

CHAPTER I

INTRODUCTION

This chapter discussed the basic concept needed for the research and description of the introduction which consists of background, statement of the problem, research objective, research significance, previous study, and definition of key terms.

1.1 Background of Study

Every actions did by people can not be separated with their thought. Likewise, communicating make language the key. In the delivery, the meaning plays an important role so that the intent of the speakers can reach the listener well, the meaning is also the connotation of a word. Words are the most important element in a sentence, each word has meaning. The meaning of all information is closely related to an utterance, so from that, the meaning becomes the main object in semantic. If the word in a sentence is not used correctly then the meanings of the sentence will be disturbed and the message to be delivered would not up or not understand. Not only words in the novel contain meaning, but also many meanings in the song lyrics. Moreover, songs are entertainment for the listener, even become enthusiasm, motivation, and inspiration.

Realizing it or not, a lot of music involves everyday life because of the definition of music, because the definition of music itself is regular sound. The music is packed by combining the song lyrics of each verse. This is because music is one tool that can be used to convey communication messages. By combining the lyrics in each verse, so that the song lyrics can become a continuous unit, so that the message delivered can be received properly. In song lyrics, the song creator can convey feelings, opinions, and the incident a day.

Music has been affecting the public to listen as relaxation to release the stress, or to the change the mood. Indeed, in our lives, human have to mix new things like this, like the first, heard music, of course immediately like the music,

because it is still new from someone. If without music, maybe this life would be without a mix of tones with the sounds of people in the world.

There are even people whose hobbies are listening to music in their daily lives because the song as affects their activities to be more uplifting. Indeed all, of course, everything has a negative and positive, not all of that is good for us, like the song that can hypnotize others, which can make people lose things. Even for some people, the music is part of his life, maybe without music, he lacks enthusiasm or is lazy to do something. Where songs and music are tied together and can eliminate stress and make the listener comfortable.

The song as a language of human expression created through a creative process so that it is loaded with the meaning contained in it and needs to be translated. In a song, there are also lyrics that have certain meanings and implications. Talking about songs is inseparable from what is called lyrics because the lyrics are a written part of a song. Thus, lyrics and songs are two different components but are difficult to separate if they are combined into one.

The song is also a means of information and education for the country and society. Therefore songs are created either for entertainment alone. More than that a song has the meaning contained in it even contains certain implications that the writer has a certain purpose as well, other than as entertainment. Not a few of us always feel something from an experience. And the song is usually synonymous with a form of experience that is an expression in expressing things that are being felt. Many also consider that experience is a very valuable lesson. And then Lyric is an expression of direct personal feeling for signing an expression of strong emotion in an imaginative way, and the word of the song (Oxford dictionary, 2011: 264). It means the song lyric is the expression of someone about something that they feel and has a message of its song.

Through lyrics written by songwriters, listeners are invited to interpret through the brain that stores experience and knowledge and processes it as a basic foundation in digesting song lyrics. In other words, song lyrics create many perceptions that are very much influenced by the level of understanding of someone who comes from the life experience they have. In other terms, a song that is created intelligently can bring listeners to appreciate and absorb the

meaning of a lyric. With song lyrics, a songwriter can communicate with his listeners.

Most song or lyrics have a different meaning, meaning in here can be concluded that the types of meaning are diverse, the diversity of visible meanings that might be interpreted differently by a different person called connotative meaning. Basically, the connotative meaning is part of semantics, and semantics is a branch of linguistics.

In this research the writer interested in analyzing connotative meaning. Because connotative meaning is a kind of meaning whose response has emotional values and play an important role in the language of song. Therefore style it this found in editions, short stories, novels, and songs. The writer is interested in analyzing songs in an album that is in accordance with the experience of the singer.

One of the singers who inspired the writer in conducting research. Who is a solo singer from America named Beyonce Giselle Knowles or familiarly called Beyonce. She is born on 4 September 1981 in Houston, an African-American R&B singer, songwriter, and actress in the group "Destiny's Child". Among numerous and accolades, Beyonce has won 22 Grammy Awards and the nominated women in the award's history. She is the most awarded artist at the MTV Video Music Awards, with 24 wins, including the Michael Jackson Video Vanguard Awards. On 2011, Beyonce presented with the Inaugural Millennium Award at Billboard Music Awards. In 2014, she became the highest-paid black musical in history and was list among time 100 most influential people in the word for the second year in a row. In 2016, Beyonce has an award from The Fashion Icon Lifetime Achievement award from the Council of Fashion Designers of American. With the release of Lemonade, Beyonce became the first and only musical in Billboard chart history to debut at number one with their first six solo studio albums. Beyonce has seven albums such as; *Dangerously in Love* (2003), *B'Day* (2006), *I am Sasha Fierce* (2008), *4* (2011), *Beyonce* (2013), *Lemonade* (2016), and *Everything is Love* (2018). (Britannica, 2019)

Almost songs in that album are experiences of her life. One of them is the album titled "4". Where "4" is the fourth solo album of R&B singer from the

United States. Beyonce Giselle Knowles which was released on June 24 2011 in the United State. This album was the first released by Knowles since separate, professionally, with manager and father that is Mathew Knowles. What distinguishes this “4” album from the other Beyonce album is where the album is a mellow album because the previous and subsequent albums provided lyrics full of emotion and rock. This album illustrates colorful lyrics with all the feelings of joy and sorrow where when this album was released Beyonce was pregnant with her first child, although this album was not as successful as the other albums this album has its own characteristics that are to mellow it.

