# ABSTRACT

Devi Lutfiani Sudrajat. 1209503042. *The Analysis of Speech Act in SpongeBob SquarePants Comics*. Graduating Paper, English Department, Faculty of Adab and Humanities. State Islamic University Sunan Gunung Djati. Advisors: 1. Drs. Abd. Hannan EF., M.Ag; 2. Ika Yatmikasari, S. S., M.Pd

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Speech act is one of the interesting topics to study in pragmatics. In this research, the researcher uses comic as the object. In comics, there are the panel, balloon, and so on, which help the researcher to find and analyze the data. The data also supported by the theory of George Yule about speech act, Mario Saraceni about the language of comics, and Scott McCloud about comics in general. Method which is used in this research is qualitative approach. The object in this research is SpongeBob SquarePants comics. Furthermore, to analyze data, the researcher using technique: reading SpongeBob SquarePants comics, searching for and finding conversations that contained perlocutionary act to make easier to analyze locutionary act, illocutionary act, and the connectedness between the speaker's utterances, analyzing the data, and making the conclusion. To realize this, the researcher focuses on three questions: (1) What are the illocutions of the speaker's locution? (2) What are the perlocutions of the speaker's statement? (3) To what extent are the perlocutions in line with the speaker's locution? The research use descriptive qualitative method to analyze the data. Data used are taken from comics SpongeBob SquarePants comic editions *Happy Valentine's Day*, *Deep Sea Sillies*, *Nautical Nonsense*, and *Laugh Your Pants Off*. Based on the data analysis, the results show: The illocution of the speaker's locution contains 21 types of the speaker's illocutionary act. The perlocutions of the speaker's statement contains 11 the hearer's effect of the speaker's statement. The perlocutions with the speaker's utterances is in line and not in line. The perlocutions which in line with the speaker's utterances are 43 data, and the perlocutions which not in line with the speaker's utterances are 20 data. In analyzing data, the researcher found the classification of speech acts. There are commisives, representatives, directives, declaratives, and expressive. The suggestion is the researcher suggest to the student of English department to analyze direct and indirect speech in films, novels, cartoon, and so on especially in media which contains conversation.