

## **CHAPTER I**

### **INTRODUCTION**

In this chapter the researcher introduces the present study with five components, such as background to the study, statement of problems, research question, research significance, and definition of key terms.

#### **1.1 Background of the Study**

The position of literature in this day can be said to be something familiar in the community. Basically, literature has been known for a long time, but its development at this time is very rapid and increasing. Literary works originating from social reflection or the experience of the author have a high value of influence, because in this millennium the wider community can easily express their thoughts. This is also said by Damono (1984, p. 1), "literary works created by writers or writers to be enjoyed, understood, and utilized by society in life." Literary works created in a certain period of time can be a driving force for the circumstances and situations that occur in the time, both social culture, religion, politics, and economics, even a literary work can be used as a socio-cultural document that records the event when the literary work was made. One form of literature that is very existent and easily accepted is a song, because songs from time to time have a considerable influence on society.

The song is a short form of poetry that adds elements of music in it and aims to create a song. The song is also a form of literary work that results from the thoughts and feelings of a writer and contains various implicit or explicit meanings. One language in song lyrics,

According to Waluyo (2002, p. 12), "Is a typical word choice, i.e. selecting words that are not commonly used in everyday conversation. Same thing with poetry, song lyrics also contain typical words written by the musicians to convey meaning, either implicitly or explicitly. The repetition of these words are also sometimes occurs in a lyrics in a part called the refrain or chorus."

Literary works have several genres including the most familiar are poetry, poetry formed by lyrics is an element of similarity that is shown between poetry and song lyrics. According to Soedjiman (1986, p. 47), "the lyrics are poems in the form of the wording of a song; literary works which contain the outpouring of personal feelings that are prioritized are the paintings of his feelings. Many people express their thoughts and feelings through songs, this makes the song an alternative to expressing feelings without limits. The song is a form of poetry made by uniting a poem and rhythm of music. In line with Sayuti's thinking (1985, p. 106), "song lyrics are short poems that express emotions."

Besides being easily accepted and digested by the ears, songs are also often used as a form of delivering messages in a fun way. Sumardjo explained (1994, p. 15), "a mother who sleeps her child unconsciously sings beautiful ballads is poetry too." That means songs can make people feel comfortable because of sounds and words. But a beautiful song is a song in which there are lyrics with different language styles from everyday language or in other words called poetic and tend to have ambiguous meanings. According to Wellek and Warren (1949, p. 9), "Literary language is not only referential language, which only refers to one particular thing. Literary language expressions functions, showing the tone and attitude of the writer ". Besides as a reference in the writing process, song lyric also serves as a base material to unify perception between the writer and the receiver.

From various music genres, rock is one genre that has a long history and its existence still today. According to Mack (1995, p. 58) "the term rock and roll is usually interpreted as a synthesis between blues, country, and ballads (especially from white people) that appeared in the middle decade of 1950 in the United States." That's when the flow of rock music developed into several subgenres such as soft rock, heavy metal, glam rock, hard rock, punk rock, and progressive rock.

The British music group which is considered as one of the founders of the flow of hard rock music (heavy metal) is Black Sabbath. Group band that consisting of Ozzy Osbourne (vocal), Tony Iommi (guitar), Geezer Butler (bass), and Bill Ward (drums) have released eighteen albums, and in an album there are usually several songs that have more value, power attraction, and even influence the listener. According to Ida Rochani (2011, p. 17), "there are a lot of touching values that show that humans can sometimes be so noble that they can be used as guidelines for have a certain attitude and behaving." In this album titled 13 of Black Sabbath there are song lyrics that explain the symbol of paganism and paganism itself.

According to Harrington (2007, p. 436), "All pagans share a Pagan ethos of reverence for the ancient Gods, including the divine feminine, participation in a magical world view, stewardship and caring for the Earth, and nature religion". Thus paganism can be called or interpreted as a belief or spiritual practice of worshiping idols. Christians interpret this as a form of hedonism, where pagan people practice things related to sex, have no interest in existing religions in general, or more clearly called self-satisfaction. In while according to Davies (2011, p. 18), "over the centuries, notions and representations of its nature were shaped by religious conflict, power struggles, colonialism, and scholarship". This means that the idea of paganism originated from a change that occurred in the community and at a certain time, which can occur until now.

