

CHAPTER I

INTRODUCTION

This chapter presents the general overview of the subject matter, including research background, statements of problems, research objective, significance of the research, definition of key terms and organization of paper.

1.1 Background of the Study

Communication is the activity that cannot be separated from life and one of activity that people always do in daily life. There are several ways of doing communication. Communication can be face to face directly or indirectly via social media. Communication can contain information or just to have a chat. Communication which contains information can be delivered directly to others or through the media. Media, both print, and online media in the modern era are now very much in demand by many people.

Communication needs a language as a tool for a medium that people use to communicate with the other. In a language, a word is the most basic part of language and a word increasingly varied along with the development of the times. According to Keraf (2005, p. 1), there are two senses of a language; the language as a means of communication between members of the public in the form of the symbol of the sound produced by the instrument said man; the language is a communication system that used the vowel symbols (speech sounds) that is arbitrary”.

The formation of new words is not formed offhand. Some rules determine how words can be formed. New words can be formed due to combining one word with another word. The study of a word is called Morphology. Morphology is the study of a word, how they are formed and their relationship to other words in the same language.

Morphology according to Ramlan (1983, p. 2), “is part of the science of language to talk about or to learn the ins and outs of the structure of words as well as the effect of changes in the structure of the class of words and meaning of the

word". In morphology to produce a new word, one of them it can be through the Compound Word. Compound Word is a combination of two or more words that create a new meaning.

Compound words have several types. According to Plag (2002), compound words have four types, they are nominal compound or commonly called noun compound, adjectival compound or commonly called adjective compound, verbal compound or commonly called verb compound, and neoclassical compound.

In compound words, it has a semantic head. There are endocentric compound, exocentric compound, possessive compound, and copulative compound.

Endocentric compound denote a subclass of the referents of the head. Exocentric that is their semantic head is outside the compound. Meanwhile possessive compound, they denote an entity that is characterized (sometimes metaphorically) by the property expressed by the compound. Whereas the copulative compound, they could be said to have two semantic head, none of them being subordinate to the other. Given that no member is semantically prominent, but both members equally contribute to the meaning of the compound (Plag, Word-formation in English, 2002, p. 186).

The researcher chooses the newspaper because the newspaper is written that makes the researcher easily to analysis the compound words. It is different from the other such as talk show, speech, film that takes more struggle to transform from spoken to written to make easier to analyze.

Therefore, the author uses newspapers as a medium to analyse compound words. As well known that newspaper is a printed media which contains some news with various themes. This is because the newspaper language is formal, it will be easier to help the author in analysing the word compound.

As for the reason, the author chooses the political theme as it is known the politics cannot be separated from our life, everywhere human life will never be separated from politics. However, this is the main reason for the author in determining the theme and there is a new word in the form of a compound in a political theme because politics usually use formal language.

The political theme also is the trending topic in Indonesia. It is known that 2019 is very identical with presidential elections, seats for at the House of Representatives or anything related to politics in the upcoming general election. In brief, to make a specification, the author chooses The Jakarta Post as an object to analyses with this theme.

The Jakarta Post is a daily English language newspaper in Indonesia. PT. Bina Media Tenggara the owner The Jakarta Post has the locations of the head office in the nation's capital, Jakarta. The Jakarta Post has first published on 25 April 1983. The Jakarta Post also has an online edition, which includes both print and Internet that are accessible for free. This daily aim is to digitize print news, since The Jakarta Post has an online edition in June 1994.

There are some previous studies that the researcher uses to be the references. This previous study is to show that this research is origin by the researcher. The researcher presents the related studies, they are:

First, *An Analysis of Compound Words Found in English Translation of Sahih Al-Bukhari* by Arbideen Samaaf in 2015. This purpose of this research is to answer two problems, firstly the forms of compound words and the second is the meaning of compound words found in English translation of Sahih al-Bukhari. Based on the data analysis the researcher found 102 data of compound words in English translation of Sahih al-Bukhari. There are three forms of compound words, they are Noun Compound (66 or 64,8%), Verb Compound (22 or 21,5%), and Adjective Compound (14 or 13,7%). And the meaning of compound words, there are 53 (52%) data which belong to transparent meaning and there are 49 (48%) data which belong to opaque meaning.

Second, *An Analysis of Compound Words on Culinary Terms in MasterChef U.S. Season 7 (2016)* by Denise Sheilla Noumianty in 2016. This research focuses on the process of compound words used on the food terms in MasterChef US Season 7 (2016). This qualitative descriptive research is aimed in describing the types and the meaning of compound words. To analyse the compound word process, the researcher uses Ingo Plag theory of compound words as the main theory, combined with Rochelle Lieber and also Stephen Ullman to

analyse the meaning of compound words. The researcher took 15 food terms used in the cooking competition MasterChef U.S. Season 7 for the last five episodes. A morphological analysis is used by the researcher to analyse the compound words, classify the types and the meaning of compound words on the food terms.

