

CHAPTER I

INTRODUCTION

This Chapter presents the introduction of the research. It contains background of the research, statement of problem, research objectives, research significances, classification of key terms and organizing writing.

A. Background Research

Islamic Moral Value is essence of collection of life value that are reflected in actions governed by islamic religion. Based on islamic doctrine, moral value concerning wrong or incorrect life. Hornby (2011: 285) he revealed that moral valued contain goodness and mistakes in life in accordance with the standards that apply to us. An islamic moral a literaty work also reflects the author's life view, which is about goodness. For example authors creat a songs to convey the message to the listener. The message is presented in the lyrics in the hope that someone who listens to the songs and understand what the author's said.

Hurlocck (1997) also says that moral come from latin witch means "mores" which is also a habit of someone to live with good deeds. The emergence of moral themed in literature developed along with the development of the problem of the moral crisis faced by young people, which is around the end of the middle of the 20th century Maclyre (2002). Literary works at that time were a medium for propagating moral ideas written by the author. Through his literary work, the writers of the moralism school wanted to socialize moral ideas. They hope to be able to lead readers to enjoy moral messages that they write like good and bad values as the norm that applies in society.

Moral is matter of good or ba deeds in his life. Moral on the issue is an ethical norm or better know by rules that are considered hight by the considered hight by the community that most believe. Moral are closselly related to

commendable actions, while bad ones are called acts that are not good or immoral. Other observers also say that a moral action can be evaluated that has the potential to be good or bad. He also said that something moral could be declared good. Barcalow (1994)

Morality in Islam is a comprehensive term that serves to include the concept of righteousness, good character, and the body of moral qualities and virtues prescribed in Islamic religious contexts Bartein Kees (2004). Love is an idea that underlies a morality in Islam : God's is love for the creatures. According to Ouska and Whellan, morals are in the individual, but morals in the rules of existence. The idea is that human will acquire and follow the body of moral qualities in order to seek God's pleasure and to treat the fellow human beings in the best possible manner.

Value expressed as literature and literature is a value that cannot be separated. Literary work give a message from high values human life. Value is a quality that is good for anyone who is wanted, useful and attractive who has a positive value. Early (1991) states that values is part of an intrinsic trait or just a problem, it depends on who judges it controversially. Literature will provide a value for literary lovers.

In the explanation above, the researcher assumes that Islamic moral value exists in kind of literary work, especially in religious songs album. Talking about religious songs album.

The author usually include moral values in the work he made. With the intention that the ideas written into the literature can provide a good example. Writers usually also express a value so that it can be inserted with the idea of a good life. The value come from form a religious advice or an order that must be done in order to be clear in order to become a culture which can be a legacy that guides the good humanity. Through a literary work, the author can set moral values that are not true, be true to people who like literature. A good work always asks to invite reader to be uphold the norms and moral values Estern (1993).

Research in the United States Steven C. Martino Explains that listening to the lyrics of the song repeatedly and from time can cause Teenagers to act according to what they hear. Especially Nowadays music is at the level of popularity. Not the lyrics of the lyrics presented are negative or vulgar and do not deserve to be heard. Seems like in the music of Muslim musician give various messages in each of the lyrics. this aspect is also presented in an album "Heart" an English musician, Saif Adam.

Saif Adam is a talented musician at this time who is engaged in religious music. He was born in Essex city on the 5th Desember, Saif was brought up in a traditional Muslim family where teaching was the main profession. Original hailing from Irak, they were keen to instill spiritual and Islamic value.

Throughout his childhood, Saif demonstrated a keen interest in music and performance. He taught himself to play the guitar and cajon drums.

His years at college and university gave him the impetus and drive to perfect his musical skills. It was during this time he combined performance, composition and his love for the spiritual. He progressed to write his own lyrics resulting in fully crafted tracks.

