

CHAPTER I

INTRODUCTION

A. Background

When People speak to others, they use their own style. Chambers and Trudgill (1999) argued that style in speech is about ways of speaking. In general, speaker is a term used to refer to ways of speaking that are indexically linked to social groups, times and places (Coupland, 2007, p. 2). So, language style is also one of the ways to reflect who the speakers are because language is connected to the social groups, time and the region.

One part of language style is formality continuum. Formality is showing or expecting careful serious behaviour used in formal situation (Bull, 2008, p. 174). Continuum is a continuous sequence in which adjacent elements are not perceptibly different from each other but the extremes are quite distinct (Oxford dictionary). So the formality continuum is one of the language styles that scale the level of formality of the speaker when they speak depending on the situation.

Formality continuum has the function to style shifting in communication. Style-shifting is conceived as a social reaction (response) to a situation; that is, a reflection of the awareness and attention paid by the speaker to their own speech, depending on external factors such as topic, addressee, audience, and situation, which “determine” the linguistic variety to be employed (Campoy & Manuel, 2016, p. 77). The people can change the formality continuum when they speak depending on the topic, addressee, situation and that is called style shifting. So the formality continuum is used by the people when they speak to respect others and depend on situation.

Formality or communicative ‘carefulness’ is assumed to dictate a speaker’s stylistic choices or designs (Coupland, 2007, p. 10). In fact, something which is easy to define with any degree of precision, largely because it subsumes very many factors including situation, social familiarity, kinship-relationship, politeness, seriousness, and so on, but most people have

good idea of what the relative formality and informality of particular linguistic variants in their own language. However, language style becomes much variety if it is spoken by many people. (Trudgill, 2000, p. 82). The formality of language is used to show the degree of precision of the people we want to talk then there are many type of formality language according to the area.

The formality continuum has many styles. According to Labov (1966) divided the stylistic continuum into five different speaking styles, ranging from least to most formal. Those are minimal pair style, word list style, passage reading style, formal style and casual style (Campoy & Manuel, 2016, p. 77). Labov makes the research in a hotel in New York and he get the five theory above. Then, he concludes that the most formal speech called minimal pair style and the most informal speech called casual style.

However, the language style is always connected with interaction of people in the society or community. One of the ways to see the society or community is on the movie. One of the movies that show the real condition about condition in society that full of problems about social class is *Crash* movie. *Crash* movie talks about the condition of people live in the society that come from many social class with full of problematic problem. This movie shows many people come from different social class, race, religion and nationality. This movie is one of movie that is inspired by the real condition in Los Angeles. This movie produced by Paul Haggis on 2004. Then, this research will analyze the formality in different social class in *Crash* movie.

The characters that become the focus in this research is the characters that have different social class. The categorization of social class according to the Kahl social class division included five type of social class; upper class, upper middle class, and lower middle class, working class, and lower class (Labov, 2006).

The upper class come from the character named Rick as the one of candidate general election parties. The upper middle class come from the character named Cameron Thayer as the television director. The lower middle

class come from Ryan as the LAPD Officer. Working class come from Farhad as the shopkeeper. Then, the lower class come from Anthony as a street boy.

B. Research Problems

In the process of communication, a speaker needs to adapt to the situation surrounding the process of communication that included who speaker, and with whom. The social class of people also influenced on the people when they are speaking. This movie consists of many characters come from different social classes that influenced on their formality speech then they called “character”. Then how did the different language style (formality of language) communicated in the movie become the focused of this research. These follows are the research question:

1. What is the language style used by characters in different social class in *Crash* movie?
2. What is the language style used by characters with different social classes in angry and normal situation in *Crash* movie?

C. Research Objectives

1. To identify kind of language style used by characters in different social class in *Crash* movie.
2. To know the language style used by character with different social class in angry and normal situation in *Crash* movie.

D. Problem Statements

Problem statement shows the main problematic from this research. The main problem from this research is the language style especially in formality continuum that is used by character in *Crash* movie. The character of this movie is divided into five social classes. These social classes are upper class, upper middle class, and lower middle class, working class, and lower class. The upper class come from the character named Rick as the one of candidate

general election. The upper middle class come from the character named Cameron Thayer as television director. The lower middle class come from Ryan as the LAPD Corps. Working class come from Farhad as the shopkeeper. Then, the lower class come from Anthony as the rob. Those five characters will analyze on the formality continuum language style and compare it to know the differentiation when they are speaking.

E. Research Significances

1. Theoretically

- a) The contributions in theoretical perspective are to know and enrich knowledge about the language varieties especially on the formality continuum and to know the language varieties that are used by the people in different classes in *Crash* movie.
- b) Knowing the factor why the speaker picked that utterance on the way they are speaking and also knowing the function of using that utterance.

