

CHAPTER I

INTRODUCTION

This chapter presents the introduction of research. It consists of background of the research, research question, research objective, research significance, definition of key terms, and organization of writing.

1.1 Research Background

Magazine is a type of book that people reads. Magazine is not like regular books, magazines is a publication with a paper cover which is issued regularly, usually every week or every month, and which contains articles, stories, photographs, and advertisments. This is because a new version of the magazine is printed many times each year. Magazine is a type of periodical. They are called periodicals because new versions of them keep being printed. Magazines are printed on paper, people usually need to subscribe to them, an example of a magazine is *Cosmopolitan*.

There are magazines printed about many things. Magazine are similar to newspapers, but usually new version take longer to make, they cost more money, and they are in color on every page. That is why some people choose to read a magazine in their own smart phone the magazine is called online magazine.

Online magazine is a huge trend that is not going away anytime soon. As more and more publisher want to give their readers digital version of magazine along with a way to bring the magazine to both desktop browsers and mobile devices. An online magazines are published on the internet , through bulletin board systems and other forms of public computer networks, one of the first magazine to convert form a print magazine format to being online only was the computer magazine.

The beauty online magazine shares some feature of tips of beauty with a blog and also with online news paper, and can usually be distinguished by its approach to editorial control. Magazines typically have editor or editorial boards who review submissions and perform a quality

control function to ensure that all material meets the expectations of the publisher and readership.

By following nowadays the trending of the beauty tutorial center is in Europe which is they use English language as a description language, and the prepositional phrase is ini all over the sentence, the readers from another UK may be not understand the meaning of the purpose, so this is the basic problem this research. And Cosmopolitan's is a choosen online magazine because Cosmopolitan's is a largest beauty online magazine especially the researcher use Cosmpolitan's from UK.

English is the largest language used in this world, therefore most of the trusted online beauty articles that we read almost use english as language deliver. The reason is none other so that all women who come from various nations of the wold understand, include various beauty tips, and also influenced the use of beauty products originating from Europe which most of the population speak english.

To understand english online beauty articles, besides mastering vocabularies there are things that are rarely considered, one of them is the preposition. The preposition followed by a noun is called a prepositional phrase. The prepositional phrase adds more detailed information in a sentence further than the prepositional phrase can be adjective or adverb. Prepositional phrase sounds easy but this is bit tricky. Some theoritical frameworks from Wishon and Burks (1980) are used in this research to classify the types of prepositional phrase. In addition, the theory from Frank (1972) is also used as supporting base.

This is the reason why the researcher chooses prepositional phrase as the tool for this research titled *The Use of Prepositional Phrase in Cosmopolitan's Beauty Article Online Magazine*, the researcher wants to know the use and what types of preposional phrases used in the *Cosmpolitan's* beauty article online. In addition, the intresting thing that some people sometimes confuse how to use the correct preposition even the they are a native person, it is make the reseacher want to analyze this.

Previous study related to prepositional phrase is The Analysis of the Translation of Prepositional Phrase Found in the Hanzel Gretell: the Witch Hunter's movie by Kemal Setiarini in 2016, in this research he tells how to analyze of prepositional phrase using Downing and Locke, the second is analyze from Lucia Mackova 2012 titled "A Contrastive Analysis of the Preposition "to" and "into" " this reseach is telling the kind of prepositional phrase especially for "to" and "into" , and the last is "An Analysis of Prepositional Phrase Found in The Jakarta Post" by Suci Nur Amalia in 2013 the researcher analysis the use of prepositional phrase in the newspaper Jakarta Post. These research take the discussion about the translation of personal pronoun the movie subtitle from Indonesian into English.

1.2 Research Questions

In *Cosmopolitan's* beauty article online, there are various sentence and types of verbs. It becomes the reason for the researcher to make those sentence ads the subject of the research.

From the statement above the researcher formulates the questions to identify as follows:

1. What are the types of prepositional phrases found in *Cosmopolitan's* beauty article online?
2. What are the functions of prepositional phrases found in the sentences of *Cosmopolitan's* beauty article online?

1.3 Research Objectives

The purpose of the research are :

1. To how the types of prepositional phrase found in *Cosmopolitan's* beauty article online.
2. To find out the functions of prepositional phrase in the sentence of *Cosmopolitan's* beauty article online.

1.4 Research Significance

Beside having the purpose, the researcher build upon that the result of this research will be useful and raise or give contribution for the English

Language student, especially for the student of State Islamic University Sunan Gunung Djati. Academically, this research is expected to be a part of investigation building that relates to prepositional phrase in sentence. Consequently, it will produce the research more comprehensive.

1.5 Definition of Key Terms

To avoid misunderstanding on the terms used in this paper, the clarification stated as follows:

1. Preposition

Preposition is a word such as after, in, to, on and with. Prepositions are usually used in the front of nouns or pronouns and they show the relationship between the noun or pronoun and other word in sentence.

2. Prepositional Phrase

The prepositional phrase consist of a preposition followed by a noun phrase. The noun phrase in turn consist of determiner and a noun (Thomas, 1993: 29).

3. Online magazine

Online magazine is a magazine published on the internet, trough bulletin board system and other forms of public computer networks. One of the first magazine format to being online only was the computer magazine.

4. Article

A piece of writing included with others in a newspaper, magazine, or other publication.

5. Cosmopolitan

Cosmopolitan is an international fashion magazine for woman that was formerly titled The Cosmopolitan. The Cosmopolitan magazine is one of the best-selling magazines and is directed mainly towards women readers.