After graduation, Saif pursued a career in the music industry. This resulted in a series of collaborations with mainstream artists including Ed Sheeran, N-Dubz and X Factor judged Tulisa Contostavlos. This fruitful period gave Saif a valuable opportunity to perfect his vocal abilities and song writing skills. But it was during a life changing trip to Makkah when he realised he could combine his musical talent with his faith. His music could become a new and exciting way in which to connect with his Muslim brothers and sisters (source : www.saifadam.com/biografi).

Upon his return, Saif began to deeply absorb the teachings of the Prophet Muhammad and it was at this point that his life changed forever.

He felt empowered and decided that he would try and share these positive messages with the community through the medium of music. Saif now writes and performs songs that have been written with the strength of Islam at the forefront of the message.

Saif has spent a great deal of time in the studio working on his debut album. 'Heart' is set to be released during 2013 and is a heartfelt ode to Islam. He has poured his heart and soul into this work and that raw emotion really comes through. The debut single 'Believe' will definitely strike a chord in all of us. The album is both uplifting and heartrending. He sings about how the ummah have strayed from the word of Islam, yet if we believe and have faith, then Allah will guide us all through the gates of Heaven (source : www.saifadam.com/biografi)

The music he delivered was very impressed with the message in Islamic Moral Value he wanted to listener (wikipedia). "*Heart*" song album there are many islamic moral value that are interesting to analyze. In the lyrics of the song there are so many islamic moral value that imply a message. Songs the title "Trues in Allah"

From the song teaches us the life we do. Allah always what we fell, so trust to Allah. Such song have a islamic moral value message that signs that if we believe and sure to God's help. He is a singer and songwriter from England. Saif grew up in a traditional Muslim family. His family has been interested in instilling spiritual and Islamic values while living in Iraq. Throughout his childhood, he showing interest in musik and performanc. He taught himslf to play guitar and drum. But as long as Saif returned to Mecaa, he realized that music could be a new and interest to way connect with his Muslim bro thers (wikipedia).

Listening to the song sems to be a kind of fun activity. Basiclly, almost everyone loves music. It is a part of our language and life from before birth onwards. As babies, we hear lullabies. As young children we play, sing and dance to a myriad of nursery rhymes. As adolescents, we are consumed by the beat of popular music artists worldwide. As adults, every form of advertising we hear,

every special event we experience, is in part, song and music. When the writer used to be a student in junior and senior high school, she felt that if she learned in an enjoyable situation, she could understand the lesson easily. Moreover, her teacher created a relaxed, stress free classroom atmosphere and encouraged extensive and intensive learning activity. Therefore, listening to the songs may be used as an alternative way to help the people.

Music in literary is certainly implies a moral message that is very useful for the listener. Music also seems to be in great demand by the community, therefore every lyric written must also identify a good moral message. Being a Muslim singer is a point of change in Saif Adam's life forever. He felt lucky and decided to try to share positive messages and give moral value with the community through the music media.

So it's will be interest to analyze moral values in the song by Saif Adam *The Islamic Moral Value in The Song Lyrics of Album "Heart" by Saif Adam*. In the analysis of *The Islamic Moral Value in The Song Lyrics of Album "Heart" by Saif Adam*, there is no analysis before. In this research the writer text several analysis before, that explain moral value in the song lyrics. Such as the thesis by Muhammad Fikri Fanani *"Moral Value At The Lyrics Of Dream Theater Songs In The Album Metropolis Pt. 2: Scenes From A Memory"* University Of Muhammadiyah Malang (2014). This Research Explain The Moral values related with God, human life and the social life at the rhyme dream theater song in album metropolis pt. 2: scenes from a memory. The writer using descriptive qualitative in his research. The Result of research there are moral values in God, human life and the social life aspect.

Secondly The Analysis of thesis by Maya Sopa *"An Analysis Of Moral Values In Maher Zain's Selected Song Lyrics"* Universitas Sumatra Utara (2015). This Research describes the moral values and the significance of moral values in life portrayed in Maher Zain's selected song lyrics. The research method used in

this study is Descriptive Analysis method. The source of data are tenth lyrics from Maher Zain's album. Method of collecting data is the documentation method.

