

CHAPTER I

INTRODUCTION

This chapter is presents the introduction which consists of background, statement of problem, research objective, research significance and definition of key terms.

1.1 Background

Human being is a social creature, they cannot live without other people so they need each other. In the social life they cannot be separated from the communication because people always communicate with the others. Language is important means of communication. Every human expresses their personality and fulfill their social interaction with other people by using language. Language refers to the process of conveying meaning and referring idea. Therefore, the language that we used as ought to be meaningful to prevent misunderstanding or misinterpretation between sender and receiver. Furthermore, language is not only used as communication media but also usually involved in other fields such as language as arts. It can be found in advertisement and entertainment which appear in society such as music, novel, film or movie.

One example of entertainment media is music which is familiar in society. Music is a basic of human instinct, and also a daily basic human activity which is universally inspired with love and experience (Piragasam et.al, 2013). It is universal among human cultures. Music is expected to give pleasure for people listening to it that is an arrangement of sounds made by musical instruments, singing or computers, or combination of these (Waltes, 2008). Nowadays,

listening music is not only categorized as hobby but also becomes favorite thing for many people especially teenagers. Sometimes, people listen to music while doing their activities such as working, studying, eating even during sleeping. It is because music can evoke different feelings among audience and also especially for music-making through his/hes creativity which is created by song.

Therefore, people will achieve pleasure and experience mood change by listening to music (Piragasam et.al 2013). There are many kinds of music such as jazz, pop, rock, R&B and rap. All those kinds of music have spread everywhere, including to our country. Western music has produced a lot of singers who are very famous on their own music, like Taylor Swift, Rihanna, Adele, Nichole nurdeman, Justin Bieber etc. In the same way, many moslem singers from east or western countries are also very famous with their songs that contain about principles of Islam such as Maher Zein, Raef and Harris J, Sami Yusuf. In music, a song is a composition that contains vocal parts (Lyrics) that are performed, commonly accompanied by music instrument (Raj & Muniapan, 2012 : 2).

According to Crowther (1995 : 1133), song is a usual short piece of music with words which are sung. It is another way to convey people's feeling and emotion to someone else through lyrics. The lyrics tries to take the audience to the world created by his/her imagination and make the audience thinks and reacts (Raj & Muniapan, 2012). In addition a number of lyrics in song also give an inspiration for life. Therefore, when the people listen to song lyric, sometimes they do not only try to apprehend the meaning of lyric itself, but also the meaning of the reader or speaker means. The study of what speaker mean or speaker meaning is called pragmatics.

Yule (1996:3) claimed, pragmatics is concerned with the study of meaning as a communicated by a speaker (or writer) and interpreted by a listener (or reader). Communication clearly depends on not only recognizing the meaning of words in an utterance or sentence, but also recognizing what speakers mean by their utterances. Sometimes, misunderstanding of meaning could happen in the language users. That understanding related to reference of the utterance or sentence. In order to understand about a reference of utterance. Context is a key aspect to interpret utterances and expression (Cruse, 2006). Some scopes of pragmatic include the study of deixis, presupposition, reference, entailment and speech acts. In this research, the researcher uses pragmatics approach that analyses the deixis in song lyrics.

Deixis is one of the most basic things in technical term of utterances (Yule, 1996). Deixis is used to analyze the conversation, utterance or sentence because every utterance is related pointing about people, something, social, place or time. The meaning will be clear if the listener or reader knows about who, where and when the utterance is uttered. Thus, deixis is used to solve that problem. Therefore, the researcher wants to analyze the deixis, its types and its reference meaning in 'one' album.

Previous related studies on the lyrics of songs have been carried out by a number of researchers. The first was conducted by Wati (2014). This research is aimed at *A The Deixis Analysis Of Song lyrics In Taylor Swift's Red album* by using John I. Saeed theory. The study in this paper explain the kinds of deixis, the meaning and the why deixis used in these song lyrics. This research used descriptive qualitative method to describe the types of deixis. Finally, the writer

found the types of deixis like person deixis, spatial deixis, and temporal deixis. In the same way, the current research studies about deixis in the song lyrics and also the reference meaning, but it has some different aspects with the current research. The recent research studied about three types of deixis, person deixis, spatial deixis and temporal deixis, based on the theory of John I. Saeed using semantics approach in Taylor Swift's song and also discussed about the reason of deixis used in the song lyrics.

