

# CHAPTER I

## INTRODUCTION

This chapter presents the introduction which consists of background, statement of the problem, research objective, research significance and definition of key term.

### 1.1 Background

In daily life there are two types of languages that are often used, namely; formal and informal languages, both of them can be used for communication with others. However, it seems the roles of formal and informal languages are quite different from one another.

Formal language is situation follows certain rules of etiquette and protocol. Formal language is used when we talk to people we don't know, people in positions of authority, people older than we are, people we want to impress, and used in specific situations such as meeting, public speaking, seminar and others.

Meanwhile, the informal one is casual situation and used more often in daily conversations with friends, sibling, relatives, or parents. Thus, the use of informal language is mostly placed more often in daily conversation. Informal language includes contractions, abbreviations, idioms, and slang. Sometimes, when people talk in daily conversations, they used code languages that only their groups know the meaning and the meaning of, this language is known as slang.

Slang language is one part of the language variation and from the sociolinguistic branch that studies language with the social context of language users.

According to Grolier Encyclopedia (1983:305), "for the most part, slang is an extension into ordinary speech vocabularies so small group-professional, criminal, teenage, and other." In reality, slang is one of the most interesting and

at the same time difficult phenomena of language. Many researchers usually carry slang language to social dialects.

The dialect in this context is the territory, temporarily or social kind of language. In the English lexicography the term slang was widely adopted approximately at the beginning of the last century. The etymology of the word slang also is disputable. Slang is the complex, difficult and inevitable language phenomenon. Its emergence is always caused by historical, social and cultural tendencies of life of this or that language community.

A community in communication requires language. Language in communication between members of a community usually uses its own language which is code or only understood by members of its own group. like, trans gender communities, gays, gamers, fan clubs, and others.

This community uses slang language to identify their identities as transgenders. Also to foster their confidence to contribute to the social life of the general public. Because a community uses their language in public in everyday life, so listeners around them are interested in using the language. Stretched out the language seems unique and different.

Now slang language is only used by certain communities. now slang can be used by the general public, and become their habit. Those who are used to using slang become their own pleasure and pride. they want the coolest of their friends, and interrupting slang is a form of creativity that they must develop for satisfaction and praise.

Word of slang phrases is usually found adjusted with the new habits or ideas that are developed in a society. "The slang is an ever-changing set of colloquial words and phrases that speakers use to establish or reinforce social identity or cohesiveness within a group or with a trend or fashion in society at large." Eble (1996:11). In addition, using slang is a way of it conducts the new words that enrich a language. Slang regularly strangeness is another social normal, making free use of taboo expressions. Sometimes slang words are invented by a few people for the pleasure of novelty and imitated by others who like to be in fashion.

Slang language is often used in daily conversations, but also used in the social media. Such as in Instagram, Twitter, and Facebook. Slang appears in the movie that reflects social life from the movie itself. There are so many movies that used slang to express the expressions in the dialogue from their daily lives using slang, one of them is *Happy Death Day* movie.

*The Happy Death Day* movie was played by Jessica route as Theresa Gelbman, Israel Broussard as Carter Davis, Ruby Modine as Lori Spengler, and the other actresses and actors. It tells about Theresa as one of the same members of young communities as the student who died repeatedly on her birthday, released in 2017, is one of the American thriller, crime movies and the story of the young community.

The young community is the social development of adolescents themselves. This is often seen from the frequency of different teenagers outside the house with their friends in a community, so that it can be understood the influence of friends on attitudes, talks, interests and appearance so that this creates a community.

Crime Movie is a movie that tells about puzzles that must be solved by detectives. Crime movie, according to Cawelti in journal Novi Kurnia (1976:81-82) said that it “has six phases; detective introduction, crime and instructions, investigations, solution announcements, solution explanations, and ending stories. Not only the phase in the crime movie must also have a role, namely; there are victims, criminals, detectives, and those who are threatened with crime but are unable to solve it.”

Crime movie usually used very rarely formal language, and young community usually used language that is flexible, relaxed so that there is no distance between position with their fellow young community. This is the same in *Happy Death Day* movies. There are many slang words and phrases that are utilized in this movie.

The previous researcher related to this topic is Eduardus Swandy N (2017), who focused on slang that occurs on social media Facebook. focus on slang that occurs on social media Facebook. From the results showed that slang on Facebook social media (1) in the types of slang included Jargon, prokem and

colloquial. (2) in terms of slang language contained in Facebook social media based on the context.

The second previous is Nia Purnama (2018), she focuses on slang users in the gay community in Medan. From the results of her research, she found many variations of the word slang used by the community, and found the type of slang; offensive, vulgar and taboos.

The last previous is Sri Wahyuni (2016) she analyzed the movie, using the theory of slang formation and social factors (sociolinguistic). From the results of his research, she found 35 slang words and factors that influenced the speaker using slang words.

Those previous studies and the present study use the slang theory as the grand theory. However, these studies are different from the object focused on the sociolinguistic in constraining the types and functions of slang language of the movie that is not discussed in the previous studies. So the researcher is interested in analyzing the slang language in *Happy Death Day* movie.

## **1.2 Statement of Problem Based**

On the background above, the author wants to analyze slang words or phrases seen from the type and function of the slang used. To explain the research problem, it is necessary to have specific scope and limitations in the discussion process. There are two questions for this research, they are:

1. What types of slang language are utilized in *Happy Death Day* movie?
2. What are the functions of slang used in *Happy Death Day* movie?

## **1.3 Research Objective**

The purpose analysis answers the question appearing the research questions. There are some purposes, they are:

1. To describe the types of slang language that were used by the actors in *Happy Death Day* 2017 movie.
2. To describe the functions of slang in *Happy Death Day* movie.

#### 1.4 Research of Significance

Based on the research objectives to be achieved, this research is expected to have benefits in education both directly and indirectly. The benefits of this study are as follows:

Theoretically, the benefits of this research are developing a study of slang language in conversations in *the Happy Death Day* movie. Can provide information to readers about language variations. Provide information about the types and functions of the slang language in the movie, and can help outside communities to more easily understand the language slang in the movie.

Practically, this research can be used as a reference for using slang language in a movie. Especially types and functions of language users and observing linguistic problems related to their respective interests.

