately but through cultural heritage scaled hereditary from one generation to the next, then it will be the term of language convention in a society. In general, the conventions of language can be interpreted as an agreement by consensus on a language in a certain region or certain society, with the aim to differentiate the use of language related to other aspects of social behavior , social relationship in a society. Thus, sociolinguistics examines the correlation between social factors by using language varieties.

Furthermore, Sociolinguistics is the study of how people use language in their everyday life. Sociolinguistics looks at how identities are manifested through the words. Then, through the language can create, maintain, and disrupt the relationships with others. The using of sociolinguistics according to Herk (2012: 3) can define, the field such as region, status, gender, time, language attitudes, interaction, and style, while also exploring the sociolinguistics of multilingualism, culture and ethnicity, language contact, and education, all introduced with excitement, humor, and deep knowledge. Thus, sociolinguistics is the branch of linguistics that are interdisciplinary in sociology, with the object of study of the relationship between language and social factors in a speech community.

In addition, one of the functions of sociolinguistics is a variation of the language. Language variation based on Chaer and Agustina (2010: 62), “Is variation or diversity of languages is the result of their social diversity and versatility of language”. Kinds of language variation one variation in terms of speakers including the idiolect, dialect, chronolect and sociolect. In sociolinguistic variation sociolect is often discussed about it because, it involves all the variations of a personal issue with the speakers, such as age, education, sex, occupation, level of nobility, socio-economic circumstances are also socially.

English language is the international language, but in Indonesia the using of English is still less because the influence of vernaculars language is also very stronger. In a row with developing of technology, the using of English around teenagers has been increasing. This appears from many English writings which had been found and it is used by many teenagers in social media.

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In this modern era, teenager society in Indonesia is dominated by western culture, one of them is teen language. The using of Teen Language sometimes cannot be understood by adult or others. Then is always shown by teenagers in

social media such as Facebook, Twitter, Instagram and many more. This language is categorized as language variation.

English variation used by Indonesian teenagers in tabloids has been discussed by Faiza Ema in her research entitled "*Bahasa Remaja dalam Tabloid*". This paper, discuss about the teenagers language of a progem or slang, used by teenagers, is temporary, as a community identity, is only a variation of language, and its uses include: vocabulary, sentence structure, and intonation. In general, the purpose of this study was to describe the use of language in teenagers tabloids and to find the distinctiveness of teenagers language as used in teenagers segmented tabloids. The research found the data from tabloids.

The second, in to this thesis, the researcher found some previews studies about language variation, among others are Susandi (2014) who writes *Language Used by Two Different Varieties of Social Classes in GOSFORD PARK movies*, this paper, discuss about language varieties which is used by characters in Gosford Park Movie which known from social phenomenon in society. This research found the data from the movie and categorization in two categoris that are The Upstairs and the Downstairs. This resercher use Holmes theories that are stayle and register to analyze language varieties and the result of this research are two social group from this movie use three kinds of style are formal style, informal style, and colloquial style, and from, register used register variation.

The last, Marchin Lewandowski (2010) who writes *Sociolect and register- A Contrastive Analysis of Two Kinds of Linguistic Variation*. This paper, is theoritrical contribution to investigation of socialectal and register. This reseacher,

explain the concept of sociolect (social dialect and register focusing definitions, controlling, variables, methodological frame works, and typologies.

The study concerns on English language variation used by Indonesian teenagers in Instagram. For this reason, English as a foreign language is widely used in the international community. Then the use of language among teenagers is considered sophisticated and up to date. Thus, the researcher is interested in analyzing the English language variation used by Indonesian teenagers in Instagram.

1.2. Statement of Problem

Based on the description in the background above, this research will study how the English language variation used by Indonesian Teenagers in Instagram the questions as follows:

1. How the use English variation by Indonesian teenagers in Instagram?
2. What factors that causes the different use of language variation by Indonesian teenagers?

1.3. Research Objective

In accordance with the formulation of the problem, the purposes of this research are:

1. To investigate how the use English variation by Indonesian teenagers in Instagram
2. To find out what factors that causes the different use of language variations by Indonesian teenagers

1.4. Research Significance

The researcher expects that this research is useful both academically as well as practically as follows:

Academically, this research gives information for the other researchers who are going deeper of language variation in the frame of sociolinguistics context in which their data are taken from Instagram.

Practically, this research gives information and references for university students who are majoring English in applications of sociolinguistic theory. As learning a theory will understanding if it is supported by practice, learning sociolinguistics and observes certain language variations in certain social media, in this case a Instagram.

1.5. Definition of Key Terms

1. Sociolinguistics is the study of how people use language in their everyday life. Sociolinguistics looks at how identities are manifested through the words. Then, through the language can create, maintain, and disrupt the relationships with others. The using of sociolinguistics according to Herk (2012: 3) can define, “the field such as region, status, gender, time, language attitudes, interaction, and style, while also exploring the sociolinguistics of multilingualism, culture and ethnicity, language contact, and education, all introduced with excitement, humor, and deep knowledge”
2. Language Varieties: Language varieties are the different ways to communicate with other human by using different language as a form of expression of the same meaning. Then, by quote the opinion of Kridalaksana

(1974) in Chaer and Agustina (2010:61) argues that sociolinguistics is the field of linguistics which tries to explain the characteristics of language varieties, and defines the language varieties as the characteristics of social.

3. **Idiolect:** Idiolect is part of the language variations that are individual. Idiolect is characteristics or typical of the language which is owned by each person in communicating activities both in term of native speakers or any opponent said.
4. **Sociolect:** Sociolect term comes from two words, that are social and dialect. Social is the development of human life in surrounding communities, resulting in a term known that humans are social beings, while the dialect is communication activities will be undertaken by the speaker and another speaker with the same place, area, and time. So, sociolect is one part of language varieties in regard of the status, class, and social class of the speakers.
5. **Instagram** is a social networking application made for sharing photos and videos from a smartphone. Similar to Facebook or Twitter, everyone who creates an Instagram account has a profile and a news feed. When you post a photo or video on Instagram, it will be displayed on your profile. Other users who follow you will see your posts in their own feed. Likewise, you'll see posts from other users who you choose to follow. Pretty straight forward, right? It's like a simplified version of Facebook, with an emphasis on mobile use and visual sharing. Just like other social networks, you can

interact with other users on Instagram by following them, being followed by them, commenting, liking, tagging and private messaging.

