

CHAPTER 1

INTRODUCTION

This chapter presents five points including background, statements of problem, the objectives of the research, the significances of the research and the clarification of the key terms.

1.1 Background

The term politics is often associated with a variety of activities within political or state system concerning the process of determining the objectives and also in implementing that goal. In addition it also involves taking decision on what is the goal of the political system involves the selection between several alternatives as well as the preparation to make a priority scale in determining those goals.

For the most part, social and political issues have always been interesting for some people even though the scientist from another field. The essential relationship between the life of society and literary creation is not concerned with the content of these two sectors of human reality, but only with the mental structures, with what might be called the categories which shape both the empirical consciousness of a certain social group and the imaginary universe created by the writer.

This novel has some issues about politics and propaganda. Which is the propaganda creates the situation of this novel more complicated and it can affects the political situation in the novel. The collaboration between

literature and politics in Dan Brown's Deception Point making this novel popular among readers.

Not only contain some problems such as politics and propaganda, but also it emerge the knowledge of space, alien beings. That is why this novel can be called as a science-fiction, because Cawelty states "The fantasy of knowing the unknowable through objectification is also the basis of the broad range of story loosely referred to as science fiction"

The relationship between politics and literary raises the collapse of the United States since of two characters struggling for a position in the presidential election. The author uses the theory of structuralism to run this research. In theory the Marxist literary investigates the capitalist thing in society that will direct society to compete in any case, and human beings will try to make the most of it until it forgets that everything should not be exploited and cause conflict in the social class

From the explanation above, the writer concludes that realities and imagination of the author are reflected in literary work are created by the author. Every author can be deliberately conveying is or her view toward society through their work.

This novel become popular since it was released. Popular is liked, enjoyed or supported by many people and literature is written artistic works, especially those with a high and lasting artistic value (Cambridge: 2008). According to citation, popular literature is literature which is liked, enjoyed, or supported by many people. Because of that popular novel

should be bestselling novel. It is also translated to many languages. *Deception Point* novel is one of bestselling novel. It is because this novel was translated to many languages. In Indonesia this novel was published by PT Serambi . The first edition was published on 2000.

Then, Dan Brown as the writer of this novel was born in 1964 in America. He was a novelist who focuses on thriller , mystery and adventure. Some his novels adapted to films with the same title.

1.2 Statement of Problem

Based on the background of the problem that has been explained above, the discourse about *Deception Point* by Dan Brown. The problems that showed up in the novel are the propaganda and political issue that connected each other, so the problems necessary to understand. In this paper, the writer focuses to analyze propaganda and political struggles use genetic structuralism to understand the propaganda and political struggles on Dan Browns's work. Therefore the writer makes this research specified into two questions as follows:

1. What are the forms of propaganda issues in Dan Brown's *Deception Point*?
2. How propaganda issues built mystery formula in Dan Brown's *Deception Point*?

1.3 Purpose and Significance Research

Based on the research questions above, the researcher has two purposes of this research as follows.

1. To find out what are the form of propaganda issues in Dan Brown's *Deception Point*.
2. To find out how propaganda issues built mystery formula in Dan Brown's *Deception Point*.

In conduct this research, the researcher expect that this research will be has the significance. Practically, this research expected to be a reference for the reader who wants to analyze the similar problem. Then, this research also expected to provide the formula of mystery to the reader in understanding how propaganda issues built which show in this novel and in the literary work, especially in this novel. Furthermore, theoretically this research is expected to reinforce the theory of structuralism in the novel, especially in *Deception Point*.

Furthermore, this research hopefully can give the inspiration for the other researcher, literary society especially the students of English Department to consider with the novel which describe the political and propaganda phenomenon, because it is the interesting issue to be analyze. Besides, using structuralism to analyze the literary work can give us more information about contextual structure of the novel.

1.4 Conceptual Framework

Many of the things we now call literature began to live without being written at all. Long time ago before we can read the printed forms of their literary works, there were narrators who moved from place to place to tell stories. Even today we find folks songs and comic verses passing from

person to person by word of mouth. In English literature we see the word 'ballad', a simple, spirited poem in short stanzas, narrating some popular story, there were old songs, legends, folk stories, or folk tales handed down from mouth to mouth since people had not known alphabets. Thus, we see what is called oral literature. Some epics were told, several lyrics were presented orally, even they were sometimes "sung" or accompanied with certain musical instruments to attract audience. Plays were prepared and performed from place to place.