2. Practically

The practically makes advantages in accordance academic readers and the public readers, like below:

a. Academic Readers

The result of this research can give the contribution for student in learning language varieties especially about language style especially on formality continuum where it is related to the sociolinguistic. It will also help the reader understanding the variety of language that used by every different social class in society in the *Crash* movie that this movie really shows the real condition of society in Lost Angles right now.

b. Public Readers

This research talked about the language style about formality continuum that used by different social class in *Crash* movie. This movie captured about the real condition in Los Angles. Because of

this movie come from the real condition and come from social class in society so this make the reader not only come from the academic readers but also all of the people that life in society. The reader knows the language style that used by many other people that come from different classes and also knowing the factor and the function of it.

F. Schematic Thought

This research focused on the language in the society that makes this research about sociolinguistics. Sociolinguistics is a concern for the ‘human communication’ aspect within the definition language implies attention to the way language is played out in societies in its full range of functions (Mestrhie, 2009, p. 5).

In the other hand, Holmes explains that in every society has their own way to speak with their languages that show their social context or social class in their environment. It usually included in the language varieties.

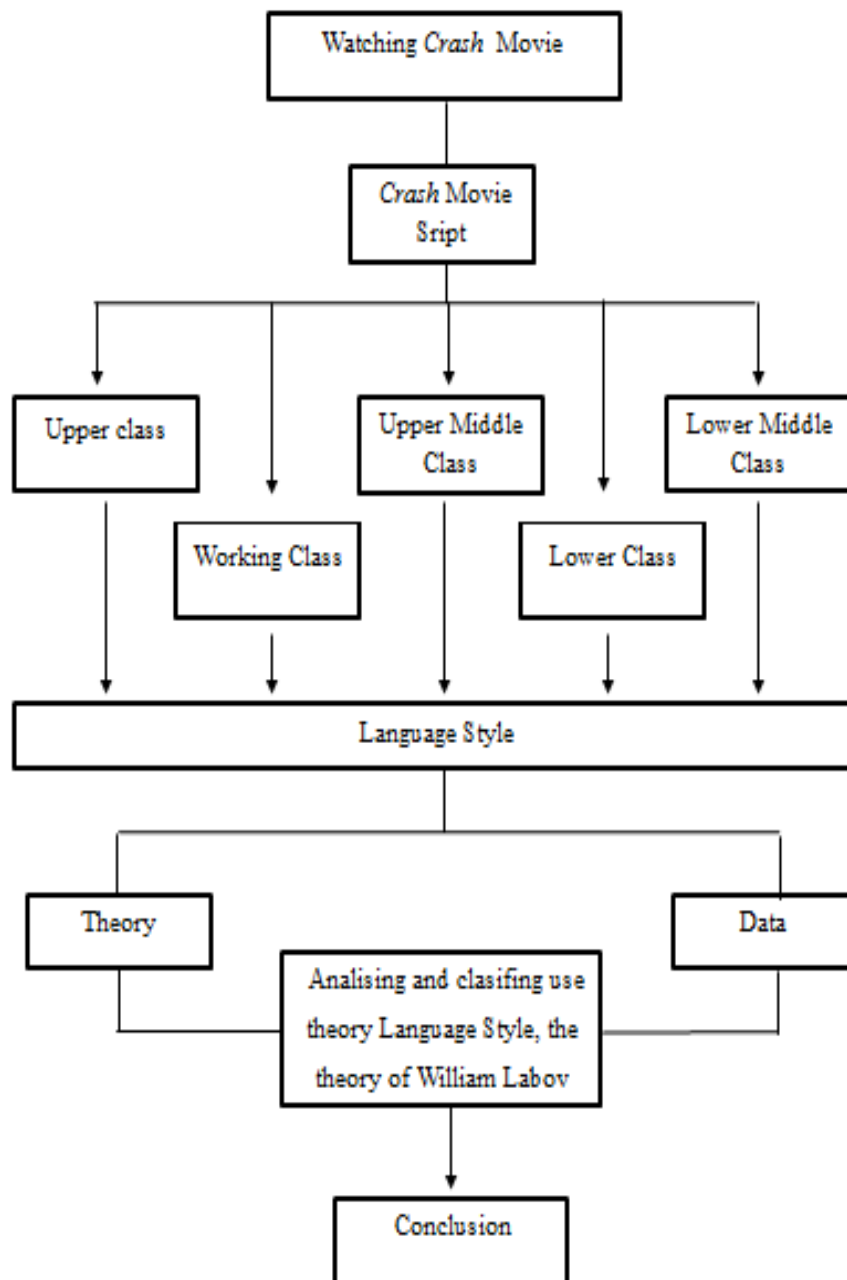
Therefore, in every language that is spoken by someone has their own language style. The language style that is focused in this research is formality continuum or language style. This variation of language is analysed to get the level of formality in language in each five characters.

