

DAFTAR ISI

PERNYATAAN KEASLIAN SKRIPSI	Error! Bookmark not defined.
ABSTRAK.....	Error! Bookmark not defined.
KATA PENGANTAR	Error! Bookmark not defined.
DAFTAR ISI	1
DAFTAR TABEL.....	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined.
BAB I.....	Error! Bookmark not defined.
PENDAHULUAN	Error! Bookmark not defined.
1.1 Latar Belakang Masalah.....	Error! Bookmark not defined.
1.2 Identifikasi Masalah	Error! Bookmark not defined.
1.3 Rumusan Masalah	Error! Bookmark not defined.
1.4 Tujuan penelitian.....	Error! Bookmark not defined.
1.5 Kegunaan Penelitian.....	Error! Bookmark not defined.
1.6 Kerangka Pemikiran	Error! Bookmark not defined.
1.6.1 Pengaruh <i>Economic Value Added</i> (EVA) terhadap <i>return</i> saham.....	Error! Bookmark not defined.
1.6.2 Pengaruh <i>Market Value Added</i> (MVA) dengan <i>return</i> saham	Error! Bookmark not defined.
1.7 Penelitian Terdahulu	Error! Bookmark not defined.
1.8 Hipotesis.....	Error! Bookmark not defined.
BAB II.....	Error! Bookmark not defined.
TINJAUAN PUSTAKA.....	Error! Bookmark not defined.
2.1 Manajemen.....	Error! Bookmark not defined.
2.2 Manajemen Keuangan	Error! Bookmark not defined.
2.2.1 Pengertian Manajemen Keuangan....	Error! Bookmark not defined.
2.2.2 Ruang Lingkup Manajemen Keuangan.....	Error! Bookmark not defined.
2.2.3 Tujuan Manajemen Keuangan.....	Error! Bookmark not defined.
2.2.4 Fungsi Manajemen Keuangan.....	Error! Bookmark not defined.

2.3	Laporan Keuangan	Error! Bookmark not defined.
2.3.1	Pengertian Laporan Keuangan	Error! Bookmark not defined.
2.3.2	Tujuan Laporan Keuangan	Error! Bookmark not defined.
2.3.3	Jenis laporan keuangan.....	Error! Bookmark not defined.
2.4	Analisis Laporan Keuangan	Error! Bookmark not defined.
2.5	Kinerja Keuangan	Error! Bookmark not defined.
2.6	<i>Value Based Management</i>	Error! Bookmark not defined.
2.6	<i>Economic Value Added (EVA)</i>	Error! Bookmark not defined.
2.6.1	<i>Perhitungan Economic Value Added (EVA)</i>	Error! Bookmark not defined.
2.6.2	<i>Kriteria Economic Value Added (EVA)</i>	Error! Bookmark not defined.
2.6.3	<i>Manfaat Economic Value Added (EVA)</i>	Error! Bookmark not defined.
2.6.4	<i>Kelebihan Dan Kekurangan EVA</i>	Error! Bookmark not defined.
2.6.5	<i>Ukuran Kinerja EVA (Economic Value Added)</i>	Error! Bookmark not defined.
2.7	<i>Market Value Added (MVA)</i>	Error! Bookmark not defined.
2.7.1	<i>Pengertian Market Value Added (MVA)</i>	Error! Bookmark not defined.
2.7.2	<i>Kriteria Market Value Added (MVA)</i>	Error! Bookmark not defined.
2.7.3	<i>Perhitungan Market Value Added (MVA)</i>	Error! Bookmark not defined.
2.7.4	<i>Kelebihan Dan Kekurangan MVA</i>	Error! Bookmark not defined.
2.8	<i>Perbedaan Antara EVA Dan MVA</i>	Error! Bookmark not defined.
2.9	<i>Pasar Modal</i>	Error! Bookmark not defined.
2.9.1	<i>Saham</i>	Error! Bookmark not defined.
2.9.2	<i>Harga Saham</i>	Error! Bookmark not defined.
2.9.3	<i>Return Saham</i>	Error! Bookmark not defined.
BAB III	Error! Bookmark not defined.
METODOLOGI PENELITIAN	Error! Bookmark not defined.
3.1	<i>Metode Penelitian</i>	Error! Bookmark not defined.
3.2	<i>Populasi Dan Sampel</i>	Error! Bookmark not defined.
3.3	<i>Variabel Penelitian</i>	Error! Bookmark not defined.
3.3.1	<i>Variabel Independen</i>	Error! Bookmark not defined.