The last is a research about analysis Deixis conducted by Lestari (2015) which the title is *The study of Deixis in song lyrics of Bruno Mars Doo Wops and Hooligans 2010 Album*. This research used qualitative approach. She classified the Deixis based on the five types of deixis that used theory of Levinson and also describe the reference meaning of Deixis that were found in song lyrics of Bruno Mars Doo and Wops and Hooligans 2010 Album. This research used qualitative approach. She classified the deixis based on the five types of deixis that were used theory of Levinson and also describe the reference meaning of deixis that were found in song lyrics of Bruno Mars' Doo Wops and Hooligans 2010 Album.

Based on the two previous studies above, it can be concluded that they focused on analyzing the types and interpretation of deixis in the lyrics song. In the same way, this research focuses on the study in song lyrics especially in "one" Album because it will be more interesting if we study about which becomes too close to part of human life such as music. Moreover, the researcher assumes that many deixis words and also their meaning in the song lyrics of "one" Album. However, in fact the listeners sometimes still get difficulty to determine the exact meanings of deixis that are used in this English song which is in exact meaning

deixis in song lyrics becomes crucial and interesting. In this study, the researcher wants to analyze the deixis in song lyrics of “one” album, this album is good listen especially for islamic song in the pop Britis genre, the singer is Maher Zain, is also a handsome boy and diffrent that others. He is a moslem. Moreover, songs in this album have good moral value that people can take it such as about believing in God (Allah SWT) and loving our parent. Therefore, it will be interesting for the research of song Maher Zain especially about deixis entitled “*An Analysis Deixis and Reference in the Song Lyrics of Maher Zain One Album*”.

1.2 Statement of Problem

Based on the backround above, the problem which will be analyzed is types of deixis and reference meaning in the song lyrics of Maher Zain “one” Album. this study are formulated through the following questions:

1. What types of deixis are used in the song lyrics of Maher Zain “one” album?
2. What are the reference meanings of deixis found in the song lyrics Maher Zain “one” album

1.3 Objectives of the Research

1. To find types of deixis in the song lyrics of Maher Zain “one” album.
2. To analyze the reference meaning of deixis in song lyrics in Maher Zain “one” album.

1.4 Significance of the Research

Generally this research has two significance, the first is theoretically and the second one is practically.

1. Theoretically, to add contribution in the field of linguistic study.

This study is significant to enrich the understanding of linguistic learner about deixis and reference in pragmatic study. However deixis is a branch of semantics and pragmatics study.

2. Practically, to enrich references as knowledge for English learner.

This research leads English learner to understand the meaning of utterance toward types of deixis found in the song lyrics of Maher Zain “*one*” album. By understanding the form of deixis, they are able to understand who is speaker and address, time occur, and place where speech event occur by knowing the kinds of deixis and relation between one referent of deixis with another in this study. Hopefully English learner can improve their ability in interesting utterances based on context. So this study is applicable to enrich references as knowledge for English learner.

1.5 Definition of Key Term

Based on the title of the study, definition of key term is necessary to clearance the writer’s purpose.

- Pragmatics

Pragmatics is the study of what speaker meaning. This means that pragmatics is study of meaning in communication between speaker and hearer by their utterances in relation to speech situations.

- Context

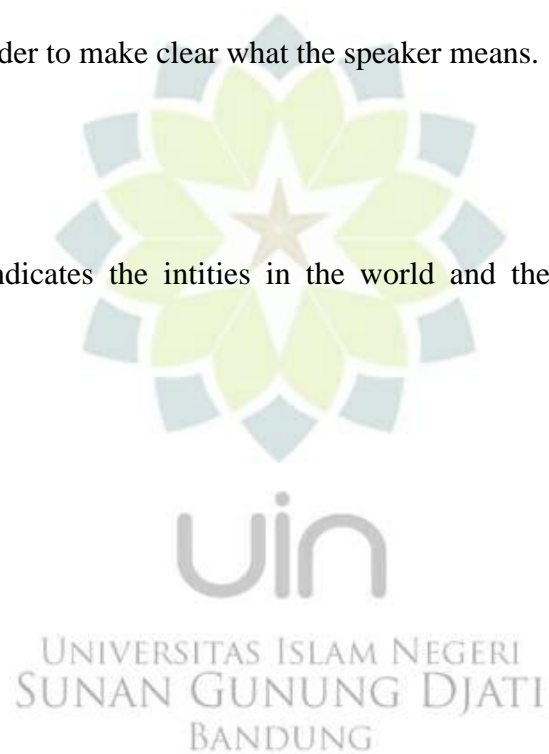
Context can be defined as a knowledge of language is used that appears in certain circumstance.

- Deixis

Deixis is a linguistics form which shows the entity being referred in the context in order to make clear what the speaker means.

- Reference

Reference indicates the intities in the world and the relations between them.





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