The characters on this research are divided into five categories of social classes. These social classes are upper class, upper middle class, and lower middle class, working class, and lower class. While, the characters from this research has been mentioned above.

Then, this research analyze about what kind of language that used on the characters on different social classes in *Crash* movie. Then, this research takes dialogue from each character to be analyzed what the formality continuum that is used. As it is explained before, the formality continuum has five categorizes; these are casual style, formal style, passage reading style, word list style, and minimal pairs style according to the William Labov theory communicative style (Campoy & Manuel, 2016). Next, the writer

analyzes the factor that make characters used that language style use the Janet Holmes theory about social dimension that included solidarity – social distance scale, status scale, formality scale, referential and affective function scale.

Hereby the writer takes the scheme as follows:



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G. Previous Studies

1. *The Social Stratification of English in New York City*

This research analyzes about the way New York people in speaking. The interviewer divide into five categorize of social class. Then he makes analyze in every people they are talked. This research used the interview method and qualitative method. Then, this research gets the conclusion about the five style of people in speaking, especially in formality continuum. After get the conclusion, it shows the diagram and theory to make clear the conclusion above (Labov, 2006).

2. *Langugae Style In Siren's Lament Webcomic* by Rizky Aariah Z.S.

This research analyze about the whole language style used by every character in a webcomic. After anlyse, the writer discussed it and categorized it into several language styles on Martin Joos theory. And this research got the result that there are many language style appear on this research and it is influenced by many factors. Such the factors are participant, setting, topic, and function (Aariah Z.S, 2018).

3. *The Language Styles Found In Steven Conrad's The Pursuit Of Happyness Movie Script* by Muhammad Nawawi

This paper talked about the language style that dominant in The Pursuit of Happyness Movie Script. This paper show the percentage about language style by Martin Joos if language style is divided into five style, those are frozen style, formal style, consultative sstyle ,casual style, and intimate style. While, the conclusion on this research is the dominant style is intimate style however the least of the language style is frozen style (Nawawi, 2012).

4. *Language Style in Indonesian Movie* by Simora Maraden

On this reseal identify the kind of language style and the most dominant language style that used in five movies. In this research analyse the movie and make percentage between those five movies. Those movies are LaskarPelangi (The rainbow troops), HabibiedanAinun (Habibie and Ainun), Sang Pencerah (The Enlightener), Skandal (The

Scandal) and *Ada Apa Dengan Cinta*” (What’s Up With Love). The method from this research use descriptive analysis. Then, the technique to analyze this data is identifying, analyzing, and categorizing the data. The theory is from Martin Joos that used five language styles; those are frozen, formal, consultative, casual, and intimate style. The dominant language style that used in that movie is casual style (Maraden, 2013).

5. *Level Of Formality In Obama’s Interview And SBY’s Interview* by Seftyani Fransiska Br Karo

This research talked about the comparison between language style in Obama’s interview and SBY’s interview. And make percentage about the level of formality between both of them. This research used qualitative research method and descriptive method. There are five steps to collect this data, those are identifying, classifying, analyzing, interpreting, and concluding. This data use the theory from Martin Joos that have five level formalities in language style. Those are, frozen style, formal style, consultative style, casual style, and intimate style.

Then this research got the result that not all level of formality was found in this interview. There are four levels of formality found in *Obama;s* interview and *SBY’s* interview. But both of them has the different language style which is used. Obama used formal, consultative, casual, and intimate with dominantly by casual level while SBY used frozen, formal, consultative, and casual and dominantly by formal level. Both of the level of formality above is influenced by language, culture, social contest, and personality n order to create a good communication. (Karo, 2013)

6. *The Different Language Style and Language Function Between Students and Teachers in Updating Their Status In Facebook Webpage* by Nurul Adhalina

This research talked about the comparison of language style *between* students and teacher on the updating status Facebook with the topic national final examination. The method from this research used

qualitative documentation and observation. This research used the theory from Holmes, Martin Joos, and Wardhaugh.

The result from this research is there is a differentiation between students and teachers when updating status in face books. The students use casual language style, than the teacher use formal language style. The factors of this differentiation are located on the non-linguistic factors, participant, and function as the factor to influence on student language style. And, for the teacher is located on the participant, topic, and function factors. The other factor from this language style is the social distance. Then, for the function of the updating status in the Facebook is expressive function (Adhalina, 2011).

