THE STRUCTURE OF CAMPAIGN SLOGANS USED BY THE PRESIDENTIAL CANDIDATES OF THE UNITED STATES OF AMERICA

A GRADUATING PAPER

Presented to *Universitas Islam Negeri Sunan Gunung Djati* in partial fulfillment of the requirements for the degree of *Sarjana Humaniora* in English Department of Adab and Humanities Faculty

By Merlia Safitri Student ID: 1210503088

Universitas Islam Negeri Sunan Gunung Djati Bandung

> BANDUNG 1435 H/2014 A.D

THE STRUCTURE OF CAMPAIGN SLOGANSUSED BY THE PRESIDENTIAL CANDIDATES OF THE UNITED STATES OF AMERICA

A Graduating Paper

Submitted to the Broad of Examiner in partial fulfillment of the requirements for the degree of *Sarjana Humaniora* in English Department of Adab and Humanities Faculty

By Merlia Safitri Student ID: 1210503088



UNIVERSITAS ISLAM NEGERI SUNAN GUNUNG DJATI BANDUNG 1435 H/2014 A.D