Third, *Compound Word in BBC News Website* by Kezia Arianti Turangan, Ida Ayu Made Puspani, Ni Luh Putu Krisnawati in 2017. This research aims at identifying and classifying the kinds of compound words on the BBC News Website and also to determine the meaning of the compound that appears on the BBC News Website. Data source this research is taken from the BBC News Website, a website that allows its users to get actual news, video, audio, or other articles.

Fourth, *Compound Words in Political Articles of Strategic Review Magazine* by I.D.A Paramastiti Rahadiyanti in 2017. The researcher analyses the formations of compound words with morphology theory to know the internal structures of compound words. In the analysis, the researcher uses sample study to collect the data from *Strategic Review Magazine*. Based on result, the researcher found that compound noun has three formations which are formed by several lexical categories. Meanwhile, there are five formations in compound adjective and three formations in compound verb. The compound noun becomes the most dominant and the most productive compound in *Strategic Review Magazine*.

Fifth, *An Analysis of Compound Words in Obama's Speech* by Dewinta Mopi in 2015. The researcher find out the types of compound words that produced in Obama's speech and to identify the process of compound words in Obama's speech. The result of the research proved there were some types and process of compound words in Obama's speech particularly endocentric compounds often used by Obama. The total of compound words in Obama's speeches were 100, which endocentric compounds in Obama's speeches were 74 words, whereas the total of exocentric compounds were 20 words, and the total of copulative compounds were 6 words. In addition, the process of compound words in Obama's speech used the three process of compound words namely noun compound, verb compound, and adjective compound

This research is different from the other previous research. This research uses the newspaper as a medium to analyse compound words and choose the political theme. As Indonesian people knew that politic is the trending topic. Indonesia runs an election for elected president and representative of the public in government. Next, this research is analyse the types of compound words and kinds of semantic head of compound words in political articles in The Jakarta Post that there is no in others research. Although, types of compound word and kinds of semantic head was analysed in others research, but this is different the object of the research with the others research. Therefore, the author will analyse of the compound word with the title "Compound Words in Political Articles in The Jakarta Post Online".

1.2 Statement of Problems

Along the time, language is developing and there are a lot of the creations of the new words. There are many new words in which one of them is the result of combining two or more words that have new meaning. The researcher chooses a political theme. As broadly known that politics becomes the trending topic in Indonesia in 2019. In politics, the language that is usually used is formal that sometimes use a combination of two or more words to convey what is intended or simply because the two words related to what is intended. Then, to know how the process of the compound word to be understood, the researcher breaks down to the type of compound and semantic head the compound.

Therefore, there is a problem formulation that becomes the focus of this research. They are:

1. What are the types of compound words that occur in political articles in The Jakarta Post Online?
2. What kinds of semantic head do the compound words have in political articles in The Jakarta Post Online?

1.3 Research Objective

The purpose of this study is to do some of the following objectives. They are:

1. To find out the types of compound words in political articles in The Jakarta Post Online.
2. To find out the semantic head does the compound words have in political articles in The Jakarta Post Online.

1.4 Significance of the Research

This research can provide more than one word, especially in the word of the news. The researcher hopes that the result of this research will be useful and raise or give a contribution to the English Language students. This research can be used by linguistics in explaining compound words with an object in the analysis. Practically, this research is useful for the general public who are learning about morphology to find out the kind of compound words and the meaning itself. Also, for the student, this is will useful in increasing the study of linguistics in the morphology, compound, type of compound and semantic head of the compound words. Theoretically, this research is useful to be a reference in the study of morphology in the words of the news, especially in compound words.

1.5 Definition of Key Terms

In order to avoid misunderstanding while reading this research, the researcher explain about key terms of this research:

Morphology : is the study of word, how they are formed and their relationship to other words in the same language. “Morphology is the study of word formation or grammatical of word” (Booij, 2005).

Word Formation : is explaining a process of creation of new words. “Word formation is a process used in a language for creation of new words” (Richards, 2002, p.589).

Compound : is a combination of two word or more words that create a new meaning. “The combination of two words to form a new word rather loosely called as a compound” (Plag, 2002, p.170).

1.6 Organization of Paper

In order to present of this research systematically and to make it becomes easier for the readers to understand the content. The researcher presents it into five chapters, they are:

Chapter I : Introduction

This chapter presents the general subject matter, including background, statement of problem, purpose of the research, significance of the research, conceptual framework, and organization of paper.

Chapter II : Theoretical Foundation

This chapter provides theoretical foundation into five subdivisions as a general theory of the research. They are consists of theory morphology, word formation process, compound word, newspaper, political articles.

Chapter III : Research Methods

This chapter includes type of research, data source, technique of collecting data and technique of analysing data.

Chapter IV : Data Analysis

This chapter, the researcher gives explanation about the morphology especially in compound word in The Jakarta Post. There are consist of types of compound and kind of semantic head.

Chapter V : Conclusion and Suggestion

This chapter comprises of the researchers conclusion of the analysed data and recommendation.