Literature is generally divided into three groups, respectively prose, drama, and poetry. Prose uses language not in verse form, e.g., novels, short stories, novellas, etc. Drama is play with its act(s) and its scenes in dialogues, conversations, comedies, tragedies, tragic-comedies, etc. Poetry is the art of poets; poems, in verse form, e.g. ballads, epics, lyrical poetry, etc. There will be further discussions in details on each group above.

Some literary works are sometimes created and inspired by the realities that exist in life, and some writer's fictional works inspired by other works. In Dan Brown's novel is a fictional novel that some of the narratives relating to the technology of the secret organization organizations are real because and Brown has previously conducted a small study of the technological technologies he uses in his novel.

Novel, like the documentary, is a hard genre to define. Through history, the term 'novel' has been applied to writings that cover a plethora of topics, that employ numerous and varied styles, and that have achieved

divergent results - critically, publicly, aesthetically, politically, and economically. Consequently, trying to pinpoint the origin of the novel is difficult, if not impossible.

One of literary critic theory that discussed about how propaganda can build a mystery in the text is using structuralism theory. Structuralism theory is a strategic orientation to the text that aim to claim about how language is constructed according to certain rules that are frequently contradicted by particular instances of language use.

1.5 Definition of key term

Definition of key term in this research presents politic and propaganda.

1.5.1 Propaganda

Propaganda is the management of collective attitudes by the manipulation of significant symbols. The word attitude is taken to mean a tendency to act according to certain patterns of valuation. The risk that literature might be constrained to intentionality, motives, or outcomes in the world makes this form of democracy difficult to distinguish from propaganda as it is conventionally understood (and, indeed, Sartre admits that when literature fails, it is time to take up arms), the limits on freedom are also inherent in Sartre's own formulation. The propaganda bring people to the manipulation of the text or action to serve an aim. (Guyer, 2013 : 366)

Politic is a system of view within whose framework people perceive and evaluate both their relations to reality and so each other

and social problems and conflicts, the system also compromise program of social activity aimed at consolidation or developing the given social relationship. When the term is political struggle it means that the system is has a conflict about ideological issue (Lenin and Gramsci, 1979)

1.6 Mystery Formula

The main principle about mystery formula is how the story can be reveal and how to discover the top secret of the story in the novel. The discovery of the secret in the novel will make much problems in the story with some consequences the consequences will make the story into a fantasy increasingly in demand many readers. Although the problems that in the story are very complex and it still related to each other, there will be a solution that makes the problem over. Problems that are resolved very rationally make the mystery formula conveyed to the readers. Cawelty said that "The search for hidden secret is primarily an intellectual, reasoning activity (1976)" It means that the narrative of the mystery has the clues that show in the story and sometimes the clue was so unclear or it needs to be decipher by some science or any knowledge.

1.6 Methodology of Research

This researcher is uses the qualitative descriptive method. Qualitative method is the research which is did not give a priority to statistic data, but give a priority to comprehend the meaning of the concept which is verifying. (Endraswara, 2004: 5). In addition, according to Creswell

(2003: 17), qualitative method is emerging the open-ended questions, and the data which use in qualitative method are interview data, observation data, document data, and audio visual data text and image analysis. This is meant that, qualitative method is uses the verbal including written. But that method did not use data statistics. Moreover, Ratna in Setiawati (2012:24) said that descriptive method is the way to describing evidence that followed with analysis. Descriptive research includes survey and fact-finding enquiries of different kind. The major of descriptive research is description of the state of affair as it exists at present. Those statements meant that, descriptive method is a method of describing the fact from the source data which can answer the research questions and analyze it. In this research, the researcher uses qualitative descriptive method because the data which use in this research is the document data or written text, and the data is Deception Point novel. Then, the researcher will give the evident by describe and analyze the data which can answer the research question about the how mystery built in the mystery formula in Dan Brown's Deception Point.

1.7 Organization of Writing

Chapter one is introduction. In this chapter deals with the background of research, statements of problem, research question, purposes and significances of research, definition of key terms, and organization of writing.

Chapter two is literary review. This chapter reviews theories underlying and supporting the research including: propaganda, the theory of structuralism and mystery formula.

Chapter three is methodology of research. This chapter elaborates methodology of this research. It begins with the method of research, the data, sources of data, the technique of collecting data, the ends with technique of analyzing data.

Chapter four is analysis of the research. This chapter provides data representation and discussion based on data that is taken from the novel and entire of theoretical books and other sources which supports this analyzes, such as theory of structuralism theory.

Chapter five is conclusion and suggestion. This is the final chapter that provides the conclusion of the whole analysis and suggestion for better understanding.