The last thesis by Yulia Kurnia Sari Narta "*Pesan Moral Islami Dalam Lirik Lagu Album Shalawat Wali Band*" State Islamic University Sunan Kalijaga Jogjakarta 2015. This Research Explain interprets the song lyrics in the album "Ingat sholawat" created by Wali Band's. In this research to determine the message and moral contained in the lyrics. The writer using descriptive qualitative in his research. The Result of research there are moral values the writer using descriptive qualitative interpretative in his research. The Result of research there are moral values in this Lyrics, the greatest of god and the social life aspect.

Therefore, the researcher applies several previous studies analyzing the lyrics in a song is an abstract matter. From there you can examine the meaning of the song and the value of a song. Based on the results of previous research, of course, it can be a reference and a reference for writers can make a thesis about moral values in literature.

According to Palmer (1992: 181), the important research of literature, in this case song lyric, has two roles that a literature has value in research. First, literature must contribute to our education. Second literature must contribute to our moral dimentions. These are reason why the songs lyrics are important to analyze as research of thesis.

From description above, the researcher interest to analyze islamic moral value. In this research, everything that exists message in islamic moral velue in a heart songs album. Interestingly, this study the author will look for the moral message of Islamic that is in the songs so that all who get this result are expected to understand are there.

The researcher chooses the songs Lyric of Saif Adams that the message of islamic moral value in every lyric. Based on background of problem, the researcher chosen songs lyric an object of research for graduating paper entitled "The Islamic Moral Value in Saif Adams "Heart" Songs Album".

B. Statement of the Problems

Based on description above, islamic moral value is very interesting to analyze, especially in an islamic song Lyrics. Beside that heart Song Album that have religious genre also make heart peaceful. Islamic Lyrics in songs can make people who heart them get carried away,so that listener will follow what is in the lyrics. In this research focus on the following question:

1. What Islamic Moral Value Lyric Contained Presented in Saif Adam's "Heart" Songs Album?
2. What the relation between lyrics "heart" song album by Saif Adam's and quranic verses in islamic moral messages?

C. Objective of Research

In this research, identification about the Islamic Moral Value presented through illusions on stage directly has several objectives, namely

1. To find out Islamic Moral Value and the message in Islamic Lyrics on the Album "Heart" songs by Saif Adam's.
2. To find out relation between islamic lyrics and quranic verses in islamic moral message.

D. Research Significance

This research has theoretically and practically meaning. Therefore the significances of the research include:

1. Theoretically

This research hopes several contribution for the readers. The readers will find the conduction of theories Prier (1996: 1) explains that music analysis starts from the whole song, the whole means looking from the beginning to the end of a song and some understanding. While in the middle, waves rise and fall and the peak. So analysis can be interpreted as decomposers of one point over various parts of the music and reviewers of parts of it themselves to get the right understanding and

overall understanding in the Lyrics songs. An analysis of a musical work of a composer will be able to provide an overall picture of the composer's creativity and personality.

2. Practically

a. Academically

This research is provided to students whose study in English Literature Departement to be reference about research in the same problem.

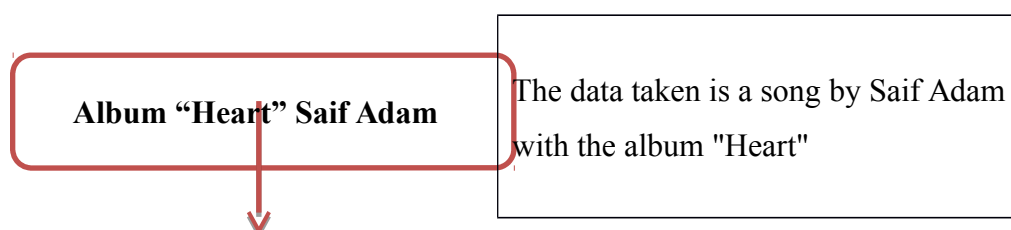
b. Practically

This research will explore how the structure of the lyrics and how the contents and meanings are contained in the lyrics clearly and deeply. The object of this research is the lyrics in the song album. That the study of Moral Values in the Islamic approach can be seen in this study. This research is provided to the literary society and other people as a unity to understand and explore the lyric conten and who are interested in this research, especially about islamic moral value in this song lyric.