From the lyrics on the album, the writer can guess that each song in the album has an interesting connotative meaning to analyze. In this research, the writer uses the J.N Hook Theory and Leech Theory. The linguistics research that the researcher about connotative meaning is not the first to do. Previously there are also some researchers who do research on connotative meaning, including as follows:

The first by Adibarda, (2010) that entitled “*A Connotative meaning Analysis On The Word Child In Five Lyrics Of Song*”. He discussed the connotative semiotic meaning of world child in five lyrics of the song. The data research is taken from five lyrics of the song released in the years between the 1980s to early 1990s, which was the time when the cold war still happening. To analyze the connotative meaning of world child, he used the connotative semiotic theory of Roland Barthes. From these lyrics, he found the different connotative meaning of word child from each lyric. In the study writer just used theory from Roland Barthes. The study equation with the writer research in analyzing connotative meaning, it’s just in this study he does not analyze another word of connotative meaning in the song lyrics.

The second by Karnia (2014) that entitled “*Connotation In Barack Obama’s Speech Texts*” she discusses meaning, means discussing semantics. She applies descriptive qualitative methods in doing this research. The writer finds that most of the connotation used by Barack Obama. Furthermore, after the researcher interpreted the meaning, she found the most of them are utterance

meaning. in conclusion, the writer knows whatever Barack Obama's speech, especially about politics, found many connotation meaning.

The third by Fajri (2017) that entitled "*Connotative meaning in selected Michael Jackson's song's*". He uses descriptive as a method, use data from 9 song lyrics Michael Jackson such as *Man In The Mirror, Heal The Word, Stranger In Moscow, Black Or White, Earth Song, Beat It, We Are The World, There Must Be More To Life Than This, And Wanna Be Startin' Somethin'*. He used Leech's Theory. The result he found 26 data include as connotative meaning from 9 songs by Michael Jackson.

The last by Hidayatullah (2008) that entitled "*An analysis on denotative and connotative meaning of lyrics of Creed's songs*". He also uses semantic analysis in his study. Focused on dominant kind of denotative and connotative meaning find in lyrics Creed's songs. The data was taken from lyrics Creed's song which consists of 5 lyrics from different albums such as *My sacrifice, Don't stop dancing, One last breath. My own prison.*

Based on the previous above, the writer is interested to analyzing the lyrics song by focusing on specific about kind connotative meaning. meanwhile, the object of the lyrics song to be studied are different, those of the previous studies. The purpose of this study, the writer learn more about what is meaning, which is the object of the writer is the song lyrics in the album "4" by Beyonce Giselle Knowles which will be studied in semantics is one of the branches in linguistics. In song lyrics there are so many meanings contained in it and also many messages that are implied in them, that cannot be known by listeners. Therefore the study of meanings is very important, where to know and explain the meaning conveyed by the creator or songwriter. Then the writer entitled this research is "**Connotative Meaning in Album "4" Song Lyrics by Beyonce Giselle Knowles**". The writer chooses the problem because want to analyze the different thing from others.

1.2 Statement of Problem

The problem research is kind of connotative and meaning from the words song lyrics of "4", that might be interpreted differently by different person. So the

writer interpreted in accordance with the personal interpretation. The writer divided the problem into two questions those are;

1. What kinds of connotative meaning are found in Beyonce Giselle Knowles Album 4 song lyrics?
2. What are the meanings of connotative words or phrase in Beyonce Giselle Knowles Album 4 song lyrics?

1.3 Research Objective

This research is aimed at investigating the mentioned problems. To be more specific, this study is intended to;

1. To identify the kinds of connotative meaning found in Beyonce Giselle Knowles Album 4 song lyrics.
2. To analyze the meaning of connotative words or phrase in Beyonce Giselle Knowles Album 4 song lyrics.

1.4 Research Significant

By conducting this research, there are some benefits expected from this study, they are;

1. Theoretically, the research is the benefit to apply the sciences that have been studied in English Literature, Particular in connotative meaning.
2. Practically, the result of this study would give a contribution from the lectures and students of UIN Bandung to more understand about connotative, there are about the kinds connotative, the meaning semantically to use connotative for the whole lyrics. Furthermore, this study can be a reference for the other researcher who interests in connotative meaning for the linguistics can increase the knowledge regarding kinds connotative word and meaning in order to improve the semantic study. The result of this research is expected to give a precious contribution to lectures, university students, and future writers. For the lectures, the research might become a meaningful contribution in teaching vocabulary. For the university students, it hopefully can be used to study about connotative meaning. for the future writers, the result of this

research is expected to be previous research for those who are interested in doing a similar field of research.

1.5 Definition of Key Terms

To avoid misunderstanding on the use of the terms in the paper, the writer classified the terms as follows:

1. **Connotation:** The term communication used in this study refers to communicative value and expression of what refers to, over and above its purely content.
2. **Meaning:** In this study, the term meaning used to relate to contextual theory in study meaning is inseparable from context situation, contextual theory hinted that the word or symbol utterance has no meaning if there out from the content.
3. **Song:** The term of the song is a peach of music with word that is sung of music for the voice. (Hornby, 1974)
4. **Lyric:** The term of the lyric is the name of a short poem usually divided into stanza and directly expresses the poet's own thought or sentiments.

1.6 Organization of Writing

The research consists of five chapters as follows;

Chapter I: The first chapter is an introduction, this chapter comprises the background of the study, statement of the problem, research objective, significant of research, the definition of key terms and organization of writing.

Chapter II: The second chapter is underlying theories; discuss all theories which are suitable for research. Exactly about connotative.

Chapter III: This chapter presents a method of the research. It contains a research design, source of data, technique of collecting data, technique of analyzing data.

Chapter IV: This chapter is finding and discussion. It concerned with analyzing in Beyonce Giselle Knowles Album 4 song lyrics.

Chapter V: The last chapter is the conclusion and suggestion of this research.