

ABSTRACT

Ratna Dewi. 2019.: “Wordplay in Humor Videos on Instagram” An undergraduate Thesis. English Studies Department. Faculty of Adab and Humanities. State Islamic University Sunan Gunung Djati Bandung. Supervisor: 1. Drs. Irman Nurhapitudin, M. Hum., ; 2. Dr. H. Mahi M. Hikmat, M. Si.

Keywords: Humor videos, instagram, phonology features, semantic features, wordplay.

This research is related to the wordplay in humor videos on Instagram. The steps are collecting all of the data that related with wordplay from videos on Instagram account. The steps are collecting all of the videos of @hasanjr11 Instagram account, and collecting words which is included in wordplay. Then, classified the words are based on the types of wordplay. Here, the writer uses five ways to analyzed the data, such as substitution of sound, insertion, polysemy, antonymy and hyponymy, then analyzes the words related to the context, and the last is process of wordplay relation used phonology and semantic features. Therefore, the writer gets the result of this analysis. In this research, the writer used some theories related to wordplay to classify the data included the types of its wordplay. Furthermore, in this research, the writer uses the qualitative descriptive as method to explains and describes the words which are included in wordplay used phonology and semantic analysis. The purpose of this research or study is to find out wordplay located in humor videos on Instagram in @hasanjr11 account by classifying the data based on the types of wordplay, and the last, the writer proved the words included in wordplay used phonology and semantic features that related to the words. Based on this analysis, the writer concluded that there are 63 data in videos @hasanjr11 included to five types of wordplay. The wordplay is included to phonology and semantic. In phonology features there are substitution of sound and insertion. Beside that in semantics features there are polysemy, antonymy, and hyponymy. There are 53 data analyzed use phonology feature, 13 data included as semantic features, while rearrangement and hyponymy does not analyzed, because rearrangement and hyponym there was no in the data.