

## TABLE of CONTENT

<b>APPROVAL SHEET</b> .....	<b>i</b>
<b>LEGALIZATION</b> .....	<b>ii</b>
<b>DECLARATION</b> .....	<b>iii</b>
<b>PREFACE</b> .....	<b>iv</b>
<b>ACKNOWLEDGMENT</b> .....	<b>v</b>
<b>MOTTO</b> .....	<b>vii</b>
<b>BIOGRAPHY</b> .....	<b>viii</b>
<b>ABSTRACT</b> .....	<b>ix</b>
<b>ABSTRAK</b> .....	<b>x</b>
<b>TABLE of CONTENT</b> .....	<b>xi</b>
<b>TABLE of FIGURE</b> .....	<b>xiii</b>
<b>CHAPTER I INTRODUCTION</b>	
<b>A. Background of Research</b> .....	<b>1</b>
<b>B. Statement of Problem</b> .....	<b>5</b>
<b>C. Research Objective</b> .....	<b>5</b>
<b>D. Research of Significance</b> .....	<b>5</b>
<b>E. Definition of Key Terms</b> .....	<b>6</b>
<b>F. Conceptual Framework</b> .....	<b>7</b>
<b>G. Organization of Writing</b> .....	<b>9</b>
<b>CHAPTER II THEORITICAL FOUNDATION</b>	
<b>A. Pragmatics</b> .....	<b>10</b>

<b>B. Context .....</b>	<b>12</b>
<b>C. Implicature .....</b>	<b>17</b>
<b>D. Cooperative Principle .....</b>	<b>22</b>
<b>E. Movie .....</b>	<b>25</b>
<b>F. Humor .....</b>	<b>27</b>
<b>CHAPTER III RESEARCH METHOD</b>	
<b>A. Research Design .....</b>	<b>30</b>
<b>B. Source of Data .....</b>	<b>31</b>
<b>C. Sample of Data .....</b>	<b>32</b>
<b>D. Technique of Collecting Data .....</b>	<b>36</b>
<b>E. Technique of Analyzing Data .....</b>	<b>38</b>
<b>CHAPTER IV FINDING AND DISCUSSION</b>	
<b>A. How Generalized and Particularized Central Intelligence movie. ....</b>	<b>39</b>
<b>1. Generalized Conversational Implicature .....</b>	<b>39</b>
<b>2. Particularized Conversational Implicature .....</b>	<b>55</b>
<b>B. Implicature raised in Humors utterance of Central Intelligence movie ...</b>	<b>64</b>
<b>CHAPTER V CONCLUSION AND SUGGESTION</b>	
<b>A. Conclusion.....</b>	<b>99</b>
<b>B. Suggestion .....</b>	<b>100</b>
<b>REFERENCE .....</b>	<b>101</b>
<b>APPENDIX .....</b>	<b>103</b>



uin

UNIVERSITAS ISLAM NEGERI  
SUNAN GUNUNG DJATI  
BANDUNG