

# CHAPTER I

## INTRODUCTION

This first chapter of this research reviews the general outlines of the research. Starting from the background of research, statement of problem, research objectives, research significance, previous study, definition of key terms and organization of writing of this research.

### 1.1 Background of Research

Language is part of human life, humans did not realize they use it as much as they breathe. It is hard to separate between language and human being. The language itself can be anything in any circumstances. It can be a device, skill, connector, and communication. So many statements about language come from many experts and books. According to Bloomfield (1933:3) “Language plays a great part in our life. Perhaps because of it’s familiarity, we rarely observe it, taking it rather for granted, as we do breathing or walking. The effects of language are remarkable, and include much of what distinguishes man from the animals, but language has no place in our educational program or in the speculations of our philosophers.”

As mentioned before, language can also be used to communicate with each other, even through a simple conversation in daily activity. According to Fiske (1990:1) “Communication is one of those human activities that everyone recognizes but few

can define satisfactorily.” It easily spots the background of both speaker and hearer, whether they are from a lower-class society, middle-class society or higher-class society or Aristocrat. In society, communication is the key to keep the society still running until now. It keeps society as part of daily routine still going on. It also help them to develop and discover something to continue to a further life in future as society expected. Time to time the communication keeps changing. When it comes in communication people use it in daily conversation. Not just do a random conversation, but also there is a rule and politeness when the conversation is happening.

According to Oxford Learner’s Pocket Dictionary (2008:95) “Conversation is a talk between two or more people in which thoughts, feelings and ideas are expressed, questions are asked and answered, or news and information are exchanged.” Through conversation, spoken communication is constructed. Spoken communication involves at least two participants, the Speaker (S) and the Hearer (H), in various social context. The Speaker intends to convey certain meanings to the Hearer (H) while the Hearer (H) tries to recognize what the speaker means by saying utterances. Both of the Speaker (S) and the Hearer (H) should convey and understand the thoughts, feelings, and desires of each other. Thus, they can achieve good communication. To study this, in linguistics there is a field of study called pragmatics.

In a society, where there is a communication, there is something essential to make the communication become more properly, and that is politeness. People in society can use politeness in every condition to use it. By using politeness, it can

make a conversation feel better between Speaker (S) and Hearer (S). Holmes (2001:268) says, “politeness is general speaking that involves taking account of feelings of other; a polite person makes others feel comfortable”.

Meanwhile, society itself has already held very important roles. The society keeps all the three classes keep intact with communication. Even we realize when we in the middle of society, or a part of it, we can notice all those three classes. From guessing into a real conversation. And for some reason using politeness makes those three classes being unified.

Politeness itself is maintaining the communication between the speakers and the hearer to keep the fine communication. Cruse (2006: 132) states that politeness also enters into ways of addressing people. Since everyone has their own relation, colleague and even partners each people have a certain call for each one of them to maintain the bond still well-intact. So to avoid any mistakes and miss-communication the pragmatic element is required since pragmatics is a study of meaning and context in communication also well-involved with Politeness.

According to Crystal (1987:120) “Pragmatics studies the factors that govern our choice of language in social interaction and the effects of our choice on others”. So, when we began to have a conversation without hearer we have to think which proper word or sentences do we have to use for the conversation. To make our Hearer (H) could understand the context of the conversation. And sometimes Speaker (S) must think harder or think twice to use the polite word to the Hearer (S). So the politeness

can be well-featured in the communication.

According to Yule (1996: 60), “It is possible to treat politeness as a fixed concept, as in idea of ‘polite social behavior’ or etiquette, within culture”. When we talk with our partner, listening is not enough. By using politeness the S can be more aware that the H is not just listening but also understanding what the S is saying. By using politeness, the S can be more appreciative and the H can be more respectful to the S.

This research is made to make the application of the knowledge about how is the way the characters of *The King’s Speech* movie can be reflected in a conversation. It is showed that in the Buckingham Palace where the United Kingdom Culture is in the entire movies. Where King George V has finally retired as a King and continue the Kingdom’s Legacy to his descendant. And that is the Kingdom’s throne works to keep the culture still exist. *The King’s Speech* is about a stammering King named King George VI try to become a King that his people expecting for. With help from Lionel, an old man who opened speech therapy, together they can make it happen.

The writer chose *The King’s Speech* as the object of this research because, based on the website IMDb, this movie win 4 Academy Awards from 12 nominations. Nominated in some other movie awards like Golden Globe, British Academy of Film and Television Art (BAFTA), and so many international movie events. Directed by Tom Hooper, this movie’s cast played by some famous and professional actors like Colin Firth, Geoffrey Rush, Helena Bonham Carter, Guy Pearce and many more. It is

a historical movie that based on true story. The humanity value of this film is very great and wonderful. So the writer is convinced enough to make this movie as the object of this research.

In this research, the writer only focuses on the pragmatic aspects contained from the movie script. The pragmatic aspects from the movie script include many points to consider, and politeness is one of them. In order to obtain the pragmatic aspects the writer must do analyzing and understanding the movie script. In analyzing and understanding the meaning of what the characters uttered in the conversations, the writer can notice the Politeness power all over the movie script within the dialogues. And the writer decided to use the movie script to analyze it.