A sign is interpreted as a form of understanding life, living humans will always related with signs, then a field of science called semiotics emerges. A sign is something that can represent another thing, by being seen or observed. In a broader meaning, according to Ratna (2004, p. 97), "Semiotics means a systematic study of the production and interpretation of signs, how it works, what are the benefits to human life." With intermediary signs, humans are considered able to communicate well to understand each other can hold a better understanding of the world, where the universe is filled with signs. Signs can take the form of words, images, sounds, behavior or objects, but this

will only be a sign if associate with meaning. For example red, it can be considered a sign if it has other intentions than a color. Another example of stone not as a sign but only an object or material, if it is considered to represent something else for example as a fetish, then the stone changes its function to a sign.

In a literary work a sign can be found in it, this is because the study of semiotics is carried out in more depth. According to Aart Van Zoest (1993, p. 102), "Academically semiotics is considered appropriate to be applied in several disciplines, such as: architecture, cinema, plays, music, culture, social interaction, psychology, and mass media." Song lyrics are a genre of poetry in literature work because it has similarities with elements of poetry. That makes the song a sign that is given meaning by the creator in a lyric, where the lyrics are the building blocks of songs or music. Poetry is a musical thought (Carlyle in Pradopo, (1987, p. 6). By combining sound, a poet creates a melodious poem like music, similar to what a songwriter does. The song was created based on the expression of feelings and social reflection of the author, so the delivery of messages through song lyrics can not be separated from the sign aspect.

The reason of talking the paganism and song lyric as the object of this research because, the song lyric itself is form of literary work that puts the thoughts and feelings of the writer with adding music. Furthermore the songs can be broadly meaningful, free, depending on what is obtained by the reader or listener and it's makes easily accepted by many people. According to Horace in (Nurrachman, 2017) said, "It is enough for poems to be beautiful: they must be affecting, and must lead the heart as they will". The object of this research is the song lyrics from Black Sabbath band, on the topic of paganism and the sign of paganism itself. There is more knowledge in studying something quite foreign among the community, therefore it is important to know about a meaning and sign in everyday life, one of which is song lyrics, where music and lyrics can be used as propaganda tools that are easily disseminated.

In this background section, the object of the study will explain the text (song lyrics) of the sign of paganism in the album 13 Black Sabbath. The lyrics of the song consist of, "End of the Beginning, God is Dead?, Loner, Zeitgeist, Age of Reason, Live Forever, Damaged Soul, and Dear Father."

This study refers to previous studies: Halimun (2011) entitled "*Paganisme dalam Arsitektur. Sebuah Kajian Konsep Mengenai Pengaruh Paganisme dalam Arsitektur Gereja*". Based on the research, her research has a similarity in the context of paganism that has been taken. However, this research did not analyze about song lyric, but from the architecture of the church. Indrajaya (2013) entitled "*Pembentukan Gaya Vocal Metal (Studi kasus: Hafid Fachrudin Vokalis Band Overdose Miracle Surakarta)*". In this study reviewing how the shape of Hafid Fachrudin's vocal metal style, how the process of recognizing and studying vocal metal, and Hafid Fachrudin's view of the aesthetics contained in metal music. The concept used from Musicology: The Key Concepts. London and New York: Routledge, by David Beard and Kenneth Gloag (2005), which discusses style. The influence of aesthetics and culture, as well as how metal music displays beauty through its dark side, makes Hafid Fachrudin's level in vocal science develop along with the process of his musical career.

Based on the explanation above, there are some differences between this research and previous studies. The differences consists of research objects, research problems, and theories used. The object studied by Halimun is in the form of church architecture, where she examines a form of space and architecture contained in a church. Halimun raised a problem about how the concept of Paganism was manifested in the form of space, especially in sacred architecture. She concluded that there was an influence from existing backgrounds and cultures regarding Paganism in worship of nature, so that it was adapted by church architecture. Furthermore, the object studied by Indrajaya was the vocalist of the band Hafid Fachrudin, where he examined how the formation of the metal vocal style of Hafid Fachrudin. In the research, Indrajaya raised a problem about how the Hafid Fachrudin process recognizes

and studies metal vocal techniques, and what her views on metal music and vocal are. He concluded that Hafid Fachrudin studying vocal metal style naturally because the environment at that time was popular with metal music, and her views on music were also broad along with the learning of metal vocalism from the environment and her friends.