c. Personality

This Research is provided to the researcher as the writer to add literature knowlegde. Especially to the literary societ and other people as unity who want understand and explore the song lyrics conten in the album "heart" by Saif Adam's. This research also thoroughly peeled out in a relevant theory or even looking souches relate to the research that already exist.

E. Conceptual Framework



Lyrics Song : 12 Title of song

Song data obtained in the form of 14 song titles containing lyrics that can be analyzed.



Analysis with Approach Theory

Data that has been obtained later in the content analysis is based on the theoretical approach that gets the most.



Result of Analysis

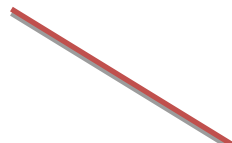
The results of the analysis that have previously been analyzed by researchers based on the theory that has been included.

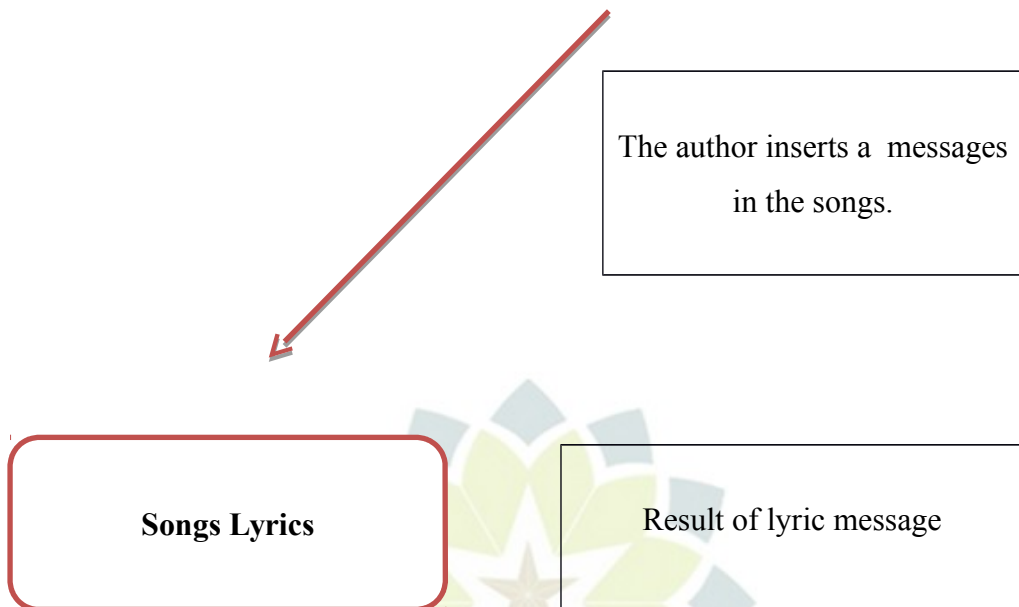
- The ways of Delivering islamic moral value