The Previous Study was made for the research to avoid the similarities or copycat work and appreciate the originality of the research. There are three previous studies that inspired the writer to make this research, there are:

1. Nurul Ainal Khomsah (2014) with the title *Politeness In V For Vendetta*

*Movie Script: Functions And Types*. The research objective is to know kinds of politeness function in the script and to describe positive and negative politeness expressed used in the movie script. The method used in this research is descriptive qualitative. The conclusion in this research is that the movie script contains all kinds of Maxim. The analysis conducted that speech act that have illocutionary function. Also, there is Positive and Negative Politeness performed in the conversation from the movie script.

2. Mifta Hasmi (2013) with the title *Pragmatic Analysis Of Politeness Strategies Reflected In Nanny McPhee Movie*. The research objective is to identify the types of Politeness Strategies employed by the main characters in *Nanny McPhee* movie and to describe the way Politeness Strategies are realized in the utterances employed by the main characters in *Nanny McPhee* movie. The method used in this research is descriptive qualitative. The conclusion in this research is there are four types of Politeness Strategies employed by the main characters in *Nanny McPhee* movie. They are Positive Politeness, Bald-on Record, Negative Politeness and Off Record. Those Politeness Strategies are mentioned sequentially based on the most frequent strategy that found from the movie. In realizing those politeness strategies, the main characters in *Nanny McPhee* movie utilize their own sub-strategies. Bald-on record, Positive Politeness, Negative Politeness and Off record (mentioned sequentially) is the most frequent sub-strategies that are found in the movie based on the research.

3. Evi Nurlaeli (2016) with the title *Politeness Strategies In Divergent Movie Script*. The research objective is to describe the politeness strategies that used by characters in *Divergent* movie script and to understand the factors do influence on the use of politeness strategies in *Divergent* movie script conversation. The method used in this research is descriptive qualitative. The conclusion in this research is the sub-part of politeness strategies are showed up in the conversation. There are factors that influences on the use of politeness strategy by characters

in *Divergent* movie script.

The first and second of those previous research they are use movie script as the subject of the research and the third one did not use movie script. Between the writer and the previous studies, they are using a different genre of the movie. Apart from movie, the writer also found the different kinds of the study besides Pragmatic and Politeness Strategy. Khomsah's research, the writer has found that the research was focused on Maxim study and Illocutionary Speech Act. Another research was done by Hasmi. The writer found in Hasmi's research, there is an explanation of Family Disclosure and Children and Education in Victorian Age that related to the movie. The last one from Nurlaeli's research is the understanding factors that influenced the *Divergent* characters.

## **1.2 Statement of Problem**

Based on the background above, the writer has decided to use the Politeness Strategies to analyze the dialogue from the movie script. The context of the dialogue will be naturally showing the politeness context from the movie script.

The problem in this research by using Politeness Strategy it could result some complicated answers. So, Politeness Strategy is required to make the research less-complicated. Therefore, the writer has collect the problems concluded in these following questions:

1. How are the Politeness Strategies expressed by the characters in the movie script?
2. How the Politeness Strategies are realized in the utterances employed by the characters in *The King's Speech* movie script?

### **1.3 Research Objective**

Based on the research question above, there are objectives in this research:

1. To find out the Politeness Strategies express by the characters in the movie script.
2. To find out the way Politeness Strategies are realize in the utterances employed by the characters in *The King's Speech* movie script.

### **1.4 Research Significance**

There are so many branches in Politeness. In this focus feature for this research, the writer has decided to aim two things. First is Theoretically, to give such a contribution for students who interest in studying Pragmatic. Especially for those who came into Politeness Strategy.

The second is Practically, this research hopefully gives a bunch of information and references for the University who are majoring English Department. And also gives many benefits for those who already and willing to watch the Movie to provide more knowledge from it.



## **1.5 Definition of Key Terms**

1. Pragmatics : Pragmatics is one of the linguistic studies that learns about how the communication can get between speaker and hearer to understand the contextual meaning. The rules of the society are strongly affected to the communication to see the behavior of the individuals along with conversation.

2. Politeness : One of the study focus from pragmatic is politeness. It is a way of an act of showing awareness to the public or society. By reducing the negative effects of individual to others feelings to maintaining the positive effect. Learning politeness can help people to socialized and accepted in society.

3. Movie Script : Movie script is written work from a screenwriter. They did not only put all the dialogues into a script but also the details such as movement, expression, actions, and situation. All of those detail is written in a form of narrative text.



## **1.6 Organization of Writing**

This paper is presented in five chapters as follows:

Chapter I is about the Introduction, it divided into several sub-chapters background of research, statement of problem, research objective, research significance, definition of key terms and organization of writing. By elaborate this

chapter it could clearly have seen that this part is the content that is going to be discussed in the research.

Chapter II tells the Theoretical Review, deals with the theory of pragmatics that have Brown and Levinson's theory of politeness. And also the Realization theory by Janet Holmes. This was made in order to know what kind of theory used in this research by seeing this chapter.

Chapter III is about the Research Method, consist of research design, sample of data, source of data, technique of collecting data and technique of analyzing data. This meant for knowing the data used and the method used to analyze the data.

Chapter IV tells about Findings and Discussion, the important part of this paper. It consist of the analyzed Politeness Strategies that are found in the utterances from the movie script. This part also reveal the result of the research and the detail analysis of the data by using the theories and methods that are mentioned in previous chapters.

Chapter V is about Conclusion and Suggestion, the last chapter that close all of the chapters above. It tells about the entire analysis that simplify in several paragraphs. After reading this chapter, the readers know whether the writer gets the purposes of the research as desired or not.