## **1.2 Statement of Problem**

In this section, the researcher will raise question issue that make the songs is seen as a paganism by the listeners. This research has difference with previous studies that have been already explained above, which is this research focus on sign of paganism and then how that the sign related with the context of paganism in the songs. Although it still has similarities with previous research which is discussing about paganism and the object is a musician, but in this study it is different from the topic and the object of previous research. This study discusses the sign of paganism in one album and the research method is also different from previous studies, therefore to look for signs and context of paganism from the album 13 Black Sabbath. The research questions are as follows:

1. What types of sign are there found in album 13 Black Sabbath song lyric?
2. How are those signs related to the context of paganism in album 13 Black Sabbath song lyric?

## **1.3 Research Objective**

Related to the question above, the following is the researcher objective to answer the sign and how are those sign related to the context of paganism in album 13 Black Sabbath song lyric. So the researcher give raise as many two researcher objectives:

1. To find out the sign in album 13 Black Sabbath song lyric
2. To analyze the context of paganism in album 13 Black Sabbath song lyric



#### 1.4 Research Significant

The researcher has expectation that this research can be useful to the readers, and this research is hoped to give a contribution to the theoretically and practically reference. Theoritically, this research is expected to enrich the two fields of study: structural and semiotical approach and focus on the sign and context of paganism.

Practically, this research has several contribution for the readers, it can be the reference for those who are interested in semiotics Pierce. In addition, this research can be as material discussion for student that want to learn about poetry especially song lyric. For other researchers, this can be motivate for using another theory and analysing with other term, and then for a community of language and literature, this study can be used as knowledge about the manifold figurative language contained in a song.

#### 1.5 Definition of Key Terms

1. Black Sabbath:

The British music group which is considered as one of the founders of the flow of hard rock music (heavy metal). Group band that consisting of Ozzy Osbourne (vocal), Tony Lommi (guitar), Geezer Butler (bass), and Bill Ward (drum).

2. Sign:

The term sign used in this study reffers to something that can represent another thing, by being seen or observed. In a broader meaning, according to Ratna (2004, p. 97), "Semiotics means a systematic study of the production and interpretation of signs, how it works, what are the benefits to human life." Signs can take the form of words, images, sounds, and behavior or objects.

3. Paganism:

This study used the term paganism to reffers to interpreted as a belief or spiritual practice of worshiping idols. Christians interpret this as a

form of hedonism, where pagan people practice things related to sex, have no interest in existing religions in general, or more clearly called self-satisfaction. In while according to Davies (2011, p. 18), “over the centuries, notions and representations of its nature were shaped by religious conflict, power struggles, colonialism, and scholarship.” In other interpretation according to Donna and Andy (2014, p. 1), “paganism is a religion, a worldview, a way of life and even a human trait.

#### 4. Song Lyric:

The object that used in this study is song lyric are the expression of a thing that has been seen, heard or experienced. In expressing his experience, put or songwriter arranges into words and language to create appear and uniqueness of his lyric or poems. This language game can be a vocal game, a language style as will as a deviation of the meaning of the word and rainforced by the use of melodies and musical notation adapted to the lyric of the song so that the listener get carried away with what the author thinks (Awe (2003, p. 151). The definition of song lyric or poems can be regarded as poetry and vice versa. The same thing is also said by Jan Van Luxemburg (1989, p. 175), “that the definiton of poetry texts includes not only the types of literature but also the proverbial expression, advertising message, political slogan, pop songs poem and prayers.

### 1.6 Organization Writing

The organization of the paper consists of five chapters. The first chapter is convers the background, statement of problem, purposes and significances of research, definition of key term, and organization of writing. The second chapter presented the theoretical underpinning related to sign of paganism and how it can be related of context paganism in album 13 Black Sabbath song lyric. The theories underlying and supporting the research including; a). The sign theory from Charles Sanders Pierce (Semiotic Study); b). The paganism



theory from Donna Weston and Andy Bennett (Pop Pagans Paganism and Popular Music). The third chapter is research method which consists of research design, sample of data, source of data, technique of collecting data, and technique analyzing data. The forth chapter is how find and analyze the data. An analyze the sign of paganism and context of paganism in album 13 Black Sabbath song lyric. Chapter five confirms what researchers have done which includes conclusions and research suggestions. After that, the researcher tries to give advice to the reader based on the results of the research, and this section also provides brief answers to the research questions



