SCHEMATIC STRUCTURE AND COPYWRITING STRATEGY IN E-MAIL BUSINESS SALES LETTER

A GRADUATING PAPER

Presented to

Universitas Islam Negeri Sunan Gunung Djati
in partial fulfillment of the requirements for the degree of
Sarjana Humaniora in English Department of Adab and Humanities Faculty



BANDUNG 1435 H / 2014 A.D