

## **CHAPTER I INTRODUCTION**

This chapter presents background of the research, statement of the problem, objective of the research, significance of the research, definition of key terms, and organization of writing.

### **1.1 Background of the research**

Language is a tool of utterance in communication between communicator or communicant and the audience. It consists of verbal and nonverbal language. Verbal language is a language that is sounded by people and using speaking skill. Nonverbal language is a language that is conveyed by writing and body language. According to Sapir (2007:2), a language is signaling system which operates with symbolic sound, and which is used by a group of people for the purpose of communication.

In addition, Austin (1962) states that people can act through language, do things through words, and get others to do things through words. Therefore, a language becomes a vital tool for people to communicate, such as making statement, explanation, description, conclusion, and so on.

Speech act is the central basis unit of language to effective communication. Speech acts is also a part of pragmatics. It discusses about an utterance that is informed by a speaker and has three parts; locutionary act, illocutionary act, and perlocutionary act. Locutionary act is the basic act of utterance, or producing a meaningful expression. The speaker and addressee should understand the language each other. Illocutionary act is the function that is produced by an utterance. The function of illocutionary can be a statement, an offer, an explanation. The Last is perlocutionary act. It is an effect that is heard by a addressee.

Every speech that has been uttered has meaning. It can be for persuading, ensuring, politicking and so on. R.M Perloff (1998) defines that communication politics is a process of supporting leadership, media, and citizens to share and understand

every meaning of public wise. In addition, Meadow in Nimmo states that Political communication refers to any exchange of symbols or messages that to a significant extent have been shaped by or have consequences for political system. It means communication has significant role in politics.

The researcher will focus on one aspect of general functions of speech act. Speech act can be classified into five categories. Yule (1996) argues that speech act is divided into five classifications; declaration, representative, expressive, directives, and commissive. Added by Searle (1976) "Representative is the type of utterance that commits the speaker to the truth of the expressed proposition. He describes to state or events such as assertion, conclusion, a claim, a statement of fact, a report, description. The researcher chooses representative because the researcher wants to know the utterance of Donald Trump to be truth or not in his belief. Yule (1996) states that representative is kind of speech act that state what the speaker believes to be the case or not. Behind several types of representative speech act, there are unlike analyses on the pattern of sentences. Like the example "Finally, we must think big and dream even bigger" as predicting type that uses "must" to show emphasizing.

The function of representative speech act is to make words fit the world (or belief). According to Searle (1979) cited in Alkitri (2011:3) argues that the classifications of speech are divided into five categories; Functions of representatives are asserting, reporting, instructing, concluding. Function of directives are commands, orders, requests, suggestions. Function of commissives are promises, threats, refusals, pledges. Function of expressives are statement of pleasure, pain, likes, dislike, joy or sorrow. Function of declarations are resigning, dismissing, christening, naming, sentencing.

The researcher is interested in analyzing one of politicians in America. Donald Trump, the 45<sup>th</sup> president election is the number one on public figure American who won the presidential election of America on 08<sup>th</sup> November 2016. He was born in 14 of Jun 1946. Donald Trump has several speeches during his leadership. The researcher chooses the speech of Donald Trump inauguration speech. In his

inaugural speech on 20<sup>th</sup> January 2017, Donald Trump will focus to offer a new vision of govern America, speaking in grim terms about the current state of affairs in America, Trump pledged to improve the nation by putting America and its people first. He said “it’s going to be only America first”. Trump also promised “We will no longer accept politicians who are all talked and no action constantly complaining but never doing anything about it, the time for empty talk is over. Now arrives the hour of action.” He argued Americans do not allow anyone to convince them that something cannot be done and vowed that the U.S.

For those reasons, the researcher will analyze kinds of representative speech act and the function of the representative in Donald Trump’s inaugural speech. The next reason is the corpus that the researcher analyzes is a presidential speech. It means, the illocutionary acts are commonly made explicit by the use of performance verbs like “state” or “report. Because of that the illocutionary act are used to gain public trust in a speech, especially a presidential speech.

