

## ABSTRACT

**Muhammad, Ginan. 2019: Using Mobile Application Instagram to Enhance EFL Students' Opportunities of Using English and Speaking Ability. A Case Study at the First Semester Students of English Education Department UIN SGD Bandung.**

Speaking ability is one of the abilities in learning English. This speaking ability can be mastered if students often practice speaking English; here, the opportunities to use the Instagram application to improve students' speaking abilities. Instagram has many features that help students improve their speaking skills, such as video, IGTV, and live streaming. These features are very helpful for students in their speaking skills, let alone be done consistently.

This study is aimed: (1) to observe how the process of using Instagram for learning speaking English, (2) to find out the EFL students' speaking ability, (3) to show the students' perspectives does the use of Instagram enhance their opportunities to use English speaking. This research used a case study qualitative approach by elaborating the opportunities of using Instagram to enhance their English in focusing on students' speaking ability. It was conducted in the first semester of English Education Department students' major of the academic year 2018-2019. The participants of this research were forty-two students of C class, which the sample was selected by the purposeful sampling of UIN SGD Bandung. The data was obtained from observation, test, and questionnaire. The data analysis was presented by describing the result of observation and students' perspectives toward Instagram, as besides, there was a little numerical data from the test result which was obtained by the final project videos.

The result of this research shows that the implementation process of using Instagram for learning speaking English reveals successful indicators. During three weeks, two meeting review observations which have been implemented by the teacher, the observer, and the students. Furthermore, the average range of assessing speaking ability, which was acceptable: 83% of students reach the passing range, and 17% of students got the standard range. Finally, the students' perspectives were the domination of positive perspectives toward Instagram, which the students said Instagram could enhance their speaking abilities.

In conclusion, this research shows that speaking activities through Instagram were useful for students' speaking ability and students' opportunities for using English through Instagram. This study is recommended for those who want to build acceptable speaking opportunities and to enhance the speaking ability in Indonesia using the Instagram process for learning speaking English.