Author

The author writes the songs

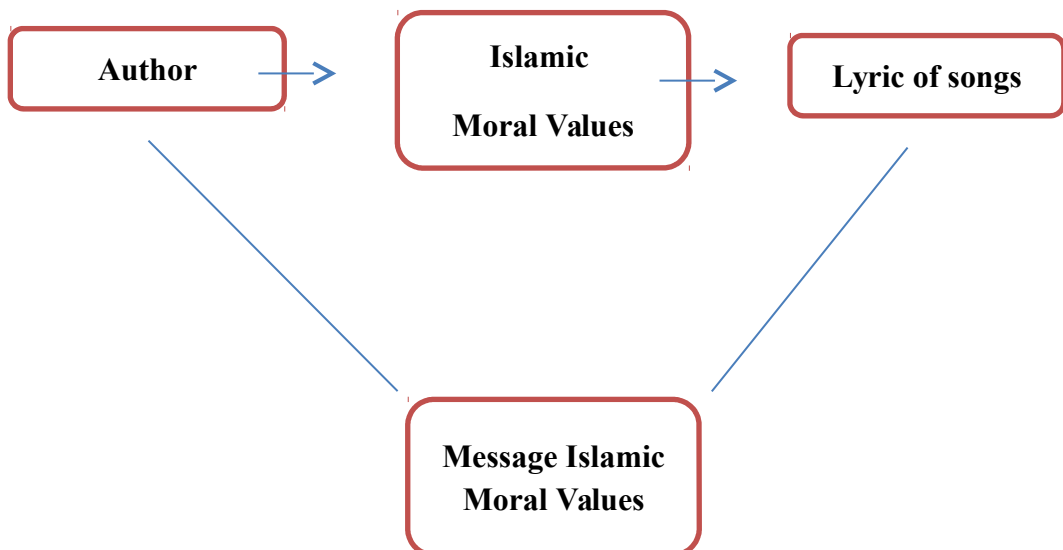
**Message
(Islamic Moral Value)**





The writer has various kinds in explaining the moral values he wrote. Nurgiantoro (2013: 462), states that a writer can write moral values in two ways, namely directly and indirecly. If you give it a value directly, the author consentrates on the listener to easy understand it. This means that connoisseurs are able to find moral values in the lyrics written by the songwriter.

UNIVERSITAS ISLAM NEGERI
SUNAN GUNUNG DJATI
BANDUNG





Songs of Lyric

- This framework above is a framework carried out by nurgiyantoro.

In this research, researchers used theories related to the research that would be conducted. Saif Adam is a Islamic Musician The album 'Heart' which was released in 2013 has its own story.

F. Definition of Key Term

Based on Cuddon in dictionary of literary term (1950) and Oxpord Dictionary (1995), there are some definition of term bellow, are:

1. Islamic Moral: the leason to be learn from a Story, poem, pable, play, songs or indeed any work which purports to teach people to good moral based on islamic approch.
2. Moral Message: is something that can be taken from good or bad that is conveyed.
3. Songs: Music may be called songs. Music is universal being listen to the regardless of his or her age or social status. Cooke (1989: 15) said that, “it is certain that composers have set to express emotion, and that listener have felt to be presens in composers music since music does have an emoteive effect on the listener”.

4. Lyric: a lyric as a song to be component in the music. A song is still called in a lyric, but we also use the term loosely to describe a message on this word to an Islamic moral.

G. Previous Study

Music in literary is certainly implies a moral message that is very useful for the listener. Music also seems to be in great demand by the community, therefore every lyric written must also identify a good moral message. Being a Muslim singer is a point of change Saif Adam feels lucky when he must give an Islamic moral message.

So it will be interesting to analyze moral values in the song by Saif Adam *The Islamic Moral Value in The Song Lyrics of Album "Heart" by Saif Adam*. In the analysis of *The Islamic Moral Value in The Song Lyrics of Album "Heart" by Saif Adam*, there is no analysis before. In this research the writer text several analysis before, that explain moral value in the song lyrics. Such as the thesis by Muhammad Fikri Fanani *"Moral Value At The Lyrics Of Dream Theater Songs In The Album Metropolis Pt. 2: Scenes From A Memory"* University Of Muhammadiyah Malang (2014). This Research Explain The Moral values related with God, human life and the social life at the rhyme dream theater song in album metropolis pt. 2: scenes from a memory. The writer using descriptive qualitative in his research. The result of research there are moral values in God, human life and the social life aspect.