To support this research, this research was inspired by several previous studies from other researchers who have already done similar research. The first thesis was written by Khoirunnisa (2017). This research discusses an analysis of representative speech acts in teaching and learning process on the speaking class of the third semester in English department of IAIN Surakarta. The aims of this research is to identify the type of representative speech acts uttered by the lecturer on the speaking class of the third semester in English department of IAIN Surakarta of the basis of Searle and Yule’s theory. This previous study was descriptive qualitative.

The second previous study was by Apriliyani (2008). This research discusses the result on utterance reaction in the form of command in novel woman at point zero. Aim this research is to describe the command speech acts in novel woman at point zero. Aim this research is to describe the command speech acts in novel woman at point zero.

The third previous study was written by muttaqin (2013). This research conducts a research to analyze actions people perform while producing their

utterances in a movie dialogues entitled “The Message.” This research uses the qualitative method. The previous researcher used observation and documentation.

The similarities of this research and the three previous researchers are they use pragmatics theory especially speech act in analyzing their thesis. The differences this research and the three previous researchers are in the object of research. The researcher chooses Donald Trump as object of the research while, the object of the first research is in the students of the third semester in university. The object of the second research is novel. The object of the third research is a movie.

Based on the background above, the researcher prefers to analyze further and detailed information about speech acts based on Donald Trump’s inauguration speech, especially in the part of representative speech act in part illocutionary. The researcher prefers to analyze in Donald Trump’s inauguration speech.

### **1.2 Statement of problem**

In analyzing the representative speech acts in Donald Trump’s inauguration speech. There are some problems that were formulated to the used of representative speech acts. Researcher should focus on the following questions:

1. What kind of representative illocutionary act was found in Donald Trump’s inauguration speech?
2. What are the functions of representative speech act in Donald trump’s inauguration speech?

### **1.3 Research objective**

Based on statement of problem above, identification of representative speech act into reality presented through Donald Trump’s speeches have general research objectives are as follows:

1. To identify kind of representative illocutionary act in Donald Trump’s inauguration speech.
2. To explore the functions of representative speech act in Donald Trump’s inauguration speech.

#### 1.4 Significance of the research

Based on Yule's theory, kinds of representative speech acts are statement of fact, assertion, description, stating and conclusion. The functions of representative speech acts are stating, reporting, concluding, complaining, and suggesting. The research objective has several significances of the research.

The significance of this research is expected to contribute additional knowledge to the readers. It can be more understanding of the implicit meaning in Donald trump's inauguration speech. Especially, it is by knowing about the representative speech act used in Donald Trump's inauguration speech. The research hopefully brings the benefit that will be useful for English learners as well as anyone interested in pragmatics speech act.

#### 1.5 Definition of key terms

In order to avoid misunderstanding and misinterpretation of words in this research, the researcher explains essential terms which are related to this research, they are:

- Communication** communication is one of people's activities that is known by people to transfer an idea between the speaker and the hearer.
- Communication Politics** communication politics is the process of communication between the politician and the hearer that have characteristics of politic.
- Speech Act** speech act is the theory that analyze the effect of uttered performed via utterances. The speech act is the symbol of a more individual that looks at the meaning of action in a speech.
- Representative** representative is a kind of speech acts that states what the speaker believes to be the case or not. The representative is a kind of speech act that performance by the speakers

with the intention the speaker believes that is mentioned in a speech.

### 1.6 Organization of writing

To make this paper easy to understand, this paper is divided into five chapters: they are:

- Chapter I **Introduction**, this chapter consists of background of the research, statement of problem, research objective, research significance, definition of key terms and organization of writing.
- Chapter II **Theoretical Review**, this chapter presents the theoretical framework that is suitable with the research. It consists of language, pragmatics, speech act, speech act category, representative speech act, communication politics and context.
- Chapter III **Research Method**, that contains of research design, source of data, population of data, sample of data, technique of collecting data and technique of analyzing data.
- Chapter IV **Finding and Discussions**. This chapter consists of finding and discussion of the research, to address the issues of the research question: (1) kinds of representatives are used in Donald Trump's inauguration speech, and (2) functions of representative in Donald Trump's inauguration speech.
- Chapter V **Conclusion and Suggestion**. This chapter presents the conclusion of analysis and discussion in previous chapter. The conclusion presents the summary of the research findings related to the research question.