ABSTRACT

SITI NANI SUHAENI. 1155030258: *Conversational Implicature used in Humor of Central Intelligence Movie* An Undergraduate Thesis: English Department Studies, Adab and Humanity Faculty, State Islamic University "Sunan Gunung Djati" Bandung.
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Conversational implicature is an inference, that hearer works with implicit messages in the utterances in conversational interaction. In a conversation people sometimes say something that has different meaning from what is said, it is called implicature. This research focuses on analyzing conversational implicature and finding out implicature raised contained in *Central Intelligence* movie. This research is aimed at finding two things: 1. How generalized and particularized conversational implicature in *Central intelligence* movie 2. Implicature raised in humors utterance of *Central Intelligence* movie. The researcher used Grice and Yule's theory to analyze conversational implicature and implicature. In this study, the writer used qualitative method to interpret data descriptively and the data is taken from the English subtitles and movie scripts from the *Central Intelligence* movie. In doing this research, the speech of the speaker utterance is classified into two types based on the form of conversational implicature and implicature raised in humors utterance.
 In this movie, the researcher has found 28 data, consisting of 18 data as general conversational implicature and 10 data as particularized conversational implicature. The results of this study indicate that most speakers use general conversational implicature. General conversational implicature are more dominant because the speaker often uses these sayings in general and can be understood by the listener, so there will be no mistakes in interpreting the meaning of speech. Secondly, the implicature raised in humorous speech include the implicatures raised in humorous remarks here to give information and affirmation to the listener about the words he wants to express. The results of this study were that the speaker was more dominant in using words that showed information and affirmation through humor, because then the listener would be able to interpret it easily even though the speech turned out to produce humor.