Secondly The Analysis of thesis by Mayya Sopa *"An Analysis Of Moral Values In Maher Zain's Selected Song Lyrics"* Universitas Sumatra Utara (2015). This Research describes the moral values and the significance of moral values in life portrayed in Maher Zain's selected song lyrics. The research method used in this study is Descriptive Analysis method. The source of data are tenth lyrics from Maher Zain's album. Method of collecting data is the documentation method.

The last thesis by Yulia Kurnia Sari Narta *"Pesan Moral Islami Dalam Lirik Lagu Album Shalawat Wali Band"* State Islamic University Sunan Kalijaga

Jogjakarta 2015. This Research Explain interprets the song lyrics in the album "Ingat sholat" created by Wali Band's. In this research to determine the message and moral contained in the lyrics. The writer using descriptive qualitative in his research. The Result of research there are moral values the writer using qualitative interpretative in his research. The Result of research there are moral values in this Lyrics, the greatest of god and the social life aspect.

Therefore, the researcher applies several previous studies analyzing the lyrics in a song is an abstract matter. From there you can examine the meaning of the song and the value of a song. Based on the results of previous research, of course, it can be a reference and a reference for writers can make a thesis about moral values in literature.

H. Organizing of Writing

In order to make the researcher and the readers understand the whole conten of this graduating paper is divided into five chapters, as follows:

1. Chapter I : Introduction
This chapter presents the background of the study, problems of the study, objective of the study, significant of the study, definition of skey and term and organization of writing.
2. Chapter II : Theoretical Background
This chapter presents the theoretical foundation which support the background of the research above, it will discuss what the islamic moral value and theoritical foundations supported in this research.
3. Chapter III : Research Methodology
This chapter presents the method of the research, a qualitative methode will be discused in this chapter because the researcher will use that methode for analyzing the data. This research uses the qualitative method. In essence, Qualitative approaches emphasize the meaning, reasoning, definition of a particular situation (in certain contexts). This chapter also consist of

research methodology, the sources of data, sample of data, technich of colecting deta and technic of analizing deta.

4. Chapter IV : Discussion

This Chapter presents the analyzing data wich is collected in previous chapter. This chapter will present above result of analysis with this teoritical approuch.

5. Chapter V : Conclusions

Ths chapteer presented the conclutions of the research,

this chapter also present critics and suggestion for the researcher and also for the next researcher will do the same research.

I. Places and Time of The Research.

In this sections , the researcher mentions the place where the researcher did the research and the time where the researcher did the research.

1. Places of The Research

The researcher has been doing the researcher at State Islamic University of Sunan Gunung Djati Bandung,library Centre of UIN, Library of Faculties, and Library DISPUSIPDA West Java. From the researcher was doing the research the proposal until this undergraduated thesis done. The researcher has completed the research being guided by lecture and mentors.

2. Time of The Research

The researcher worked on thesis during five months in 2019. In february, the researcher gathered the data with he researcher got from Lyric, and Al Quran as the Object. After the gathered the data, the researcher analyze the data. This step was run during March after the Sproval Shit Publish, Futhermore in April, may and june the researcher worked the data with analyze. The step was done after june. This step was

making the conclusion of the entire research. Step by step in making the research is presented on the table:

The table of process.

| Month | February | March | April | May | June |
|--------------------------------------|----------|-------|-------|-----|------|
| Gethering of the Data | | | | | |
| Making the Data | | | | | |
| Analyze the Data | | | | | |
| Making result and conclusions | | | | | |

On February 14 of 2019 conducted a Proposal Seminar, followed by a revision and signed by two examiners. On February 25 after the guidance decree was completed and then handed over to two thesis supervisors, after conducting guidance then collecting the data in chapter 1 chapter 2 and chapter 3. In March

each of them did the work in chapter 2 and chapter 3 checking data validity, then in April to May Processing the Data Chapter 4 and Chapter 2 are reviewed and working on chapter 5 and References.

