

# CHAPTER I

## INTRODUCTION

This chapter provides a brief description of the whole content of the research. It covers background of the research, statement of problem, research objectives, research significance, definition of key terms, and organization of writing.

### **1.1 Background of the Research**

Many people speak foreign language in their daily conversation, both for the interest of the individual and the social environment. The use of foreign language is often mixed in their own language or even has been blended into the system of Bahasa Indonesia to become loanword.

Historically, most of Bahasa Indonesia were borrowed from Sanskrit language, Arabic language, local language and the western language such as Portugal, Latin, Dutch, and English. In this study, the loanwords are specified into those borrowed from English. There are a lot of English terminologies which come to Bahasa Indonesia since Independence Day, especially in 1966 (Sneddon, 2003). Loanword itself is the process of importing linguistic items from one linguistic system into another that occurs any time when two cultures are in contact over a period of time. It means that loanwords are words that influence and get into Indonesian vocabularies and it can be accepted by the public.

The influence of English on Bahasa Indonesia is inseparable since English is the language of worldwide communication. It can be illustrated by an example

such as the word “*akustik*” in Bahasa Indonesia is taken from the word *acoustic* in English. The word *acoustic* has been morphologically and phonologically adapted into Bahasa Indonesia, and categorized as loanblend type.

The process of loanword usually occurs through the conversation on various media, such as audio, visual and audio visual. Television is one of examples of the audio visual media that has powerful influence on attitudes, personality, and language people. Nowadays, there are many television programs, one of them is talk show. Talk show is one of television or radio programs where guest star discusses various topics with the show’s host.

One of the television programs which always invites inspiring guest stars is Kick Andy’s Talk Show. The invited guest star comes from different background which has interesting issue or topic to discuss with the public, one of them is Basuki Tjahaya Purnama or Ahok on 5<sup>th</sup> February 2016. The use of foreign language is often mixed in their conversation, not only about political issue but also the other topic which related to the guest star.

It triggers the writer’s eagerness to make a research about to which types of loanwords are categorized, how these words morphologically formed, and how the process of changing meaning of words that adopted into Bahasa Indonesia. In this matter, the writer takes the main data from one of episodes on Kick Andy’s Talk Shows which are selected randomly. The talk shows are the latest and the guest stars talked about different topic. The writer analyzed this research based on theory of Haugen (1950) and O’Grady (1997).

This study has relation to other studies done before, such as the one conducted by Hayati (2016). The study talks about the analysis of English loanword on the terms of Facebook. The second one is by Loriania (2011) that describes the process and types of loanword and frictions in the borrowing words from English into Indonesian language in political terminology, which are taken randomly from *Kompas* newspaper.

The differences between this research from the other research before are the object and specification of statement of problem. In this study, the writer uses the data from transcript of one of the television program that is Kick Andy's talk show, while the previous writer uses newspaper. Beside that, this study not only analyzes types of loanword, but also the morphological processes of those English loanword.

## **1.2 Statement of Problem**

In the era of free trade, the use of English in Indonesia especially by public figures, for instance, who are always in the media spotlight, are parts of the trend borrowing English words as well. They speak both languages in mixed utterances. The most important issue in lexical borrowing is how the language borrowed becomes established in the receptor language. To borrow foreign words has rules to treat the adaptation of the loan words.

Based on the description above, the statements of problems are focused on the following question:

1. How are loanwords that used on the transcript of Kick Andy's Talk Show with Basuki Tjahaya Purnama on 5<sup>th</sup> February 2016 categorized?

2. How loanwords that used on the transcript of Kick Andy's Talk Show with Basuki Tjahaya Purnama on 5<sup>th</sup> February 2016 morphologically formed are?
3. How is the process of changing meaning of English loanword into Bahasa Indonesia terms that used on the transcript of Kick Andy's Talk Show with Basuki Tjahaya Purnama on 5<sup>th</sup> February 2016?

### **1.3 Research Objectives**

The specific purpose of the study is as follow:

1. To know how are loanwords that used on the transcript of Kick Andy's Talk Show with Basuki Tjahaya Purnama on 5<sup>th</sup> February 2016 categorized.
2. To know how loanwords that used on the transcript of Kick Andy's Talk Show with Basuki Tjahaya Purnama on 5<sup>th</sup> February 2016 morphologically formed are.
3. To know how is the process of changing meaning of English loanword into Bahasa Indonesia terms that used on the transcript of Kick Andy's Talk Show with Basuki Tjahaya Purnama on 5<sup>th</sup> February 2016.

### **1.4 Research Significance**

The writer expects that this study is useful both theoretically as well as practically. Theoretically, the analysis of English loanword is recommended for students of English linguistics in order that they can study more about the developing words in Bahasa Indonesia . It can also be used as inputs to develop Bahasa Indonesia as the material for promulgation of new words. Practically, this

research is directed to those who are excited to the topic above. The writer also suggest to the people who read this research to keep knowledge and to apply it in daily life.

### **1.5 Definition of Key Terms**

To avoid confusion and misunderstanding on the terms used in this research, the writer defines some key terms as following:

#### **1. Borrowing**

According to Haugen (in Hoffer, 2002) "Borrowing is the process of importing linguistic items from one linguistic system into another that occurs any time when two cultures are in contact over a period of time."

#### **2. Loanword**

Loanword is a word adopted from one language (the donor language) and incorporated into another language without translation, or a word adopted from a foreign language with little or no modification.

#### **3. Morphology**

Morphological item is one of the important things dealing with word formation. According to (Yule, 2006) "Morphology is what appears to be single form actually turn out to certain a large number of 'word-like' elements."

#### **4. Talk Show**

A talk show is a television program or radio program where guest star discusses various topics with a talk show host. It is in line with what Merriam-Webster dictionary states that "talk show is a radio or television program in which usually well-known persons engage in discussions or are interviewed".

## 1.6 Organization of Writing

The paper is organized into five chapters. First, Chapter 1 consists of the discussion of background of the research, research problem, purpose of research, significance of the research, scope and limitation, procedure of research, definition of key term, and organization of writing. Second, Chapter II consists of the theory that is used for the research and supporting theory of the research to get a precise result. All about theory that appropriate for the research will discuss in this chapter. Third, Chapter III consists of the research method and the procedures design to answer the research questions. The study uses a qualitative descriptive research approach. Fourth, Chapter IV consists of explanation of the analysis which includes types of borrowing, morphological processes, and the change of meaning of English loanword used on transcript of Kick Andy's Talk Show with Basuki Tjahaya Purnama. Fifth, Chapter V consists of the conclusion of the research which can answer the question of the research. Then in this chapter complete with suggestion for the reader.