3.3.2 Variabel Dependen	Error! Bookmark not defined.
3.4 Jenis Data dan Sumber Data	Error! Bookmark not defined.
3.4.1 Jenis Data	Error! Bookmark not defined.
3.4.2 Sumber Data.....	Error! Bookmark not defined.
3.5 Teknik Pengumpulan Data	Error! Bookmark not defined.
3.6 Teknik Analisis Data	Error! Bookmark not defined.
3.6.1 Uji Asumsi Klasik	Error! Bookmark not defined.
3.6.2 Analisis Regresi Linear Berganda.....	Error! Bookmark not defined.
3.7 Uji Hipotesis	Error! Bookmark not defined.
3.7.1 Uji Signifikansi Parameter Individual (Uji t)Error!	Bookmark not defined.
3.7.2 Uji Signifikansi Simultan (Uji F).....	Error! Bookmark not defined.
3.7.3 Analisis Koefisien Determinasi (R^2)..	Error! Bookmark not defined.
3.8 Tempat Dan Jadwal Penelitian.....	Error! Bookmark not defined.
BAB IV.....	Error! Bookmark not defined.
HASIL PENELITIAN DAN PEMBAHASAN..	Error! Bookmark not defined.
4.1 Gambaran Umum Penelitian.....	Error! Bookmark not defined.
4.1.1 Gambaran Umum Perusahaan manufakturError!	Bookmark not defined.
4.1.2 Gambaran Umum Objek penelitian .	Error! Bookmark not defined.
4.2 Kondisi Penelitian.....	Error! Bookmark not defined.
4.3 Pertumbuhan <i>Economic Value Added</i> (EVA), <i>Market Value Added</i> (MVA), dan <i>Return Saham</i> pada Perusahaan Manufaktur di BEI tahun 2015-2017	Error! Bookmark not defined.
4.3.1 Pertumbuhan <i>Economic Value Added</i> (EVA) pada Perusahaan Manufaktur tahun 2015-2017.....	Error! Bookmark not defined.
4.3.2 Pertumbuhan <i>Market Value Added</i> (MVA) pada Perusahaan Manufaktur Sektor Industri Konsumsi tahun 2015-2017Error!	Bookmark not defined.
4.3.3 Pertumbuhan <i>Return Saham</i> pada Perusahaan Manufaktur Sektor Industri Konsumsi tahun 2010-2015.....	Error! Bookmark not defined.
4.4 Pengujian Instrumen Penelitian	Error! Bookmark not defined.
4.4.1 Uji Asumsi Klasik	Error! Bookmark not defined.

4.5 Hasil Pengujian Hipotesis	Error! Bookmark not defined.
4.5.1 Uji Parsial (Uji t).....	Error! Bookmark not defined.
4.5.2 Uji Simultan (Uji F)	Error! Bookmark not defined.
4.5.3 Koefisien Determinasi (<i>Adjusted R²</i>).....	Error! Bookmark not defined.
4.6 Pembahasan Hasil Penelitian.....	Error! Bookmark not defined.
4.6.1 Pembahasan secara Parsial.....	Error! Bookmark not defined.
4.6.1.1 Pengaruh <i>Economic Value Added</i> terhadap <i>Return Saham</i>.....	Error! Bookmark not defined.
4.6.2 Pembahasan Secara Simultan	Error! Bookmark not defined.
BAB V	Error! Bookmark not defined.
PENUTUP	Error! Bookmark not defined.
5.1 Kesimpulan.....	Error! Bookmark not defined.
5.2 Keterbatasan Penelitian	Error! Bookmark not defined.
5.3. Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA.....	Error! Bookmark not defined.